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## AUSTRALIA

## STATSBOX

## AUSTRALIA

<b>POPULATION</b>	23,933,832
<b>TV HOUSEHOLDS</b>	8,660,532
<b>TV PENETRATION</b>	100%
<b>HOUSEHOLD SIZE</b>	3.5
<b>CABLE TV PENETRATION</b>	35.5%
<b>DTT PENETRATION</b>	96.6%
<b>SATELLITE TV SUBSCRIBERS</b>	
100,000	
<b>MULTICHANNEL HOMES</b>	3,000,000
<b>MULTICHANNEL PENETRATION</b>	36.5%
<b>NON-TERRESTRIAL TV CONNECTIONS</b>	3,000,000
<b>INTERNET PENETRATION</b>	93.5%
<b>BROADBAND SUBSCRIBERS</b>	
12,570,122	
<b>INTERNET-CONNECTED TV PENETRATION</b>	32% of households
<b>PVR PENETRATION</b>	56.9% of households
<b>SMARTPHONE PENETRATION</b>	77% of Australians aged 16+
<b>TABLET DEVICE PENETRATION</b>	48.2% of households
<b>OTT PENETRATION</b>	168,747

## SOURCES:

Asia Pacific Multichannel TV 2016, by CASBAA  
 Australian Bureau of Statistics  
 Australian Multi-Screen Report 4Q 2016 from OzTAM  
 OzTAM Universe Estimates 2Q 2016 – Individuals  
 Internet Live Stats, Internet Users by Country (2016)  
 Multichannel Television Advertising in Asia, Countries, Australia, by CASBAA  
 -SNL Kagan APAC OTT

## Internet Television in Australia

Internet television in Australia is the digital distribution of movies and television content via the internet. In Australia, internet television is provided by five major pay-per-view providers, in addition to several niche television streaming services. Australia's five major free-to-air television networks all offer catch up TV of previously broadcast content to watch via the Internet or via podcasts - drawing on both domestic and foreign content.

A feature of Internet television is that a user can view TV or video on demand. Some distributors provide content as downloads, while other streaming media; the main difference being that with downloads the end-user must have storage capacity for the content on their device and must wait for the download to be completed before the content can be viewed, while streamed content can be viewed almost immediately, but is not stored for a later second viewing.

Whether downloaded or streamed, video files over the Internet are usually

metered in Australia, with most ISPs setting download quotas which can limit the download that a subscriber can make without incurring additional costs. ISPs also provide plans with unlimited downloads. Some ISPs offer downloads on a quota-free basis for partnered television services, which is also known as "unmetered" content.

Internet television is a type of over-the-top content. "Over-the-top" (OTT) is the delivery of audio, video, and other media over the Internet without the involvement of a multiple-system operator (such as a cable television provider) in the control or distribution of the content.

## National Geographic App

National Geographic announced a ground breaking partnership in Australia with telecommunications provider Optus, to launch a global first National Geographic app which brings together a treasure trove of videos, images and print articles, including the work of its explorers, photographers, filmmakers, scientists and conservationists.

Launching in Australia first and exclusively with Optus, to be followed with roll-out across Asia Pacific and Middle East the app gives users the chance to explore the world of National Geographic like never before. In one world-first app, users can choose to read from the huge range of articles, watch a short video or an entire documentary series, or scroll through some of the world's most breathtaking photography. Every Optus customer will have their own unique experience while using the National Geographic App, with content fully personalised to suit them all without using their data.

## FREE-TO-AIR

## AUSTRALIAN BROADCASTING CORPORATION

ABC Ultimo Centre, 700 Harris Street Ultimo NSW 2007, GPO Box 9994 Sydney, Australia  
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 Fax: +61 2 8333 5344  
 Website: [www.abc.net.au](http://www.abc.net.au)

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 Fax: +61 2 9650 1111  
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## NINE NETWORK

(NINE ENTERTAINMENT CO.)  
 24 Artarmon Road, Willoughby Sydney, NSW 2068  
 Tel: +61 2 9906 9999  
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## PRIME7

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 Email: prime7@prime7.com.au

## SPECIAL BROADCASTING SERVICE (SBS)

14 Herbert Street, Artarmon Sydney, NSW 2064  
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 Website: [www.sbs.com.au](http://www.sbs.com.au)  
 Email: comments@sbs.com.au

## SEVEN NETWORK LIMITED

3842 Pirrama Road, Pyrmont, Sydney, NSW 2009  
 Tel: +61 2 8777 7361  
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 Fax: +61 02 – 9955 9599

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 Fax: +61 2 9870 7317  
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 Tel: +61 2 8014 5180  
 Website: [www.fetchtv.com.au](http://www.fetchtv.com.au)  
 Email: contactus@fetchtv.com.au

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 Fax: +61 (02) 9813 7110  
 Website: [www.foxtel.com.au](http://www.foxtel.com.au)  
 Email: corporateaffairs@foxtel.com.au

## IINET LIMITED

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 Email: biz-sales@iinet.net.au  
 bizsupport@iinet.net.au

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 Sydney, NSW, 2000  
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 Website: [www.optus.com.au](http://www.optus.com.au)  
 Email: support2@obcsydneynorth.com.au

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 Email: comments@sbs.com.au

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 Email: [enquiries@tbcmelbourne.com.au](mailto:enquiries@tbcmelbourne.com.au)  
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 Email: [grey@accomplice.tv](mailto:grey@accomplice.tv)

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 Fax: +61 3 9682 1530  
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 Email: [australia@activetv.tv](mailto:australia@activetv.tv)

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 Email: [enquiries@ambienceentertainment.com](mailto:enquiries@ambienceentertainment.com)

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ABC Ultimo Centre, 700 Harris Street, Ultimo 2007, GPO Box 9994, Sydney NSW 2007  
 Tel: +61 2 8333 1500  
 Fax: +61 2 8333 5344  
 Website: [www.abc.net.au](http://www.abc.net.au)

## AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION

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 Fax: +61 3 9200 5555  
 Website: [www.actf.com.au](http://www.actf.com.au)  
 Email: [info@actf.com.au](mailto:info@actf.com.au)

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 Fax: +61 2 9439 4922  
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 Email: [reception@screentime.com.au](mailto:reception@screentime.com.au)

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 McMahons Point, NSW 2060 Australia  
 Tel: +61 2 9744 4500  
 Fax: +61 2 9870 7317  
 Website: [www.bbcaustralia.com](http://www.bbcaustralia.com)

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 Artarmon NSW 2064  
 Tel: +61 2 9437 2000  
 Fax: +61 2 9437 2017  
 Website: [www.beyonddistribution.com](http://www.beyonddistribution.com)  
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Email: [info@theblackbook.com.au](mailto:info@theblackbook.com.au)

**BLUE ROCKET PRODUCTIONS**  
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GPO Box 510, 7001 Battery Point, Tasmania  
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Website: [www.blue-rocket.com.au](http://www.blue-rocket.com.au)  
Email: [info@blue-rocket.com.au](mailto:info@blue-rocket.com.au)

**BLUE STONE FILMS**  
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Australia  
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**BOOGIE MONSTER DESIGN & POST PRODUCTION**  
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Western Australia 6007, Australia  
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**CAPITOL PRODUCTIONS PTY LTD**  
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**FREMANTLEMEDIA AUSTRALIA / INTERNATIONAL**  
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**GLEN ART PRODUCTIONS**  
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Victoria 3016, Australia  
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Email: [glenart@netspace.net.au](mailto:glenart@netspace.net.au)

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**IPSO-FACTO PRODUCTIONS**  
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Website: [www.mediaworld.com.au](http://www.mediaworld.com.au)  
Email: [reception@mediaworld.com.au](mailto:reception@mediaworld.com.au)

**MOTH PROJECTS SYDNEY**  
133 Reservoir Street, Surry Hills  
NSW 2010, Australia  
Tel: +61 2 9280 3330  
Fax: +61 2 9280 3331  
Website: [www.mothprojects.com](http://www.mothprojects.com)

**NINE NETWORK AUSTRALIA**  
24 Artarmon Road, Willoohby, Sydney  
NSW 2068  
Tel: +61 2 9906 9999  
Website: [www.nineentertainmentco.com.au](http://www.nineentertainmentco.com.au)

**ON CREATIVE**  
199 Gilbert Street, Adelaide  
South Australia 5000  
Website: [www.oncreative.au](http://www.oncreative.au)  
Email: [studio@oncreative.com.au](mailto:studio@oncreative.com.au)

**PLANET 55 STUDIOS PTY LTD**  
Suite 17-18, Fountain Corporate 2  
Ilya Ave Erina NSW 2250  
Tel: +61 2 4365 6321  
Website: [www.planet55studios.com.au](http://www.planet55studios.com.au)  
Email: [admin@planet55.com.au](mailto:admin@planet55.com.au)

**PROSPERO PRODUCTIONS**  
21 Blinco Street, Fremantle  
Western Australia 6962, Australia  
Tel: +61 8 9336 6006  
Fax: +61 8 9336 6007  
Website: [www.prospero.com.au](http://www.prospero.com.au)  
Email: [mail@prospero.com.au](mailto:mail@prospero.com.au)

**REEL CORPORATION AUSTRALIA PTY LTD**  
Ste 20/37, Nicholson St, Balmain East  
NSW 2041  
Tel: +61 2 9555 9269  
Website: [www.reeldvd.com.au](http://www.reeldvd.com.au)

**RENEGADE C&S**  
92 High Street  
3181 Windsor, Victoria  
Tel: +61 3 9526 3300  
Website: [www.renegate.com.au](http://www.renegate.com.au)

**REVOLVER FILMS**  
14 Maddison Street, East Redfern  
NSW 2016, Australia  
Tel: +61 2 9363 2122  
Website: [www.revolver.ws](http://www.revolver.ws)  
Email: [caroline@revolver.ws](mailto:caroline@revolver.ws)

**SARACENO PRODUCTIONS PTY LTD**  
106A Hampden Road, Artarmon  
NSW 2064, Australia  
Tel: +61 2 9411 2744  
Website: [www.saraceno.com](http://www.saraceno.com)  
Email: [produce\\_it@saraceno.com](mailto:produce_it@saraceno.com)

## AUSTRALIA

**SBS INTERNATIONAL / TELEVISION**  
 14 Herbert Street  
 Artarmon NSW 2064  
 Tel: 1800 500 727  
 Website: [www.sbs.com.au](http://www.sbs.com.au)  
 Email: [comments@sbs.com.au](mailto:comments@sbs.com.au)

**SEE SAW FILMS (SYDNEY)**  
 2 Paddington Street, Paddington  
 NSW 2021, Australia  
 Tel: +61 2 9357 0700  
 Website: [www.see-saw-films.com](http://www.see-saw-films.com)  
 Email: [info@see-saw-films.com](mailto:info@see-saw-films.com)

**SEVEN NETWORK LIMITED**  
 38-42 Pirrama Road,  
 Pyrmont, Sydney, NSW 2009  
 Tel: +61 2 8777 7361  
 Website: [www.inside7.com.au](http://www.inside7.com.au)  
 Email: [jakelly@seven.com.au](mailto:jakelly@seven.com.au)

**SHEEPISH LION**  
 Unit 23, 43-53 Bridge Road, Stanmore  
 NSW 2048, Australia  
 Tel: +61 2 9557 9690  
 Fax: +61 2 9557 2144  
 Website: [www.sheepishlion.com](http://www.sheepishlion.com)  
 Email: [info@sheepishlion.com](mailto:info@sheepishlion.com)

**SHOCK ENTERTAINMENT**  
 369 High Street  
 3101 KEW Victoria  
 Tel: +61 3 9205 0900  
 Website: [www.shock.com.au](http://www.shock.com.au)

**SHORT ATTENTION**  
 1450 Anglesea Road, Bellbrae  
 Victoria 3228, Australia  
 Tel: +61 (0) 417 527 990  
 +61 (0) 417 010 749  
 Website: [www.shortattention.com.au](http://www.shortattention.com.au)  
 Email: [tony@shortattention.com.au](mailto:tony@shortattention.com.au) /  
[mandy@shortattention.com.au](mailto:mandy@shortattention.com.au)

**SLR PRODUCTIONS**  
 335 South Dowling St  
 Darlinghurst, NSW 2010 Australia  
 Tel: +61 2 9356 4911  
 Fax: +61 2 9356 4922  
 Website: [www.slrproductions.com](http://www.slrproductions.com)  
 Email: [info@slrproductions.com](mailto:info@slrproductions.com)

**SOMA FILMS**  
 42 Burnie Street, Clovelly  
 NSW 2031, Australia  
 Tel: +1 310 710 5161 / +61 416 223 777  
 Website: [www.somafilms.tv](http://www.somafilms.tv)  
 Email: [sam@somafilms.tv](mailto:sam@somafilms.tv)

**SOUTH AUSTRALIAN FILM CORPORATION**  
 Adelaide Studios, 226 Fullarton Road,  
 Glenside, South Australia 5065  
 Tel: +61 8 8394 2000  
 Website: <http://www.safilm.com.au/>  
 adelaide-studios/facilities-overview  
 Email: [reception@safilm.com.au](mailto:reception@safilm.com.au)

**STICKY PICTURES PTY LTD**  
 Suite 203 & 212  
 166 Glebe Point Road  
 2037 Glebe, NSW Australia  
 Tel: +61 (0)2 9692 8732  
 Website: [www.sticky pictures.tv](http://www.sticky pictures.tv)  
 Email: [info@stickypictures.tv](mailto:info@stickypictures.tv)

**SWITCH INTERNATIONAL DISTRIBUTION PTY LTD**  
 323 Montague Street  
 Albert Park, Victoria, Australia 3206  
 Tel: +61 3 8598 7803  
 Website: [www.switchint.com](http://www.switchint.com)  
 Email: [switch@switchint.com](mailto:switch@switchint.com)

**TAXI FILM PRODUCTION**  
 A Level 2, Suite 210,  
 59 Great Buckingham St  
 Redfern, NSW, Australia 2016  
 Tel: +61 2 9698 6226  
 Fax: +61 2 9698 6227  
 Website: [www.taxifilm.tv](http://www.taxifilm.tv)  
 Email: [shoot@taxifilm.tv](mailto:shoot@taxifilm.tv)

**THE SWEET SHOP (MELBOURNE)**  
 Level 3, 198 Harris Street  
 Pyrmont NSW 2009, Australia  
 Tel: +61 3 9525 9911  
 Website: [www.thesweetshop.tv](http://www.thesweetshop.tv)  
 Email: [sweetland@thesweetshop.tv](mailto:sweetland@thesweetshop.tv)

**THE WALT DISNEY COMPANY (AUSTRALIA)**  
 Level 3, 68 York Street  
 2000 Sydney NSW  
 Tel: +61 2 8622 8444  
 Fax: +61 2 8622 8453  
 Website: [www.disney.com.au](http://www.disney.com.au)

**TRAFFIC FILM PRODUCTION (BRISBANE)**  
 332 Montague Road, West End, Brisbane  
 Queensland 4101  
 Tel: (07) 3334 4288  
 Fax: (07) 3334 4250  
 Website: [www.trafficfilm.tv](http://www.trafficfilm.tv)  
 Email: [production@trafficfilm.tv](mailto:production@trafficfilm.tv)

**TRUCE FILMS PTY LTD**  
 Level 1, 65 Haig Street  
 Southbank Victoria 3006  
 Australia  
 Tel: +61 3 9645 7512  
 Website: [www.trucefilms.com](http://www.trucefilms.com)  
 Email: [melb@trucefilms.com](mailto:melb@trucefilms.com)

**TWO LITTLE INDIANS**  
 610 Stanley Street  
 Woolloongabba 4102, Australia  
 PO BOX 8304, Woolloongabba,  
 4102 Australia  
 Tel: +61 7 3255 1888  
 Fax: +61 7 3255 2777  
 Website: [www.twolittleindians.com](http://www.twolittleindians.com)  
 Email: [contact@twolittleindians.com](mailto:contact@twolittleindians.com)

**UFOFILM PTY LTD**  
 3/44 Holt Street, Surry Hills  
 NSW 2010, Australia  
 Tel: +61 2 9699 1222  
 Fax: +61 2 9699 1522  
 Website: [www.ufofilm.com.au](http://www.ufofilm.com.au)  
 Email: [lux@ufofilm.com.au](mailto:lux@ufofilm.com.au)

**VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA**  
 4-16 Yurong Street  
 East Sydney NSW 2010  
 Tel: +61 2 9921 0200  
 Fax: +61 2 9921 0201

**VILLAGE ROADSHOW STUDIOS**  
 Entertainment Road  
 Oxenford QLD 4210  
 Tel: +61 7 5585 9666  
 Fax: +61 7 5573 3698  
 Website: [www.movieviewworldstudios.com.au](http://www.movieviewworldstudios.com.au)  
 Email: [enquiries@villageroadshowstudios.com.au](mailto:enquiries@villageroadshowstudios.com.au)

**VIM FILM**  
 2/144 Edward Street, Brisbane City  
 QLD 4000, Australia  
 Tel: +61 7 3270 7809  
 Fax: +61 7 3211 3425  
 Website: [www.vimfilm.com](http://www.vimfilm.com)  
 Email: [info@vimfilm.com](mailto:info@vimfilm.com)

**WALL TO WALL PICTURES**  
 69 Wimbledon Avenue, Narrabeen  
 NSW 2101, Australia  
 Tel: +61 2 9970 6339  
 Website: [www.walltowallpictures.com](http://www.walltowallpictures.com)  
 Email: [walltowall@bigfoot.com](mailto:walltowall@bigfoot.com)

**WHYTE HOUSE ENTERTAINMENT (SYDNEY)**  
 1 Fennell Street  
 Port Melbourne  
 VIC 3207, Australia  
 Tel: +61 3 8534 9966  
 Website: [www.whytelhouseentertainment.com](http://www.whytelhouseentertainment.com)  
 Email: [contact@WhytelHouseEnt.com](mailto:contact@WhytelHouseEnt.com)

**WILDBEAR ENTERTAINMENT**  
 Level 2A, 737 New South Head Road  
 Rose Bay NSW 2029  
 Tel: +61 2 9212 1135  
 Fax: +61 2 9211 3429  
 Website: [www.wildbear.tv](http://www.wildbear.tv)

**WILL O'ROURKE**  
 14 Maddison Street, East Redfern  
 NSW 2016, Australia  
 Tel: +61 2 9319 7904  
 Website: [www.willorourke.com](http://www.willorourke.com)  
 Email: [hello@willorourke.com](mailto:hello@willorourke.com)

**WINDOW PRODUCTIONS**  
 C/O Rabbit Content, Ground Floor  
 15 Woodburn Street, Redfern, NSW 2016  
 Tel: +61 418 227 121  
 Website: [www.windowproductions.com](http://www.windowproductions.com)  
 Email: [look@windowproductions.com](mailto:look@windowproductions.com)

**WOLFHOUND PICTURES PTY LTD**  
 36 David Ave Bardon, 4065 Brisbane  
 Tel: +61 4 4991 9450

**WORKING DOG PRODUCTIONS**  
 PO Box 488  
 South Yarra 3143  
 Victoria, Australia  
 Tel: +61 3 9826 4344  
 Website: [www.workingdog.com](http://www.workingdog.com)  
 Email: [dog@workingdog.com](mailto:dog@workingdog.com)

**WTFN ENTERTAINMENT**  
 210 Riversdale Road  
 Hawthorn, Victoria 3122  
 Tel: +61 3 9810 7111  
 Website: [www.wtnf.com](http://www.wtnf.com)

**ZSPACE**  
 100 Hackett Street, Ultimo  
 NSW 2007, Australia  
 Tel: +61 2 9212 6777  
 Website: [www.zspace.com.au](http://www.zspace.com.au)  
 Email: [info@zspace.com.au](mailto:info@zspace.com.au)

**MOBILE TELCOS**  
**HUTCHISON TELECOMS**  
 Level 1, 177 Pacific Highway  
 North Sydney, NSW 2060  
 Tel: 133 121  
 Website: [www.hutchison.com.au](http://www.hutchison.com.au)  
 Email: [investors@hutchison.com.au](mailto:investors@hutchison.com.au)

**OPTUS**  
 Suite 408, 15 Lime Street  
 Sydney, NSW, 2000  
 Tel: 13 0044 3012  
 Website: [www.optus.com.au](http://www.optus.com.au)  
 Email: [support2@obcsydneynorth.com.au](mailto:support2@obcsydneynorth.com.au)

**TELSTRA**  
 Level 41, Telstra Centre  
 242 Exhibition Street, Melbourne VIC 3000  
 Tel: +61 1300 368 387  
 Fax: +61 3 9632 3215  
 Website: [www.telstra.com.au](http://www.telstra.com.au)

**VODAFONE AUSTRALIA**  
 Level 7, 40 Mount Street,  
 North Sydney NSW 2060  
 Tel: +61 4 1414 1414  
 Fax: 1300 308 869  
 Website: [www.vodafone.com.au](http://www.vodafone.com.au)

## GOVERNMENT BODIES/REGULATORY AGENCIES

**AGB NIELSEN MEDIA RESEARCH AUSTRALIA**  
 Ground Floor, 166 Epping Road  
 Lane Cove, NSW 2066  
 Tel: +61 2 9490 6500  
 Website: [www.agbnielsen.net](http://www.agbnielsen.net)  
 Email: [info.tam.au@nielsen.com](mailto:info.tam.au@nielsen.com)

**AUSTRALIA MOBILE TELECOMMUNICATIONS ASSOCIATION**  
 35 Murray Cres, Griffith ACT 2603, Australia  
 Tel: +61 2 6239 6555  
 Website: [www.amta.org.au](http://www.amta.org.au)  
 Email: [contact@amta.org.au](mailto:contact@amta.org.au)

**AUSTRALIA SUBSCRIPTION TELEVISION & RADIO ASSOCIATION**  
 Level 2, 4 Broadcast Way,  
 Artarmon NSW 2064  
 Tel: +61 2 9776 2684  
 Fax: +61 2 9776 2683  
 Website: [www.astra.org.au](http://www.astra.org.au)  
 Email: [astra@astra.org.au](mailto:astra@astra.org.au)

**AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION**  
 3rd Floor, 145 Smith Street,  
 Fitzroy Victoria 3065, Australia  
 Tel: +61 3 9200 5500  
 Website: [www.actf.com.au](http://www.actf.com.au)  
 Email: [info@actf.com.au](mailto:info@actf.com.au)

**AUSTRALIAN COMMUNICATIONS AND MEDIA AUTHORITY**  
 Level 5, The Bay Centre,  
 65 Pirrama Road,  
 Pyrmont NSW 2009. PO Box Q500,  
 Queen Victoria Building, NSW 1230  
 Tel: +61 2 9334 7700  
 Fax: +61 2 9334 7799  
 Website: [www.acma.gov.au](http://www.acma.gov.au)  
 Email: [broadcasting@acma.gov.au](mailto:broadcasting@acma.gov.au)

**OZTAM PTY LIMITED**  
 Level 4, 50 Berry Street  
 North Sydney NSW 2060, Australia  
 Tel: +61 2 9929 7210  
 Fax: +61 2 9929 3445  
 Website: [www.oztam.com.au](http://www.oztam.com.au)  
 Email: [info@oztam.com.au](mailto:info@oztam.com.au)

**SCREEN AUSTRALIA**  
 Level 7, 45 Jones Street,  
 Ultimo, Sydney, NSW 2007  
 GPO Box 3984, Sydney, NSW 2001  
 Tel: +61 2 8113 5800  
 Fax: +61 2 8113 5888  
 Website: [www.screenaustralia.gov.au](http://www.screenaustralia.gov.au)  
 Email: [info@screenaustralia.gov.au](mailto:info@screenaustralia.gov.au)

**SCREEN PRODUCERS ASSOCIATION OF AUSTRALIA**  
 36 Fitzroy Street, Surry Hills  
 Suite 2, Level 1,  
 Australia, Sydney, NSW 2010  
 Tel: +61 2 9360 8988  
 Fax: +61 2 9360 8977  
 Website: [www.screenproducersaustralia.org.au](http://www.screenproducersaustralia.org.au)  
 Email: [info@screenproducers.org.au](mailto:info@screenproducers.org.au)

## CHINA

### STATSBOX

#### CHINA

**POPULATION** 1,382,323,332

**INTERNET USERS** 721,434,547

**INTERNET PENETRATION**

52.2%

**BROADBAND SUBSCRIBERS**

274,000,000

**MOBILE SUBSCRIBERS**

1,300,000,000

**3G/4G MOBILE**

**SUBSCRIBERS** 820,000,000

**MOBILE BROADBAND**

**PENETRATION** 62.6%

**MULTICHANNEL**  
**PENETRATION** 57%

**NON-TERRESTRIAL TV**  
**CONNECTIONS** 255,500,000

**SOURCES:**

-China Population as at June 2016 -  
World Population Review  
-Internet Live Stats as at 2016 –  
China Internet Users  
-Ministry of Industry and Information  
Technology of the People's Republic of China,  
as of Mid-2016  
-Asia Pacific Multichannel TV 2015, by CASBAA

Television is a colossal industry in China and their content is changing to respond to the challenges presented by digital media, and upcoming businesses in both traditional and new media sectors.

#### MIP China Hangzhou

MIP China Hangzhou was launched in partnership with China Media Management Inc (CMM-I), official representative for MIPTV and MIPCOM in China and Zhejiang MegaMedia, organiser of the Zhejiang of the Zhejiang Provincial Pavilion at the MIP markets in Cannes.

MIP China Hangzhou was scheduled from 23 to 25 May 2017 in Hangzhou. Hangzhou is known as the beautiful East Coast city that hosted the recent G20 Summit. MIP China Hangzhou is dedicated to increase content development between the Chinese and international production companies as well as to provide a comprehensive educational forum for Chinese media professionals to recognise international TV markets and trends.

MIP China Hangzhou was a high-level summit with two components in one event. The first component was the Partnership Forum which saw leading executives from up to 40 international television production and distribution companies with 40 senior level Chinese media executives for one-to-one meetings. The one-to-one setting aims to forge global co-development and co-production between these international

and Chinese representatives. The attendees of the Partnership Forum also had the opportunity to visit production studios based in and around Hangzhou.

#### Recent launches

Tencent is using LiveU's portable transmission technology to stream its innovative new reality series live. The new reality series is called See where you are going. The live online programme follows Olympic champions, movie stars and random guests in six cities around China (Suzhou, Hangzhou, Beijing, Tianjin, Qingdao and Shenzhen) as they perform various tasks.

Tencent has deployed 10 LU200s, LiveU's ultra-small transmission units, for the live production. Separate camera crews live stream the different stars in the different locations and viewers can choose one of six different video rooms to watch the video live on any device. At the end of each programme, Tencent posts an edited version combining all the various clips online.

The LiveU units and support are provided by LiveU's local partner Guanhua Glory (Ghg) AV system Ltd, a long-standing supplier to Tencent, with additional support provided by Oneband Systems, an additional LiveU partner.

#### FREE-TO-AIR

##### ANHUI TV

Hefei Chief Cultural District  
Lung Road 666 West Anhui TV  
230 066  
Tel: +86 551 6599 3434  
Website: [www.ahtv.cn](http://www.ahtv.cn)  
Email: [ahtvweb@126.com](mailto:ahtvweb@126.com)

##### ANIWORLD TV

314 Deya Lu, Changsha, China,  
Hunan 410003  
Tel: +86 731 2871 295 /  
+86 731 2871 292  
Fax: +86 731 2871 287  
Website: [www.aneworld.tv](http://www.aneworld.tv)  
Email: [jinyingkatong@vip.sina.com](mailto:jinyingkatong@vip.sina.com)

##### BEIJING MEDIA NETWORK

No.14 Jianguomenwai Street  
Chaoyang District, 100020 Beijing  
Website: [www.bmn.net.cn](http://www.bmn.net.cn)

##### CHANGCHUN BROACASTER CHINA

Herbs Road, Changchun City,  
149 Jilin Province, China 130061  
Tel: +86 431 8892 4501 / 8846 2528  
Fax: +86 431 8892 7581  
Website: [www.chinactv.com](http://www.chinactv.com)

##### CHANGSHA TV

No. 237 Laodong West Road,  
Changsha, Hunan 410015  
Tel: +86 731 8277 7340 / 234  
Website: [www.hncstv.com](http://www.hncstv.com)  
Email: [hncstv@163.com](mailto:hncstv@163.com)

##### CHENGDU TV

No. 2 Gao Peng Road, Chengdu,  
Sichuan 610041  
Tel: +86 28 8602 0840  
Website: [www.cdtv.cn](http://www.cdtv.cn)  
Email: [service@cdtv.tv](mailto:service@cdtv.tv)

#### CHINA CENTRAL TeleVision (CCTV)

11 Fuxing Road, Beijing  
China Central Television  
Website: [cctv.cntv.cn](http://cctv.cntv.cn)  
Email: [webmaster@cctv.com](mailto:webmaster@cctv.com)

#### CHINA EDUCATION TELEVISION

No. 98 East Third Ring Road  
Hanjian Dan Yang Building, Room 510,  
5th Floor, Chaoyang District, Beijing, 100021  
Tel: +86 10 5861 1392 500  
Website: [www.centv.cn](http://www.centv.cn)  
Email: [centv@guoshi.com](mailto:centv@guoshi.com)

#### CHINA UNITED TELEVISION

198 Danxia Rd, Xishan, Kunming,  
Yunnan, China  
Tel: +86 10 6267 0925 27 29  
Fax: +86 10 6267 0823  
Website: [www.kunmingbc.com](http://www.kunmingbc.com) /  
[www.kmtv.com.cn](http://www.kmtv.com.cn)  
Email: [webmaster@kmtv.com.cn](mailto:webmaster@kmtv.com.cn)

#### CHONGQING BROADCASTING GROUP

F6, #126 Yuzhou Road,  
Hi-tech District, Chongqing 400041  
Tel: +86 23 6861 8616  
Fax: +86 23 6360 3654  
Website: [v.cbg.cn](http://v.cbg.cn)  
Email: [cqvcbg@163.com](mailto:cqvcbg@163.com)

#### CSPN CHINA SPORTS PROGRAMS

**NETWORK**  
Beijing Daxing District  
Xihongmen Town Rd East 2  
Beijing, China 100162  
Tel: +86 10 6029 9955  
Website: [www.cspn.cn](http://www.cspn.cn)  
Email: [cspn@cspn.cn](mailto:cspn@cspn.cn)

#### EE-MEDIA

Bali Zhuang No. 5 Pioneers Park  
West 2 (East Fourth Ring Road on the  
Eastern side)  
Chaoyang District, Beijing 100025  
Tel: +86 10 6584 7200  
Website: [www.eemedia.cn](http://www.eemedia.cn)

#### FOSHAN TV

Foshan City Xin Cheng District,  
Yu He Road, Foshan TV Station Building,  
10th Floor Centre for Business  
Tel: +86 757 2836 5188  
Website: [www.fstv.com.cn](http://www.fstv.com.cn)  
Email: [webmaster@fstv.com.cn](mailto:webmaster@fstv.com.cn)

#### FUJIAN BROADCASTING CORP

No. 128 West Ring Road  
Fuzhou, Fujian 350004  
Tel: +86 591 8331 3789  
Fax: +86 591 335 3168 / 334 8489  
Website: [www.fjtv.net](http://www.fjtv.net)  
Email: [video@fjtv.net](mailto:video@fjtv.net)

#### GANSU TV

Lanzhou City, Gansu Province  
No. 561 Zhang Su Beach - 730010  
Tel: +86 931 8 688 294  
Website: [www.gstv.com.cn](http://www.gstv.com.cn)

#### GUANGDONG RADIO AND TELEVISION

STATION  
No.331, East Huan Road,  
Yue Xiu District,  
510060 Guangdong  
Tel: +86 20 8335 5188  
Website: [www.gdtv.cn](http://www.gdtv.cn)/  
Email: [gdtv@gdtv.cn](mailto:gdtv@gdtv.cn)

#### GUANGZHOU TV

No. 233 Huan Shi Dong Road  
Guangzhou, Guangdong 510010  
Tel: +86 20 8666 4833  
Fax: +86 20 8669 0066  
Website: [www.gztv.com](http://www.gztv.com)

#### GUIYANG TV

Broadcast Mansion No. 15 Zunyi Road  
Guiyang, Guizhou 550002  
Tel: +86 851 5826 969  
Website: [www.gystv.com](http://www.gystv.com)  
Email: [tao55@21cn.com](mailto:tao55@21cn.com)

#### GUIZHOU TV

261 Qingyun Lu, Guiyang,  
China, 550002  
Tel: +86 851 5377 260 / 582 2495 /  
598 2150  
Fax: +86 851 586 9983 / 598 1896  
Website: [www.gzstv.com](http://www.gzstv.com)

#### HAINAN TV

18th Floor, No. 61 Nansha Road,  
Haikou City, Hainan 570206  
Tel: +86 898 6681 5988  
Website: [www.bluehn.com](http://www.bluehn.com)

#### HANGZHOU TV

Hooloo.tv  
888 River Road, SMG Building, Hangzhou,  
China 310008  
Tel: +86 571 8983 3421  
Website: [www.hcrtv.cn](http://www.hcrtv.cn)  
Email: [service@hzntv.cn](mailto:service@hzntv.cn)

#### HARBIN TV

No. 1 Huashan Road, Xiangfang District,  
Harbin, Heilongjiang 150036  
Tel: +86 451 8799 6114  
Website: [www.hrbtv.net](http://www.hrbtv.net)

#### HEBEI TELEVISION

No. 100 South Street,  
Shijiazhuang, Hebei 050031  
Tel: +86 311 8711 8582  
Fax: +86 311 8711 8582  
Website: [www.hebtv.com](http://www.hebtv.com)

#### HEFEI TELEVISION

Tel: +86 551 6350 9030  
Website: [www.hfbtv.com](http://www.hfbtv.com) /  
[www.myyoco.com](http://www.myyoco.com)

#### HENAN TV

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Zhengzhou, Henan 450008  
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Email: [hntvdwx@126.com](mailto:hntvdwx@126.com)

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Email: [jxtv@mail.jxgdw.com](mailto:jxtv@mail.jxgdw.com)

## JILIN TV

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130033, China  
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Website: [www.jilintv.com.cn](http://www.jilintv.com.cn)

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Tel: +86 24 8321 6555  
Website: [www.lntv.com.cn](http://www.lntv.com.cn)

## LHASA TV

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Fax: +86 891 6350 837  
Website: [www.lasatv.com](http://www.lasatv.com)  
Email: [tibet.lstv@163.com](mailto:tibet.lstv@163.com)

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Cultural Park Place,  
Meizhou City, Guangdong  
Tel: +86 20 218 7633  
Website: [www.gdmztv.com](http://www.gdmztv.com)

## NANNING TV

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25 Nanning Gecun Road, China 530022  
Tel: +86 771 5631 182 / 5611 202  
Website: [www.nntv.cn](http://www.nntv.cn)

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010058 Inner Mongolia  
Tel: +976 0471 6953 000  
Website: [www.nmtv.cn](http://www.nmtv.cn)  
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Tel: +86 0951 / 511 7020  
Website: [www.nxtv.com.cn](http://www.nxtv.com.cn)  
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Website: [www.csytv.com](http://www.csytv.com)

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Jiangsu 214061  
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Website: [www.thmz.com](http://www.thmz.com)

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850000  
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Website: [www.whbc.com.cn](http://www.whbc.com.cn)

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Television Station Centre  
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China Central Television 100 859  
Website: [cctv.com](http://www.cctv.com)  
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Shenzhen Nanshan District Science Park,  
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Website: [www.cetv.com](http://www.cetv.com)

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## HONG KONG SATELLITE TV INTERNATIONAL MEDIA GROUP

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## JISHI MEDIA

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## MACAU ASIA SATELLITE TELEVISION

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## MACAU LOTUS TELEVISION CO. LTD

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## PHOENIX SATELLITE TELEVISION HOLDINGS LTD.

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Tai Po Industrial Estate, Tai Po, N.T.,  
Hong Kong  
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Website: [www.phoenixtv-distribution.com](http://www.phoenixtv-distribution.com)

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No. 318 Yingze Street  
0351-4066178 Shaanxi, China  
Tel: +86 351 4066178  
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## SHANGHAI MEDIA GROUP (SMG)

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200041 Shanghai, China  
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## SHENZHEN MEDIA GROUP

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Website: [www.szmg.com.cn](http://www.szmg.com.cn)

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## SUPERMOVIE ENTERTAINMENT LTD

No. 202, Huatai Building,  
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Website: [www.supmovie.com](http://www.supmovie.com)  
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B820 Gehua Tower No. 1,  
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## WASU MEDIA &amp; NETWORK CO LTD

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50 Southern R & D Building  
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## PRODUCTION STUDIOS

**3C MEDIA**  
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## ACG KIDS INC

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## ALPHA ANIMATION AND CULTURE CO LTD

10F Poly International Centre  
No. 5 Lin Jiang Road  
Zhujiang New Town, 510623  
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1111 (Broadcasters) /  
0466 (Movies) /  
3631 (Drama Series)  
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## HONG KONG

### STATSBOX

#### HONG KONG

<b>POPULATION</b>	7,346,248
<b>TV HOUSEHOLDS</b>	2,503,300
<b>PAY-TV SUBSCRIPTIONS</b>	2,344,000
<b>PAY-TV PENETRATION</b>	97%
<b>FTA PENETRATION</b>	99%
<b>DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE</b>	85%
<b>FIXED LINE SUBSCRIBERS</b>	4.3 million
<b>MOBILE SUBSCRIBERS</b>	17,061,831
<b>2.5G AND 3G/4G MOBILE SUBSCRIBERS</b>	15,625,822
<b>MOBILE PENETRATION</b>	232.2%
<b>BROADBAND SUBSCRIBERS</b>	2,350,000
<b>BROADBAND PENETRATION</b>	83.1%
<b>INTERNET USERS</b>	5,442,101
<b>PAY-TV ADVERTISING REVENUE</b>	US\$46 million

#### SOURCES:

- Internet Live Stats as at mid-2016
- Hong Kong Census and Statistics Department as of 2016
- Office of the Communications Authority as of 2016
- GovHK Hong Kong Fact Sheets - Telecommunications as of 2016
- Asia Pacific Multichannel TV 2015 by CASBAA

Hong Kong's television industry brings the best and worst of times as Viu TV kicked off its service with more programming selection for consumers while Hong Kong's Asia Television (ATV) broadcasting company goes off air.

The Asia Television (ATV) broadcasting company had faced a gradual decline in production quality and viewership and stopped airing as ATV failed to renew its' license. The departure of ATV coincided with the emergence of PCCW's ViuTV as it entered the market taking on existing broadcasters such as TVB and RTHK, which runs three free TV channels including new Internet-based TV stations.

#### Impact of smart devices

Chinese Internet TV platform LeEco (formerly known as Letv) has gained a strong position in the Hong Kong market by showcasing more than 10 channels and video-on-demand service through customised smartphone and smart TV devices.

HKT was considered the frontier in the television market three years ago when it launched the station through online platform. The station won acclaim from the public as it aired high-quality drama series such as *The Election* and *The Borderline*.

However, its reach was threatened by smartphones and smart TVs, making it difficult for HKT to compete with the dominance of TVB. Due to the license setback, the company focused on the operation of an e-commerce platform which involved huge investments. HKT continues to build a multimedia production centre in Tseung Kwan O in the hope that it can make a comeback to the TV market.

HKT would be able to co-exist with Viu TV, given that the latter will focus on reality shows and infotainment programmes while HKT would be able to focus on drama series productions. Industry observers have claimed that in the past, HKT could be pursuing a wrong strategy for concentrating on drama series productions, a segment where TVB has huge strengths.

#### FREE-TO-AIR

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##### FILM MAGIC LIMITED

Room 802, Block A, Sea View Estate 2-8 Watson Road, North Point Hong Kong  
Tel: +852 2570 9016

Email: [anna@filmmagic.com.hk](mailto:anna@filmmagic.com.hk)

##### FORTISSIMO FILMS

26th Floor, Unit A, CKK Commercial Centre 289-295 Hennessy Road Wanchai, Hong Kong  
Tel: +852 2311 8081

Website: [www.fortissimofilms.com](http://www.fortissimofilms.com)

Email: [info@fortissimo-hk.com](mailto:info@fortissimo-hk.com)

##### FOX INTERNATIONAL CHANNELS SOUTHEAST ASIA

13F, One Harbour Front 18 Tak Fung Street, Hunghom Kowloon, Hong Kong  
Website: [www.fox.com](http://www.fox.com)

##### I MAGIC

4H Feder Center, Kwoloon 100000 Hong Kong  
Tel: +852 2571 5432  
Fax: +852 2512 2430

Website: [www.i-magic.com.hk](http://www.i-magic.com.hk)

Email: [alex@i-Magic.co.hk](mailto:alex@i-Magic.co.hk)

##### K TEAM PRODUCTIONS (HONG KONG)

1st Floor, Nan Fung Industrial Building 15-17 Chong Yip Street, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2410 1233

Email: [koolcampus@gmail.com](mailto:koolcampus@gmail.com)

##### MEGA-VISION PICTURES LTD

Unit 606, 6/F, Tower B, Manulife Financial Centre 223-231 Wai Yip Street Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2792 0381

Email: [sales@mvp.hk](mailto:sales@mvp.hk)

##### NAF VIDEO PRODUCTION

2 Floor, 88 Suhang Street Sheung Wan, Hong Kong  
Tel: +852 2386 9209  
Fax: +852 2581 1226

Email: [info@naf.com.hk](mailto:info@naf.com.hk)

##### PIXELBOX (HONG KONG)

2202 Causeway Bay Plaza 2 463-483, Lockhart Road, Causeway Bay, Hong Kong  
Tel: +852 2983 7023

Website: [www.pixelboxasia.com](http://www.pixelboxasia.com)

Email: [production@pixelbox.com.hk](mailto:production@pixelbox.com.hk)

##### POP FILMS ASIA (HONG KONG)

Cheung Tat Center 18 Cheung Lee Street Chai Wan, Hong Kong  
Tel: +852 6877 0328

Website: [www.popfilms-asia.com](http://www.popfilms-asia.com)

Email: [HK-producer@popfilms.asia](mailto:HK-producer@popfilms.asia)

##### PROTOWORK PRODUCTIONS INC

3rd Floor, 2A Leighton Road Causeway Bay, Hong Kong  
Tel: +852 9464 5160  
Fax: +852 2877 6630

Website: [www.protowork.com](http://www.protowork.com)

Email: [info@protowork.com](mailto:info@protowork.com)

##### SHAW STUDIOS

201, Wan Po Road, Tseung Kwan O, Kowloon, Hong Kong  
Tel: (852) 3123-1111  
Website: [www.shawstudios.hk](http://www.shawstudios.hk)  
Email: [ssinfo@shawstudios.hk](mailto:ssinfo@shawstudios.hk)

## HONG KONG

**SHING FUNG FILM STUDIO LIMITED**  
94-95, Sun On Tsuen, Sai Kung  
Kowloon, HK  
Tel: (852) 27922176  
Fax: (852) 27927074  
Website: [info@hkshingfung.com](http://info@hkshingfung.com)  
Email: [info@hkshingfung.com](mailto:info@hkshingfung.com)

**THEKITCHEN**  
Flat 16A2, 16 Floor, Block A  
Viking Garden, 40 Hing Fat Street  
Tin Hau, Hong Kong  
Tel: +852 2512 0088  
Website: [www.thekitchen.com.hk](http://www.thekitchen.com.hk)  
Email: [info@thekitchen.com.hk](mailto:info@thekitchen.com.hk)

**VIM FILM**  
Room 1005, Allied Kajima Building  
138 Gloucester Road, Wanchai, Hong Kong  
Tel: +852 9484 4322  
Website: [www.vimfilm.com](http://www.vimfilm.com)  
Email: [info@vimfilm.com](mailto:info@vimfilm.com)

### MOBILE TELCOS

**HUTCHISON TELECOMMUNICATIONS HONG KONG HOLDINGS LIMITED**  
22/F, Hutchison House,  
10 Harcourt Road, Hong Kong  
Tel: +852 2128 1188  
Website: [www.hthkh.com](http://www.hthkh.com)

**PCCW MEDIA LTD**  
39/F PCCW Tower, Taikoo Place,  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2888 2888  
Fax: +852 2877 8877  
Website: [www.pccw.com](http://www.pccw.com)  
Email: [general@pccw.com](mailto:general@pccw.com)

**SMARTONE TELECOMMUNICATIONS HOLDINGS LIMITED**  
Shop 325, Level 3,  
New Jade Building Arcade,  
233 Chai Wan Road, Hong Kong  
Tel: +852 2281 8888  
Fax: +852 2562 8229  
Website: [www.smartone.com](http://www.smartone.com)

### BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

**IDEAL SYSTEMS ASIA-PACIFIC LTD**  
Room A, 28/F Tower B Billion Centre  
No.1 Wang Kwong Rd, Kowloon Bay, Hong Kong  
Tel: +852 2801 4040  
Website: [www.idealssys.com](http://www.idealssys.com)  
Email: [sales\\_hongkong@idealssys.com](mailto:sales_hongkong@idealssys.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**COMMERCE AND ECONOMIC DEVELOPMENT BUREAU**  
Communications and Technology Branch,  
21/F, West Wing, Central Government Offices,  
2 Tim Mei Avenue, Tamar, Hong Kong  
Tel: +852 3655 5595  
Website: [www.cedb.gov.hk/ctb](http://www.cedb.gov.hk/ctb)  
Email: [ccibeq@cedb.gov.hk](mailto:ccibeq@cedb.gov.hk)

**HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)**  
38/F Office Tower, Convention Plaza  
1 Harbour Road, Wanchai, Hong Kong  
Tel: +852 1830 668  
Website: [www.hktdc.com/hkfilmart](http://www.hktdc.com/hkfilmart)  
Email: [hktdc@hktdc.org](mailto:hktdc@hktdc.org)

**OFFICE OF COMMUNICATIONS AUTHORITY**  
20/F Wu Chung House,  
213 Queen's Road East, Wan Chai,  
Hong Kong  
Tel: +852 2961 6333  
Fax: +852 2507 2219  
Website: [www.ofca.gov.hk](http://www.ofca.gov.hk)  
Email: [webmaster@ofca.gov.hk](mailto:webmaster@ofca.gov.hk)

## INDIA & SUBCONTINENT

### STATSBOX

#### INDIA

**POPULATION** 1,328,813,492  
**TV HOUSEHOLDS** 170 million  
**TV PENETRATION** 65.2%  
**LICENSED TV CHANNELS** 902  
**HD CHANNELS** 77  
**HOUSEHOLD SIZE** 4.8  
**CABLE TV HOMES** 778 million  
**CABLE TV PENETRATION** 87.6%  
**PAY-TV HOMES** 130,000,000  
**DTH HOMES** 50,000,000  
**INTERNET USERS** 20%  
**BROADBAND SUBSCRIBERS**  
100.84 million  
**TELEPHONE SUBSCRIBERS**  
1009.56 million  
**OVERALL TELEDENSITY** 81.82%  
**MOBILE SUBSCRIBERS**  
1033.4 million  
**NET PIRACY COST** US\$2.9 billion  
**MULTICHANNEL HOMES**  
167 million  
**MULTICHANNEL PENETRATION**  
95.2%  
**NON-TERRESTRIAL TV CONNECTIONS** 151,000,000

**SOURCES:**

Asia Pacific Multichannel TV 2016, by CASBAA  
India Bureau of Statistics  
India Multi-Screen Report 4 Quarter 2016 from OzTAM  
OzTAM Universe Estimates 2 Quarter 2016 – Individuals  
Internet Live Stats, Internet Users by Country (2016)  
Multichannel Television Advertising in Asia, (2016)  
SNL Kagan APAC OTT  
[casbaa.com/advertising/countries/india](http://casbaa.com/advertising/countries/india)  
Media Partners Asia

### PAKISTAN

**POPULATION** 191,855,758  
**TV HOUSEHOLDS** 21,600,120  
**TV PENETRATION** 75%  
**HOUSEHOLD SIZE** 6.4  
**CABLE TV PENETRATION** 52.4%  
**INTERNET USERS** 29,258,982  
**INTERNET PENETRATION** 11%  
**MOBILE SUBSCRIBERS** 138,410,000  
**MOBILE PENETRATION** 76.6%  
**ILLEGAL DISTRIBUTORS**  
8,680,000  
**MULTICHANNEL HOMES**  
12,000,080  
**MULTICHANNEL PENETRATION**  
52.6%  
**NON-TERRESTRIAL TV CONNECTIONS** 11,310,000

**SOURCES:**

[tradingeconomics.com/pakistan/households-with-television](http://tradingeconomics.com/pakistan/households-with-television)  
[wikipedia.org/wiki/MediaofPakistan](http://wikipedia.org/wiki/MediaofPakistan)  
Asia Pacific Multichannel TV 2016, by CASBAA  
Pakistan Bureau of Statistics  
Pakistan Multi-Screen Report 4 Quarter 2016 from OzTAM  
Internet Live Stats, Internet Users by Country (2016)  
Multichannel Television Advertising in Asia, (2016)  
SNL Kagan APAC OTT  
[casbaa.com/advertising/countries/pakistan](http://casbaa.com/advertising/countries/pakistan)

### STATSBOX

#### BANGLADESH

**POPULATION** 158,512,584  
**INTERNET SUBSCRIBERS**  
485,100  
**INTERNET PENETRATION** 6.7%  
**MOBILE SUBSCRIBERS**  
143,000,000  
**MOBILE PENETRATION** 81%

**SOURCES**

[budde.com.au/Research/Bangladesh-Key-Statistics-Telecom-Market-Overview-and-Forecasts2016](http://budde.com.au/Research/Bangladesh-Key-Statistics-Telecom-Market-Overview-and-Forecasts2016)  
Bangladesh population 2016, world population review  
Bangladesh – key statistics, telecom market overview  
[casbaa.com/advertising/countries/asia-pacific-regional-overview](http://casbaa.com/advertising/countries/asia-pacific-regional-overview)

### SRI LANKA

**POPULATION** 20,359,441  
**CABLE TV SUBSCRIBERS** 5,852  
**NUMBER OF TV CHANNELS** 42  
**ACTIVE INTERNET USERS**  
5.2 million  
**INTERNET PENETRATION** 6.4%  
**MOBILE SUBSCRIBERS** 23.5 million

**SOURCES:**

[casbaa.com/advertising/countries/asia-pacific-regional-overview](http://casbaa.com/advertising/countries/asia-pacific-regional-overview)  
[digitalmarketer.lk/internet-usage-statistics-in-sri-lanka.html](http://digitalmarketer.lk/internet-usage-statistics-in-sri-lanka.html)

Partho Dasgupta, CEO of BARC India said, "The TV universe in India is ever growing and changing and so is the profit and choice of a TV viewer. The last survey done was in 2013 and the last census was in 2011. The consumer and viewer landscape is changing rapidly with electrification, prosperity, changing modes of signal and digitisation."

According to Media Partners Asia (MPA), India is set to become Asia-Pacific's best performing ad market over the next five years, with net ad revenue expanding at a 13.1% CAGR between 2017 and 2022. This will help India overtake Australia to become the region's third largest ad market by 2022, after China and Japan. Australia will fall to fourth place, while Korea will remain in fifth.

India, forecast to enjoy the fastest growth over the next five years, will see net ad revenue expanding to US\$17.1 billion by 2022, up from US\$9.2 billion in 2017. For Australia, another mature market, net ad revenue will rise to US\$13.2 billion by 2022, from US\$11.8 billion in 2017. Despite slow growth, Korea will hold onto its position as Asia Pacific's fifth largest ad market, with net ad revenue touching US\$9.7 billion by 2022, up from US\$9.0 billion in 2017.

### PAKISTAN

#### INDIA

##### India TV advertising growth has been strong

India will be APAC's fastest growing major ad market over the next five years, motoring ahead at a 13.1% CAGR.

Television has always been the biggest draw of crowd since the early seventies in India. Today, it is perhaps as big as the entire continent of Europe. The Broadcast Audience Research Council of India (BARC), the country's TV viewership monitoring agency, has increased its estimates for audience size and television penetration, saying the medium now is watched by 780 million citizens in the South Asian nation.

By comparison, Europe has a population of about 745 million. After the update, the homes with a television set in the country have gone up to 183 million from 154 million, implying an increase in TV penetration to 64%, from the earlier estimate of 54%.

The marked increase follows the latest broadcast India survey, the largest ever research study undertaken to ascertain TV universe and television viewing habits in India. Fieldwork for the broadcast India survey was carried out between November 2015 to February 2016, covering 300,000 homes across 590 districts, touching about 4,300 towns and villages.

As a Member, Hum Network now has access to the full range of the AIB's work, ranging from market intelligence briefings to participation in working groups that focus on key areas of activity such as cyber security, sustainability and audience measurement. The AIB also supports its Members on key issues that affect their business through its international lobbying activities.

The Association for International Broadcasting is a not-for-profit, non-

## INDIA & SUBCONTINENT

governmental organisation that works for the benefit of its Members and of the wider media industry.

On another note, Pakistan's PEMRA regulator is seeking to update its existing 2007 regulations and to block broadcaster's TV signals if its programming is offensive. If the current Act is modified, it will allow PEMRA to work with the nation's Space & Upper Atmosphere Commission (Suparc) and to in effect, jam the offending transmissions from satellite operators.

The re-think follows on from the December 16th, 2014, terrorist attack in Peshawar. The plan is to enforce ethical standards to protect terrorism outrage. BBC Monitoring reported that Pakistan's Electronic Media Regulator Authority (PEMRA) has approved the cancellation of 425 cable TV licences across the country. PEMRA made the decision at a meeting.

PEMRA says many of the licences were dormant or were in default. There was a total of 3,600 PEMRA licensed cable operators across the country. However, after the cancellation of 425 cable TV licences, the number plummeted to 3,175. PEMRA also approved the cancellation of 'Metro One'.

### BANGLADESH

**BBC Bangla TV and radio content reaches 15m people in Bangladesh**  
BBC Bangla TV and radio content now reaches 15m people in Bangladesh every week, according to the BBC's 2017 Global Audience Measure. This includes 9m people who watch the BBC Bangla weekly television programme, *BBC Probaho*, and 7m people who tune in to the BBC Bangla radio programmes.

BBC Bangla editor, Sabir Mustafa, comments: "We are thrilled by the progress of *BBC Probaho*. We will build on its success by expanding the BBC Bangla presence on television - while continuing to deliver a strong and vibrant radio programming and also working to increase our output across digital platforms including social media."

*BBC Probaho* is broadcast at 9.35pm local time every Thursday by the BBC's rebroadcasting partner, Channel-i. The programme is also available on the BBC Bangla channel on YouTube. Presented by Sharmin Rauma, it delivers 25 minutes of news, interviews and debate on key issues affecting Bangladesh. It reports from across the country, giving people the opportunity to express views and raise concerns on issues that matter to them and demanding answers from key decision-makers. Following the Eid festival break, the programme resumes broadcasts on Thursday 13 July.

BBC Bangla radio programmes, produced in London and Dhaka, air on the state FM network, Bangladesh Betar, as well as on shortwave and via [bbcbangla.com](http://bbcbangla.com).

Over the past year, BBC Bangla has seen a significant increase in web and social-media reach. BBC Bangla engages around 1.4m people around the world every week via its website [bbcbangla.com](http://bbcbangla.com) and on social media. The BBC Bangla Facebook page has over 11.3m followers (July 2017), nearly 80% of them in Bangladesh.

On the television front, Bangladeshi TV dramas address real-life situations that common viewers can relate to. However, most of the realistic content comes in an entertaining package, unlike the 'art-films' genre which many find it boring. These films traverse the fine line between realistic situations and entertainment content.

### SRI LANKA

**Global Opportunities Sri Lanka series**  
CNBC partnered with the Ministry of Finance Sri Lanka to bring insights to local and regional audiences.

CNBC, the world's leading business and financial news network, announced the launch of *Global Opportunities Sri Lanka*, a series that looks into Sri Lanka's key industries and opportunities, as well as the challenges, for investors. The *Global Opportunities Sri Lanka* campaign was delivered in partnership with the Ministry of Finance Sri Lanka and was run in June 2016.

CNBC's *Global Opportunities Sri Lanka* campaign aimed to inform the network's affluent and investment savvy audience about the potential of investing in Sri Lanka.

"We are excited to partner with the Ministry of Finance Sri Lanka. This partnership enables CNBC to bring actionable insights about Sri Lanka's economic landscape to our audiences. This is made possible through the partnership CNBC has forged with the Ministry of Finance Sri Lanka," said Kerry Tarrant, Vice President of Sales at CNBC Asia Pacific.

Last year, the *Global Opportunities Sri Lanka* special report was aired daily on CNBC APAC on Squawk Box Asia. CNBC was launched on 24 February 2015 in Sri Lanka and made available to Dialog TV subscribers on Channel 41.

Sun TV, the Tamil satellite television station has acquired the pay-TV rights for Sri Lanka. The channel is bringing the 'YOKO', the pre-school children's animated series across the above-mentioned regions.

The kids' series consists of 52 episodes lasting for 12 minutes each. It is co-produced by Russia's Wizard and Spanish toon studios Somuga and DibulToon and Spanish broadcaster TVE. The story revolves around the adventures of three children who loves to play outside. They are joined by magical forest taking their ordinary games and turning them into extraordinary adventures.

Dominic Gardiner, the CEO of Jetpack, revealed that: "We are delighted to be partnering with some of the world's leading broadcasters and toy companies on Yoko. These new agreements underline this quirky brand's broad international appeal and we are excited that the show is attracting attention from broadcasters and licensing companies in these key markets and beyond".

## INDIA

### FREE-TO-AIR

#### DOORDARSHAN BROADCASTING TELEVISION NETWORK

Doordarshan Bhawan  
Copernicus Marg, New Delhi 110001  
Tel: +91 2338 6055  
Fax: +91 2338 8159  
Website: [www.ddindia.gov.in](http://www.ddindia.gov.in)

### PAY-TV

**ASIANET SATELLITE COMMUNICATIONS LTD**  
Kaira 137, Opp Kerala Arts Club, Estate Road, Papanamcode Trivandrum.  
Tel: +91 471 2492789  
Website: [www.asianet.co.in](http://www.asianet.co.in)

#### BHARTI AIRTEL TELEMEDIA

6th Floor, Tower A, Plot #16  
Udyog Vihar PHV  
Gurgaon, Haryana 122 001  
Tel: +91 12 4222 2222  
Website: [www.airtel.in](http://www.airtel.in)  
Email: [airtel.communications@in.airtel.com](mailto:airtel.communications@in.airtel.com)

#### DD FREE DISH

Doordarshan Bhawan  
Copernicus Marg, New Delhi 110001  
Tel: +91 2338 6055  
Fax: +91 2338 8159  
Website: [www.ddindia.gov.in](http://www.ddindia.gov.in)

#### DISHTV INDIA LTD

C – 19, Sector 16A, Film City, Noida, Uttar Pradesh India 201301  
Tel: 1860 180 3474  
Email: [dishtvcorporate@dishtv.in](mailto:dishtvcorporate@dishtv.in)  
Website: [www.dishtv.in](http://www.dishtv.in)

#### INDUSIND MEDIA COMMUNICATIONS LTD

IN centre, 49/50 MIDC, Andheri (East), Mumbai – 400 093  
Tel: +91 1800 266 6456  
Website: [www.indigital.co.in](http://www.indigital.co.in)  
Email: [customer.care@incablenet.net](mailto:customer.care@incablenet.net)

#### NDTV LIFESTYLE LIMITED

207 Second Floor, Okhla Industrial Estate Phase 3, New Delhi 110020 India  
Tel: +91 98 2052 7665  
Website: [www.goodtimes.ndtv.com](http://www.goodtimes.ndtv.com)

#### ORTEL COMMUNICATIONS LTD

C1, Chandrasekharpur  
Behind RMRC, B.D.A. Colony  
Bhubaneswar, Orissa, India 751 016  
Tel: +91 674 609 1111  
Website: [www.ortelcom.com](http://www.ortelcom.com)  
Email: [headcustomercare@ortelgroup.com](mailto:headcustomercare@ortelgroup.com)

#### RELIANCE BIG TV DIGITAL SERVICE

Reliance BIG TV Limited  
Business Head Quarters, 4th Floor, B Wing, Dhirubhai Ambani Knowledge City, Navi Mumbai 400 710  
Website: [www.bigtv.co.in](http://www.bigtv.co.in)  
Email: [content.enquiry@reliancedigitaltv.com](mailto:content.enquiry@reliancedigitaltv.com)

#### RELIANCE COMMUNICATIONS

A Block, 2nd Floor, Reliance Communications Limited DAKC, Kopar Khairane, Navi Mumbai 400 710  
Website: [www.rcom.co.in](http://www.rcom.co.in)  
Email: [customercare@relianceada.com](mailto:customercare@relianceada.com)

#### SITI CABLE NETWORK LIMITED

135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai 400 018  
Tel: +91 22 2483 1438  
Fax: +91 22 2490 0302  
Website: [www.siticable.com](http://www.siticable.com)

#### SUN DIRECT

701-702, Dikap Chambers, Off Andheri Kurla Road, Andheri West, Mumbai, India 400 053  
Website: [www.sundirect.in](http://www.sundirect.in)  
Email: [customercare@sundirect.in](mailto:customercare@sundirect.in)

#### SUN TV NETWORK LTD

Murasolimaran Towers, No. 73 MRC Nagar Main Road, MRC Nagar Chennai, India 600028  
Tel: +91 44 4467 6767  
Fax : +91 44 4067 6161  
Website: [www.sunnetwork.com](http://www.sunnetwork.com)

#### TATA SKY LTD

3rd Floor, C-1, Wadia International Centre (Bombay Dyeing), Pandurang Budhkar Marg, Worli, Mumbai, India 400 025  
Tel: 1860 500 6633 / 1860 208 6633  
Website: [www.tatasky.com](http://www.tatasky.com)  
Email: [contact@tatasky.com](mailto:contact@tatasky.com)

#### VEDIC BROADCASTING LIMITED

Aastha TV Channels, Aastha Bhawan A-105 Sector – 5, Noida, Uttar Pradesh India 201301  
Tel: +91 12 0452 0000  
Fax: +91 12 0452 0075  
Website: [www.aasthavt.com](http://www.aasthavt.com)

#### VIDEOCON D2H LIMITED

1st Floor, Techweb Centre, New Link Road, Near Mega Mall, Oshiwara, Mumbai, India 400102  
Website: [www.videocond2h.com](http://www.videocond2h.com)

#### ZEE ENTERTAINMENT ENTERPRISES LIMITED

18th Floor, A-Wing, Marathon Futurex N.M. Joshi Marg, Lower Parel Mumbai – 400013, India  
Tel: +91 22 7106 1234  
Website: [www.zeelevision.com](http://www.zeelevision.com)

#### PRODUCTION STUDIOS

**ANGLES UNLIMITED**  
**New Delhi Office:**  
No. 444, Sector 31, Gurgaon  
National Capital Region  
New Delhi, India 122001

## INDIA & SUBCONTINENT

### Mumbai Office:

603 A Wing, Divya Smruti Link Road  
Malad West, Mumbai 400 064  
Tel: +91 12 4403 5337  
Website: [www.anglesunlimited.co.in](http://www.anglesunlimited.co.in)  
Email: [kanika@anglesunlimited.co.in](mailto:kanika@anglesunlimited.co.in)  
[info@anglesunlimited](mailto:info@anglesunlimited)  
[kanika.raheja@gmail.com](mailto:kanika.raheja@gmail.com)

### BALAJI TELEFILMS LTD

C-13, Balaji House  
Dala Industrial Estate  
Opp Laxmi Industrial Estate, New Link Road  
Andheri (West), Mumbai 400 053  
Tel: 91-22-4069-8000  
Fax: 91-22-4069-8181  
Website: [www.balajitelefilms.com](http://www.balajitelefilms.com)

### BEYOND DREAMS ENTERTAINMENT PVT LTD

115, 1st Floor, Shree Kamdhenu Estate  
Euro House Land, Behind Inorbit Mall  
Malad West, Mumbai  
Maharashtra, India 400064  
Tel: +91 22 400 3611  
Website: [www.beyonddreams.in](http://www.beyonddreams.in)  
Email: [bd@beyonddreams.in](mailto:bd@beyonddreams.in)

### BIOSCOPEWALA PICTURES

14/A Ujjagar Industrial Estate,  
Dr. W T Patil Marg  
Deonar, Mumbai 400088, India  
Tel +91 90 0421 1137  
Fax: +91 90 0421 1137  
Website: [www.biосopewalapictures.com](http://www.biосopewalapictures.com)  
Email: [nish.takia@biосopewalapictures.com](mailto:nish.takia@biосopewalapictures.com)

### BLUE MANGO FILMS

384/2, First Floor, Ch. Balraj & Sons Building,  
100 Feet Road, Ghoti  
New Delhi, India 110030  
Tel: ++91 98 9920 0305  
Fax: +91 11 4160 3590  
Website: [www.bluemangocentral.com](http://www.bluemangocentral.com)  
Email: [mango@bluemangofilms.com](mailto:mango@bluemangofilms.com)

### CINEVISTAAS LTD

6 Silver Croft, Junction of 16th & 33rd Rd  
Bandra-West, Mumbai, India 400050  
Tel: +91 22 2600 6066  
Fax: +91 22 2600 6618  
Website: [www.cinevistaas.com](http://www.cinevistaas.com)  
Email: [uday@cinevistaas.com](mailto:uday@cinevistaas.com)

### CODE RED FILMS PVT LTD

Unit 3/4, 2nd Floor, Yashodhan Building  
19th Road, Khar-West Mumbai, India 400052  
Tel: +91 22 2600 0697 / 22 2600 0698  
Website: <http://www.coderedfilms.tv/info>  
Email: [coderedfilms@gmail.com](mailto:coderedfilms@gmail.com)

### CONTILOE ENTERTAINMENT PVT LTD

3rd Floor, Arc Plaza, Behind Country Club  
Off Veera Desai Extension Road,  
Andheri-West  
Mumbai, India 400053  
Tel: +91 22 4073 1111  
Website: [www.contiloe.in](http://www.contiloe.in)  
Email: [info@contiloe.in](mailto:info@contiloe.in)

### CORCOISE FILMS PVT LTD

B-103, Trade World, Kamala Mills  
Senapati Bapat Marg, Lower Parel  
Mumbai, India 400013  
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Website: [www.corcoisefilms.com](http://www.corcoisefilms.com)  
Email: [corcoise@corcoisefilms.com](mailto:corcoise@corcoisefilms.com)

### CRAZY CUB ANIMATION STUDIO PVT LTD

E-1/37, Basement, Sec-7, Rohini  
Delhi, India 110085  
Tel: +91 98 1885 4202  
Website: [www.crazycubanimations.com](http://www.crazycubanimations.com)  
Email: [kamalpahuja@crazycubanimations.com](mailto:kamalpahuja@crazycubanimations.com)

### DHARMA PRODUCTIONS PVT LTD

Unit No. 201 & 202, 2nd Floor,  
Supreme Chambers  
Off Veera Desai Road,  
17/18 Shah Industrial Estate  
Andheri – West, Mumbai, India 400053  
Tel: +91 22 6179 0100  
Website: [www.dharma-production.com](http://www.dharma-production.com)  
Email: [info@dharma-production.com](mailto:info@dharma-production.com)

### DIGITOONZ MEDIA & ENTERTAINMENT PVT LTD

E 112, 2nd Floor, Sector 6  
Delhi, NCR, 201301 Noida – Uttar Pradesh  
Tel: +91 12 0432 4906  
Website: [www.digitoonz.com](http://www.digitoonz.com)  
Email: [info@digitoonz.com](mailto:info@digitoonz.com)

### DISCREET ART PRODUCTIONS LLP

Plot No. 30-31, Brigade Towers, 5th Floor  
Financial District, Nankramguda, Gachibawli  
Hyderabad, India 500032  
Tel: +91 40 6464 3678  
Website: [www.discreetarts.com](http://www.discreetarts.com)  
Email: [info@discreetarts.com](mailto:info@discreetarts.com)

### DQ ENTERTAINMENT

644, Aurora Colony,  
Road No. 3, Banjara Hills  
Andhra Pradesh, Hyderabad, India 500034  
Tel: +91 40 2355 3726  
Website: [www.dqentertainment.com](http://www.dqentertainment.com)  
Email: [swastika@dqentertainment.com](mailto:swastika@dqentertainment.com)

### E PLUS TECHNOLOGIES INDIA PVT LTD

A 58/59, Giriraj Industrial Premises,  
Mahakali Caves Road  
Andheri-East, Mumbai 400093 India  
Tel: +91 22 2687 2425  
Website: [www.eplusstudio.co.in](http://www.eplusstudio.co.in)  
Email: [info@eplusstudio.co.in](mailto:info@eplusstudio.co.in)

### FOODLOOKING

1102, Duplex Heights, CHS. LTD Tower, No. 6  
Near Millat Nagar, Yamuna Nagar,  
Lokhandwala Complex, Andheri-West  
Mumbai 400053 India  
Email: [ashraf@foodlooking.in](mailto:ashraf@foodlooking.in)

### GATEWAY ANIMEDIA WORKS

B-82, Fairy Society, Corporate House,  
Rajpath Highway  
Boda Kdev, Ahmedabad GJ, India 380054  
Tel: +91 94 2202 1410  
Website: [www.gatewayanimedeworks.com](http://www.gatewayanimedeworks.com)  
Email: [cs@gatewaytechnolabs.com](mailto:cs@gatewaytechnolabs.com)

### GRAPHITI MULTIMEDIA PVT LTD

122 Udyog Mandir No 1, Bhagoji Keer Marg  
Mahim, West Mumbai, India 400016  
Tel: +91 22 4068 9000  
Fax: +91 22 2444 2347  
Website: [www.graphitimultimedia.com](http://www.graphitimultimedia.com)  
Email: [biz@graphiti.net](mailto:biz@graphiti.net)

### GREEN GOLD ANIMATION PVT LTD

Sri Krishna, 1005/1006, Fun Republic Lane  
Opp. Laxmi Industrial Estate, New Link Road  
Andheri West, Mumbai 400053 India  
Tel: +91 22 6708 9788  
Website: [www.greengold.tv](http://www.greengold.tv)  
Email: [connect@greengold.tv](mailto:connect@greengold.tv)

### GREY SCALE MEDIA SOLUTIONS PVT LTD

Flat #101, Sudharma Residency, Sanjeeva  
Reddy Nagar Hyderabad, India 500038  
Tel: +91 99 8967 7177  
Website: [www.greyscale.co.in](http://www.greyscale.co.in)  
Email: [kartic@greyscale.co.in](mailto:kartic@greyscale.co.in)

### GREY MATTER ENTERTAINMENT PVT LTD

B802, Express Zone, Western Express Highway  
Malad East, Mumbai 400097, Maharashtra,  
India  
Tel: +91 22 2873 7662  
Website: [www.greymatterfilms.com](http://www.greymatterfilms.com)  
Email: [rahul@greymatterentertainment.com](mailto:rahul@greymatterentertainment.com)

### KAS MOVIE MAKERS

B-109, 2nd Floor, Defence Colony  
New Delhi, India 110024  
Tel: +91 11 2462 0548  
Email: [kasdelli@gmail.com](mailto:kasdelli@gmail.com)

### KIYOSHI ENTERTAINMENT PVT LTD

B52, 1st Floor, Nang Bhavan Indl Estate  
Mahakali Caves Road, Andheri-East  
Mumbai, Maharashtra India 400093  
Tel: +91 22 4005 3195

### MIDITECH PVT LTD

419/B, 3rd Floor, Deodhar Centre  
Marol Maroshi Road, Andheri-East  
Mumbai – 400059 India  
Tel: +91 22 2920 3470 – 73  
Website: [www.miditech.tv](http://www.miditech.tv)  
Email: [info@miditech.tv](mailto:info@miditech.tv)

### MOVING PICTURE COMPANY (INDIA) LTD

Level 8, Explorer Building, ITPL Business Park  
Whitefield Road, Bangalore, India 560066  
Tel: +91 80 4046 1238  
Website: <http://www.moving-picture.com>  
Email: [press@moving-picture.com](mailto:press@moving-picture.com)

### NILESH PATEL STUDIOS

Indore - 29/B Annapurna Nagar  
Madhya Pradesh, India 452009  
Tel: +91 89 5939 5663/+91 91 7983 1131  
Website: [www.nileshpatelstudios.com](http://www.nileshpatelstudios.com)  
Email: [contact@nileshpatelstudios.com](mailto:contact@nileshpatelstudios.com)

### OMENS STUDIOS

Unit No. 6, Level 5  
Discoverer Block, International Tech Park  
Bangalore 560066

### PARKVIEW STUDIOS

Q-6/5 A DLF Phase 2,  
Gurgaon, Haryana, 122001, India  
Tel: +91 99 5300 3292  
Website: [www.parkviewstudios.in](http://www.parkviewstudios.in)  
Email: [rajatibakshi@gmail.com / sombakshi@yahoo.com](mailto:rajatibakshi@gmail.com / sombakshi@yahoo.com)

### PIXEL ANIMATION STUDIOS

G11, Kintra Technopark, Neo Space,  
Kakkancherry  
Malappuram District, Kerala India  
Tel: +91 49 4301 2004  
Email: [mailus@pixel-india.com](mailto:mailus@pixel-india.com)

### PRIME FOCUS STUDIOS

Mainframe IT Park Bldg H, Royal Palms  
Goregaon East, Mumbai India 400065  
Tel: +91 22 4209 5000  
Website: [www.primefocusworld.com](http://www.primefocusworld.com)  
Email: [Mumbai.info@primefocusworld.com](mailto:Mumbai.info@primefocusworld.com)

### PRITHVI MEDIA

22 Rakhi Mahal, Dinshaw Vacha Road  
Mumbai - 400020 India  
Tel: +91 22 2202 2206  
Website: [www.prithvimedia.com](http://www.prithvimedia.com)  
Email: [info@prithvimedia.com](mailto:info@prithvimedia.com)

### R.S. PRODUCTIONS

No. 123 Vishal Tower, District Centre  
Janak Puri, New Delhi 110058 India  
Tel: +91 99 1144 4161  
Website: [www.rsproduction.com](http://www.rsproduction.com)  
Email: [mkt@rsproduction.com](mailto:mkt@rsproduction.com)

### RAJSHRI PRODUCTIONS PVT LTD

Bhavana, 1st Floor, 422  
Veer Savarkar Road  
Prabhadevi, Mumbai – 400025 India  
Tel: +91 22 6616 0800  
Website: [www.rajshri.com](http://www.rajshri.com)  
Email: [mail@rajshri.com](mailto:mail@rajshri.com)

### RAMOJI FILM CITY

Anaspur Village  
Hayathnagar Mandal, Hyderabad  
Telangana 501512, India  
Tel: +91 84 1524 6555  
Website: [filmaker.weboapps.com](http://filmaker.weboapps.com)  
Email: [jagadish@ramojifilmcity.com](mailto:jagadish@ramojifilmcity.com)

### RED CHILLIES ENTERTAINMENTS PVT LTD

Backstage, Plot No. 612  
Junction of Rama Krishna Mission Road &  
15th Rd  
Santacruz (W), Mumbai – 400054 India  
Tel: +91 22 6669 9400  
Website: [www.redchillies.com](http://www.redchillies.com)  
Email: [info@redchillies.com](mailto:info@redchillies.com)

### RELIANCE MEDIWORKS LTD

Film City Complex Gurgaon East  
Mumbai – 400065 India  
Tel: +91 22 3347 3600  
Website: [www.reliancemediworks.com](http://www.reliancemediworks.com)  
Email: [investor.complaints@relianceada.com](mailto:investor.complaints@relianceada.com)

### SHASHI SUMEET PRODUCTIONS PVT LTD

Grandeur, 603/604  
Opp. Gundecha Symphony,  
Veera Desai Road Ext  
Andheri West, Mumbai, India 400053  
Tel: +91 22 4238 5700  
Website: [www.shashisumeet.com](http://www.shashisumeet.com)  
Email: [info@shashisumeet.com](mailto:info@shashisumeet.com)

### STAR INDIA PVT LTD

Star House Urmil Estate, 95 Ganpatrao  
Kadamb Marg, Lower Parel (W)  
Mumbai – 400013 India  
Website: [www.startv.com](http://www.startv.com)  
Email: [hello@startv.com](mailto:hello@startv.com)

### STUDIO EEKSAURUS PRODUCTIONS PVT LTD

201/202, Opulence, 6th Road  
TPS III, Santa Cruz East  
Mumbai – 400055, India  
Tel: +91 22 6127 3375 / 76  
Website: [www.studioeksaurus.com](http://www.studioeksaurus.com)  
Email: [info@studioeksaurus.com](mailto:info@studioeksaurus.com)

### THE FX FACTORY

Unit 66-67, 1st Floor, Link Plaza  
Next to Oshiwara Police Station  
Link Road External, Andheri West  
Mumbai – 400102 India  
Tel: +91 22 2639 9650  
Website: [www.thefxfactory.com](http://www.thefxfactory.com)  
Email: [saicomtradefairs@vsnl.com](mailto:saicomtradefairs@vsnl.com)  
[thefxfactory@gmail.com](mailto:thefxfactory@gmail.com)

### TIGER BELLS ANIMATION PVT LTD

C254, Sarita Vihar,  
New Delhi – 110076, India  
Tel: +91 14 140 2297  
Website: [www.tigerbells.com](http://www.tigerbells.com)  
Email: [vivek.kalyan@tigerbells.com](mailto:vivek.kalyan@tigerbells.com)

### TOONZ ANIMATION INDIA PVT LTD

731-735 Nila, Technopark Campus  
Trivandrum, Kerala – 695581 India  
Tel: +91 471 304 2500  
Website: [www.toonz.co](http://www.toonz.co)  
Email: [info@toonz.co](mailto:info@toonz.co)

### ULTRA MEDIA & ENTERTAINMENT PVT LTD

2-C, Thakar Indl. Estate N. M. Joshi Marg  
Lower Parel (E), Mumbai – 400011, India  
Tel: +91 22 4019 0400  
Website: [www.ultraindia.com](http://www.ultraindia.com)  
Email: [shop@ultraindia.com](mailto:shop@ultraindia.com)

## INDIA & SUBCONTINENT

**VEDATMA ANIMATION STUDIOS PVT LTD**  
#60, 4th main, B/w 7th & 8th Cross  
Near Malleswaram Club, Malleswaram  
Bengaluru Karnataka 560 003 India  
Tel: +91 80 2356 2944 /  
+91 98 4501 3791  
Website: [www.vedatmaanimation.com](http://www.vedatmaanimation.com)  
Email: [info@vedatmaanimation.com](mailto:info@vedatmaanimation.com)

**WILDERNESS FILMS (INDIA) LTD**  
1 Factory Road, Ring Road South  
New Delhi – 110029 India  
Tel: +91 11 2619 8255  
Website: [www.wildfilmsindia.com](http://www.wildfilmsindia.com)  
Email: [wildernessfilms@gmail.com](mailto:wildernessfilms@gmail.com)

**YOBOHO NEW MEDIA PVT LTD**  
Yoboho Serdia House, 1st Floor, Off SS Rd  
Near Gandhi Hospital, Maharashtra,  
Mumbai – 400012 India  
Tel: +91 22 2413 1335  
Website: [www.yoboho.com](http://www.yoboho.com)  
Email: [info@yoboho.com](mailto:info@yoboho.com)

### MOBILE TELCOS

**AIRCEL LIMITED**  
5th Floor, Spencer Plaza  
769 Anna Salai,  
Chennai – 600002.  
Tel: +91 97 6801 2345  
Website: [www.aircel.com](http://www.aircel.com)  
Email: [care.mumbai@aircel.co.in](mailto:care.mumbai@aircel.co.in)

**AIRTEL**  
Aircel Business Solutions  
5th Floor, Building No 10A  
DLF Cyber City, DLF Phase II  
Gurgaon-122002, Haryana  
Tel: +91 99903 35733  
Website: [www.aircel.com](http://www.aircel.com)

**BHARTI AIRTEL LIMITED**  
6th Floor, Udyog Vihar  
Gurgaon, Haryana 122 001  
Website: [www.airtel.in](http://www.airtel.in)  
Email: [airtel.communications@in.airtel.com](mailto:airtel.communications@in.airtel.com)

**RELIANCE COMMUNICATIONS LIMITED**  
3rd floor , BHQ, DAKC Koparkhairane,  
Navi Mumbai  
Mumbai 400 709  
Tel: +91 22 3037 0001  
Website: [www.rcom.co.in](http://www.rcom.co.in)  
Email: [customercare@relianceada.com](mailto:customercare@relianceada.com)

**TATA TELESERVICES LIMITED**  
A, E & F Blocks, Voltas Premises, T. B.  
Kadam Marg  
Chinchpokli, Mumbai 400 033  
Fax: +91 22 6165 5020  
Website: [www.tataleservices.com](http://www.tataleservices.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**MINISTRY OF INFORMATION &  
BROADCASTING**  
Room No. 545, A-Wing, Shastri Bhawan,  
DR. Rajendra Prasad Road  
New Delhi –110 001  
Tel: +91 11 2338 4453  
Website: [www.mib.nic.in](http://www.mib.nic.in)

**TELECOM REGULATORY AUTHORITY  
OF INDIA (TRAI)**  
Mahanagar Doorsanchar Bhawan,  
Jawaharlal Nehru Marg (Old Minto Road),  
New Delhi 110 002, India  
Tel: +91 11 2323 6308  
Website: [www.trai.gov.in](http://www.trai.gov.in)  
Email: [ap@trai.gov.in](mailto:ap@trai.gov.in)

### PAKISTAN

#### FREE-TO-AIR

**PAKISTAN TELEVISION CORPORATION  
LIMITED**  
Constitution Avenue F5/1, Islamabad 44000,  
UAN 111-786-000  
Tel: +92 51 9265300 / 921 2222 / 921 3333  
Fax: +92 51 920 3406 / 920 2202  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [gmptv1@ptv.com.pk](mailto:gmptv1@ptv.com.pk)

#### CHANNELS

##### PTV NEWS

Agha Khan Road  
F-5 Islamabad Pakistan  
Tel: +92 51 920653  
Website: [www.news.ptv.com.pk](http://www.news.ptv.com.pk)  
Email: [gmnews@ptv.com.pk](mailto:gmnews@ptv.com.pk)

##### PTV HOME

ETV Centre, PTV Home, 47, Sector H-9,  
Islamabad  
Tel: +92 51 925 7681-88  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [gmptv1@ptv.com.pk](mailto:gmptv1@ptv.com.pk)

##### PTV GLOBAL

PTV Academy Hostel Building, 1F,  
47, Sector H-9 Islamabad  
Tel: +92 51 925 9166  
Website: [www.global.ptv.com.pk](http://www.global.ptv.com.pk)  
Email: [ptvglobal@ptv.com.pk](mailto:ptvglobal@ptv.com.pk)

##### PTV NATIONAL

Pri Sibghatulla Road, Opp. Liaquat National  
Hospital Road, Karachi  
Tel: +92 21 9923 1067  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)

##### AZAD JAMMU AND KASHMIR TELEVISION (AJK TV)

New Mohallah Madina Market, Muzaffarabad  
Tel: +92 58 224 8565  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)

#### PAY-TV

##### ARY DIGITAL ASIA

ARY Communications Pvt. Ltd.  
6th Floor, Madina City Mall,  
Abdullah Haroon Road, Karachi  
Tel: +92 21 3565 7315  
Fax: +92 21 3565 7314  
Website: [www.arydigital.tv](http://www.arydigital.tv)

##### GEO TELEVISION NETWORK

7th Floor, Landmark Plaza,  
I.I Chundrigar Road, Karachi, Pakistan  
UAN: +91 21 111 436 111  
Website: [www.geo.tv](http://www.geo.tv)  
Email: [karim.barolia@geo.tv](mailto:karim.barolia@geo.tv)  
[asfa.raza@geo.tv](mailto:asfa.raza@geo.tv)

##### HUM NETWORK LIMITED

Plot #10 /11 Hassan Ali Street,  
Off. I.I.Chundrigar Road, Karachi –  
74000, Pakistan  
Fax: +92 21 3262 8840  
UAN: +91 21 111 486 111  
Website: [www.hum.tv](http://www.hum.tv)

#### MULTIPLE SYSTEM OPERATORS

**MULTINET PAKISTAN PVT LTD**  
Plot 1D-203, Sector 30,  
Korangi Industrial Area,  
Karachi 74900, Sindh, Pakistan  
Tel: +92 21 351 13626 58  
Tel: +92 21 111 021 021  
Email: [ibu@multinet.com.pk](mailto:ibu@multinet.com.pk) (International);  
[ebu@multinet.com.pk](mailto:ebu@multinet.com.pk) (Domestic)

### WORLDCALL TELECOM LIMITED

Plot #1566/124, Main Walton Road,  
Lahore Cantt, Pakistan  
Tel: +92 42 3667 1192-96  
Fax: +92 42 3667 1197  
Website: [www.worldcall.com.pk](http://www.worldcall.com.pk)

### PRODUCTION STUDIOS

#### CREATIVE VILLAGE

1 - KM Defence Road (Off Raiwind Road),  
Lahore, Pakistan  
Tel: +92 42 3596 6082 5  
Website: [www.creativev.com](http://www.creativev.com)  
Email: [info@creativev.com](mailto:info@creativev.com)

#### SHAHNOOR STUDIOS

Shahnoor Studios Off Multan Road, 54570  
Tel: +92 00923 2184 6447 3  
Email: [muju2002@gmail.com](mailto:muju2002@gmail.com)

#### STUDIO 146

Plot 1-D, 146, Sector 30,  
Near Brooks Chorangi, K.I.A  
Karachi, Pakistan-75400  
Tel: +92 0300 0210 173  
Email: [studio146@haqholdings.com](mailto:studio146@haqholdings.com)

#### TIMELINE TV STUDIOS

House #1217, Street #16, Sector G-14/4,  
Islamabad, Pakistan  
Tel: +92 321 501 7878  
Website: [www.timelinetvstudio.com](http://www.timelinetvstudio.com)  
Email: [contact@timelinetvstudios.com](mailto:contact@timelinetvstudios.com)

#### TOTAL SPORTS & ENTERTAINMENT INDIA PVT LTD

Level 7, The Capital, Plot C – 70,  
G Block, Bandra Kurla Complex, Bandra (E),  
400 051, Mumbai, India  
Tel: +91 22 6712 8984  
Fax: +91 22 4905 5999  
Website: [www.totalsportsasia.com/](http://www.totalsportsasia.com/)  
Email: [tsaindia@totalsportsasia.com](mailto:tsaindia@totalsportsasia.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)

Mauve Area G-8/1, Islamabad, Pakistan  
Tel: +92 51 9107 1513  
Website: [www.pemra.gov.pk](http://www.pemra.gov.pk)

### BANGLADESH

#### FREE-TO-AIR

**BANGLADESH TELEVISION (BTV)**  
Sadardaptor, Rampura, Dhaka 1219  
Tel: +880 2 9330131 9 / 9330036 39 /  
9343551 5  
Fax: +880 2 8312927  
Website: [www.btv.gov.bd](http://www.btv.gov.bd)  
Email: [info@btv.gov.bd](mailto:info@btv.gov.bd)

#### PAY-TV

##### PRISMA DIGITAL LTD

34, Kemal Ataturk Avenue,  
Awal Center, Level 3,  
Banani, Dhaka-1213, Bangladesh  
Website: [www.prisma.net.bd](http://www.prisma.net.bd)  
Email: [wecare@prisma.net.bd](mailto:wecare@prisma.net.bd)

##### TATA SKY LTD

3rd floor, C-1  
Wadia International Centre (Bombay Dyeing),  
Pandurang Budhkar Marg,  
Worli, Mumbai 400 025, India  
Tel: +880 2 208 6633  
Fax: +91 22 6613 3030  
Website: [www.tatasky.com](http://www.tatasky.com)

### PRODUCTION STUDIOS

#### CINEASTE STUDIO

Nissen Hut Block 32 House 4 Pallabi,  
Mirpur 12 Dhaka 1216, Bangladesh  
Tel: +880 1715-013234  
Email: [fahim79@gmail.com](mailto:fahim79@gmail.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF INFORMATION

Building #4, 8th Floor, Bangladesh Secretariat  
Dhaka 1000, Bangladesh  
Website: [www.moi.gov.bd](http://www.moi.gov.bd)  
Ownership: Government of Bangladesh

### SRI LANKA

#### FREE-TO-AIR

##### SRI LANKA BROADCASTING CORPORATION

Baudhaloka Mawatha, Colombo  
Sri Lanka 00700  
Tel: +94 11 269 7491  
Fax: +94 11 269 1568  
Website: [www.slbc.lk](http://www.slbc.lk)  
Email: [news@slbc.lk](mailto:news@slbc.lk)

##### SRI LANKA RUPAVAHINI CORPORATION

P.O. Box 2204, Independence Square,  
Colombo 7, Sri Lanka  
Tel: +94 11 250 1050 / 259 9505  
Fax: +94 11 258 0131  
Website: [www.rupavahini.lk](http://www.rupavahini.lk)

##### VASANTHAM TV

Independent Television Network  
Wickramasinghepura  
Battaaramulla, Sri Lanka 10120  
Tel: +94 11 277 4424 / 4725 / 3289  
Fax: +94 11 277 4591 / 4421 / 4726  
Website: [www.vasantham.lk](http://www.vasantham.lk)  
Email: [manager@vasantham.lk](mailto:manager@vasantham.lk)

#### PAY-TV

##### DERANA MACRO ENTERTAINMENT (PVT) LTD

No.320 T.B. Jayah Mawatha,  
Colombo 10, Sri Lanka  
Tel: +94 11 530 0800  
Fax: +94 11 250 6226  
Website: [www.derana.lk](http://www.derana.lk)  
Email: [chandana@derana.lk](mailto:chandana@derana.lk)

##### DIALOG TELEVISION PVT LTD

No. 83, George R De Silva Mawatha,  
Kotahena  
Colombo 13 01300, Sri Lanka  
Tel: +94 11 767 8700  
Website: [www.dialog.lk](http://www.dialog.lk)  
Email: [dialogenterprise@dialog.lk](mailto:dialogenterprise@dialog.lk)

### PRODUCTION STUDIOS

#### STUDIO 48

Studio 48 - Pepliyana  
No.48, Dehiwala Road, Pepliyana  
Colombo, Sri Lanka 10250  
Tel: +94 7 7382 7674  
Email: [studio48.lka@gmail.com](mailto:studio48.lka@gmail.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF PARLIAMENTARY REFORMS AND MASS MEDIA

163 Kirulapone Mawatha, Polhengoda  
Colombo 05, Sri Lanka  
Tel: +94 11 2513 459 / 460 / 389  
Website: [www.media.gov.lk](http://www.media.gov.lk)  
Email: [info@media.gov.lk](mailto:info@media.gov.lk)

## INDOCHINA & MYANMAR

### STATSBOX

#### VIETNAM

**POPULATION** 94,565,366  
**HOUSEHOLD SIZE** 3.9  
**TV HOUSEHOLDS** 25,166,763  
**FTA PENETRATION**  
 70.1% of TV households  
**PAY-TV SUBSCRIPTIONS**  
 9.9 million  
**MOBILE SUBSCRIBERS**  
 137 million  
**3G AND 3.5G MOBILE SUBSCRIBERS** 22 million  
**BROADBAND SUBSCRIBERS**  
 6.6 million  
**INTERNET USERS** 49,063,843  
**IPTV SUBSCRIPTIONS** 1 million  
**PAY-TV SUBSCRIPTION REVENUE** US\$132 million  
**PAY-TV ADVERTISING REVENUE** US\$83 million  
**TOTAL PAY-TV INDUSTRY REVENUE** US\$211.4 million

**SOURCES:**  
 -Vietnam Population 2015, World Population Review  
 -Multichannel TV Advertising Asia 2015, by CASBAA  
 -NexTV Asia  
 -Vietnam – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
 -Mobile networks still see bright future for 3G, by VietNamNet  
 -Number of Internet Users 2015 – Internet Live Stats  
 -Asia Pacific Multichannel TV 2015, by CASBAA  
 -internetlivestats.com/internet-users-by-country/  
 -telecompaper.com/news/vietnam-nears-10-million-pay-tv-service-subscribers-1096235  
 -english.vietnamnet.vn/fms/science-it/149883/vietnam-has-127-million-mobile-phone-subscribers.html

#### CAMBODIA

**POPULATION** 15,860,359  
**FIXED LINE SUBSCRIBERS**  
 435,050  
**MOBILE PENETRATION** 167%  
**MOBILE SUBSCRIBERS**  
 25.8 million  
**INTERNET USERS** 1,756,941  
**INTERNET PENETRATION** 11.3%  
**FIXED BROADBAND SUBSCRIBERS** 50,000

**SOURCES:**  
 -worldometers.info/world-population/cambodia-population/  
 -budde.com.au/Research/Cambodia-Telecoms-Mobile-and-Broadband  
 -Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

#### LAOS

**POPULATION** 6,918,367  
**MOBILE SUBSCRIBERS**  
 7,564,700  
**MOBILE PENETRATION** 73.1%  
**INTERNET SUBSCRIBERS**  
 1,087,600  
**INTERNET PENETRATION**  
 15.8%

**SOURCES:**  
 -Laos Population 2016 – World Population Review  
 -Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

#### MYANMAR

**POPULATION** 54,423,774  
**TV HOUSEHOLDS** 39%  
**PAY-TV PENETRATION** 3.4%  
**PAY-TV SUBSCRIBERS** 382,000  
**FIXED LINE SUBSCRIBERS**  
 587,000  
**MOBILE SUBSCRIBERS**  
 2,238,000  
**INTERNET SUBSCRIBERS**  
 1,353,848  
**BROADBAND SUBSCRIBERS**  
 17,730  
**INTERNET PENETRATION** 2.5%  
**SOURCES:**  
 -Myanmar Population 2015 – World Population Review  
 -Venture Consulting  
 -Asian Development Bank

#### VIETNAM

**JWT rebrands Vietnam TV station K+**  
 The TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

J. Walter Thompson has unveiled a campaign to reposition Vietnam's pay-TV network K+ as more than just a football broadcaster. The agency created the tagline Cang Xex Cang Yeu, which loosely translates in English to 'the more you watch the more you love', as part of a campaign promoting K+'s content diversification.

Previously focused on sports broadcasting, K+ will branch out into airing romantic dramas, international and Vietnamese films.

Created by JWT's Vietnam office, the TV commercial centres on the country's "obsessive" TV-watching habits.

The campaign will be the first in a year-long series promoting the channel's relaunch. According to the agency, the following TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

JWT Vietnam CEO Saby Mishra said: "The TV landscape is changing fast and full on but content is still king. This requires re-thinking TV not as a channel but as a brand, addressing multiple demographics but built on a single, cohesive brand story. This journey is a truly productive collaboration with VSTV/K+ team and Canal International in the transformation of K+."

#### 2 prime time shows from Armoza commissioned in Vietnam

Vietnam's HTV7 has now re-commissioned Armoza Formats' hit prime time studio entertainment show *I Can Do That!* for a second season, while VTV3 has licensed prime time singing competition format *Celebrity Battle*.

The second season of *I Can Do That!* Vietnam has been commissioned prior

to the broadcast of its first season, which is set to air this month on HTV7, Style TV and Info TV. Meanwhile VTV3 will air the music show *Celebrity Battle* from November this year.

Developed and produced by Armoza formats, *I Can Do That!* (60-120') takes a group of competitive celebrities and challenges them to perform new, unique and show-stopping live acts each week to prove that there's nothing they can't do. Only the viewers can choose who has given the best performance.

#### MYANMAR

##### Mizzima Media chosen to operate digital TV in Myanmar

Mizzima Media announced that it has been chosen as one of five new Free-to-Air (FTA) Digital TV channels to operate in Myanmar.

Out of 42 applications, 10 selected companies and entities were individually assessed for transparency, strong financial investment, and a legal background history and conformance to policy guidelines. The other four awarded the digital TV channels were Young Investment Group Co., Ltd., Kaung Myanmar Aung Co., Ltd., Fortune International Ltd., and DVB Multi Media Group Co., Ltd.

The Myanmar government will open up the television broadcasting sector to competition with plans to offer more operating licences in the coming months, said a senior official from the Ministry of Information. U Myo Maung, the ministry's deputy permanent secretary, said prospective license holders would be invited to meet with officials soon to discuss the government's plans for the sector.

The law assigns regulatory power to the Broadcasting Council, the majority of members in which are appointed by the president and parliamentary speakers, prompting fears that the granting of broadcasting licences will be subject to political influence.

Existing TV and radio operators, which will have to reapply for operating licences under the law, are already in control of over half the available broadcast spectrum, leaving new operators to compete over the rest.

"The ministry needs to create a fair competition between businessmen and end this monopoly situation," said U Nay Tun Naing of Eleven Media, who is leading his company's preparations to compete for a TV broadcasting licence. "[Current operators] are getting the upper hand without doing anything in accordance with the law. They are taking it easy while others are struggling."

U Ye Min Oo, the general manager of SkyNet, which has held a

virtual monopoly on the private TV broadcasting sector since 2010, said he was optimistic about the government's plans for the sector, adding that he hoped "just and fair policies for all will emerge".

The plan to authorise more private TV broadcasters originated during a planning session held in Nay Pyi Taw at the end of May. At the meeting, new Information Minister U Pe Myint said the government was determined to "find a way that will best serve equal rights and development of the broadcast sector" before the government imposed new regulations or a change to the Broadcast Law.

#### CAMBODIA

##### Taking TV to the next level

Media technology firm SuperNet launched a test phase in Cambodia, with the aim of bringing OTT (over-the-top) services, such as television and video on demand over the internet to the Kingdom's consumers. The Post's Hor Kimsay sat spoke to Fox Lui, Chief Financial Officer at Supernet to discuss the company's prospects.

Supernet's OTT digital TV is the first OTT operator in Cambodia. It is technology that is based on the internet, with 103 digital and HD programmes, rich content, quality image and voice, and smart applications. It allows users to have two way communications. It changes the way of watching TV to using TV and playing with TV. You basically can choose what you want to watch. It will open the door for developing internet digital TV in Cambodia.

Digital TV focuses mainly on people who have less affordable income so we want to provide them the service so that they can have some entertainment and also practical information.

"Supernet, with a registered capital of \$100 million, was established and founded by the China-Asean Fund along with Chinese companies and a Cambodia partner," said Lui. "I cannot share about the Cambodian shareholder because it is confidential. But I can ensure you that we have a close relationship with Bayon TV."

He continued, "The objective of China-Asean Fund, is to invest in Asean countries. In recent years, the development of internet digital TV has received significant attention around the world. Internet TV is a popular platform, covering information technology and media industry and has expanded into a new market combining infotainment, communication and internet applications. Cambodia's economy is improving and we want

## INDOCHINA & MYANMAR

to move forward. We want to provide entertainment services to Cambodia and give them access to all useful information.

"We are already operating OTT services in Phnom Penh, Siem Reap and Sihanoukville. For DTT, we will provide the services to eight provinces along Tonle Sap lake. We now have more than 100 users for OTT and another 200 users for OTT TV," he said.

### LAOS

#### Mobile network performance deteriorating

The industry claim there is obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards.

Mobile market in Laos is still struggling to find the right direction. The telecom sector in Laos still has numerous issues to address. The rate of regulatory reform continues to be well behind wider industry development, even for a developing economy like Laos. The delays in reform have the potential to derail the good progress already made if the process is not speeded up.

The mobile sector in particular has been going through a difficult period. Following the Beeline saga back in 2011/2012, the fallout was still being felt now. A cloud of uncertainty seems to be hanging over the whole market. Subscriber growth is weak after the market had gone backwards for a while. The cellcos are now operating in an environment where the regulator is keeping a tight hold on pricing and competition is in effect discouraged.

A further problem emerging for the mobile operators is that network performance is deteriorating across the board. This in turn highlighted two important issues – there has been insufficient investment by the operators in the areas of network maintenance and upgrades, and, secondly, there are obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards. It is understood that the MPT had started to address the latter problem in 2015.

The country's accession to the WTO was finalised in early 2013. As a consequence Laos is now required to implement its post-WTO accession agenda. Of critical importance for the country's telecom sector, the WTO Reference Paper on telecommunications among other things calls for the setting up an independent telecom regulator. Indeed, this was required to be put in place two years after accession (ie by February 2015). By June 2015 this had not been achieved. It was understood that work was proceeding on the matter.

### VIETNAM

#### FREE-TO-AIR

**VIETNAM TELEVISION (VTV)**  
43 Nguyen Chi Thanh Street, Hanoi  
Tel: +84 4 66 897 897  
Website: [www.vtv.vn](http://www.vtv.vn)  
Email: [info@vtv.vn](mailto:info@vtv.vn)

#### PAY-TV

**FPT TELECOM JSC**  
2nd Floor, FPT Building  
Duy Tan Str, Dich Vong hau ward  
Cau Giay Dist  
100000 Hanoi, Vietnam  
Tel: +84 9 1358 2883  
Website: [www.fpt.vn](http://www.fpt.vn)

**HO CHI MINH CITY TV (HTV)**  
14 Dinh Tien Hoang Street, District 1,  
Ho Chi Minh City, Vietnam  
Tel: +84 8 3829 1667  
Fax: +84 8 3829 8457  
Website: [www.htv.com.vn](http://www.htv.com.vn)  
Email: [web@htv.com.vn](mailto:web@htv.com.vn)

**MTV VIETNAM**  
172 Hai Ba Trung P. Da Kao Q. 1  
Ho Chi Minh City, Vietnam  
Website: [www.mtvvietnam.com.vn](http://www.mtvvietnam.com.vn)  
Email: [thichme@mtv vietnam.com.vn](mailto:thichme@mtv vietnam.com.vn)

**SAIGONTOURIST CABLE TELEVISION COMPANY LIMITED**  
86/1 Vo Thi Sau, Tan Dinh Ward  
Dist 1, HCMC, Vietnam  
Tel: +84 8 3936 2005  
Website: [www.sctv.com.vn](http://www.sctv.com.vn)  
Email: [my.lp@sctv.vn](mailto:my.lp@sctv.vn)

**STV CABLE JSC**  
10 Floor, Viet A Building,  
1B Duy Tan Street  
Dich Vong Hau Ward,  
1070 De La Thanh Street  
Nogh Khanh Ward, Ba Dinh Dist  
0084 Hanoi, Vietnam  
Tel: +84 4 3771 2345  
Website: [www.styletv.vn](http://www.styletv.vn)

**THAOLE ENTERTAINMENT**  
13B-B2 Hoa Dao St  
Ward 2, Phu Nhuan District  
700910 Ho Chi Minh, Vietnam  
Tel: +84 8 3517 8989  
Fax: +84 8 3517 8899  
Website: [www.thaole-entertainment.com](http://www.thaole-entertainment.com)

**VIETCONTENT**  
2nd Floor, 79 Hang Trong str  
Hoan Kiem dist, Hanoi, Vietnam  
Tel: +84 4 3974 9470  
Fax: +84 4 3942 9189  
Website: [www.vietcontent.com.vn](http://www.vietcontent.com.vn)

**VIETNAM TELEVISION CABLE**  
844 De La Thanh St. Ba Dinh Dt, Hanoi  
Tel: +84 8 1900 1515  
Website: <http://www.vtvcab.vn/en>

#### PRODUCTION STUDIOS

**CONG TY TNHH GIAI TRI VIET COM**  
2nd Floor, My Thinh Building  
137 Le Quang Dinh, Binh Thanh  
84 Ho Chin Minh City, Vietnam  
Tel: +84 8 6258 3515  
Website: [www.vietcomfilm.com](http://www.vietcomfilm.com)  
Email: [international@vietcom.com.vn](mailto:international@vietcom.com.vn)

**DIEN QUAN MEDIA & ENTERTAINMENT**  
34 Nguyen Thi Minh Khai  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 93 3401 603  
Website: [www.dienquan.com](http://www.dienquan.com)  
Email: [info@dienquan.com](mailto:info@dienquan.com)

### LASTA MULTIMEDIA JOINT STOCK COMPANY

41-43 Vo Van Street, Ward 6  
District 3, HCMC, Vietnam  
Tel: +84 83 933 3359  
Fax: +84 83 930 6959  
Website: [www.letsviet.vn](http://www.letsviet.vn)  
Email: [hoang.nguyenvan@lasta.com.vn](mailto:hoang.nguyenvan@lasta.com.vn)

### THE CREATV COMPANY

339 Binh Quoi, Ward 28,  
Dist. Binh Thanh  
Ho Chi Minh City – Vietnam  
Tel: + 84 128 288 1988  
Website: [creatv.com](http://creatv.com)  
Email: [info@creatv.com](mailto:info@creatv.com)

### CONTENT & MOBILE SERVICES

**VIETNAM MEDIA CORP - BHD CO LTD**  
Hong Hy Centre 11th Floor  
25 Lytauong Kiet, Hanoi.  
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FAX: +84 4 943 4135

### MOBILE TELCOS

**VIETNAM POSTS & TELECOMMUNICATIONS GROUP (VNPT)**  
57 Huynh Thuc Khang Street,  
Lang Ha Ward, Dong Da District, Hanoi  
Website: [www.vnpt.com.vn/en](http://www.vnpt.com.vn/en)  
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### VIETTEL GROUP

1 Tran Huu Duc Street  
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### GOVERNMENT BODIES/REGULATORY AGENCIES

#### HANOI POST

75 Dinh Tien Hoang, Hoan Kiem, Hanoi  
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Fax: +84 4 3824 3973  
Website: [www.hnpt.com.vn](http://www.hnpt.com.vn)  
Email: [hnpt@hn.vnn.vn](mailto:hnpt@hn.vnn.vn)

#### MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM

No. 20, Lane 2 Hoa Lu, Van Ho, Hanoi  
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Fax: +84 4 3974 5845  
Website: [www.cinet.vn](http://www.cinet.vn)  
Email: [phongthongtin@cinet.gov.vn](mailto:phongthongtin@cinet.gov.vn)

#### MINISTRY OF INFORMATION & COMMUNICATIONS

18 Nguyen Du, Hanoi  
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Fax: +84 4 3556 3458  
Website: [www.mic.gov.vn](http://www.mic.gov.vn)  
Email: [banbientap@mic.gov.vn](mailto:banbientap@mic.gov.vn)

### CAMBODIA

#### FREE-TO-AIR

**BAYON RADIO AND TELEVISION**  
Russey Srass Village, Sangkat Niroth,  
Khan Meanchey, Phnom Penh, Cambodia  
Tel: +855 23 726 614  
Fax: +855 23 726 619  
Website: [www.bayontv.com.kh](http://www.bayontv.com.kh)  
Email: [bayontv@camnet.com.kh](mailto:bayontv@camnet.com.kh)

#### CAMBODIAN BROADCASTING SERVICES CO LTD

National Road 5, Phum Krolko  
Sangkat Kilomet No 6, Khan Russey Keo  
Phnom Penh, Kingdom of Cambodia  
Tel: +855 21 299 9434  
Website: [www.mytv.com.kh](http://www.mytv.com.kh)  
Email: [kuch.chanvisal@mytv.com.kh](mailto:kuch.chanvisal@mytv.com.kh)

### CAMBODIA TV (TV9)

No.18, St. 562, Khan Toul Kok,  
Phnom Penh, Cambodia  
Tel: +855 23 880 874  
Fax: +855 23 368 212  
Website: [www.tv9.com.kh](http://www.tv9.com.kh)  
Email: [info@tv9.com.kh](mailto:info@tv9.com.kh)

### CNC CAMBODIA NEWS CHANNEL

Cambodian Television Network  
National Highway 5, Cambodia  
Tel: +855 1731 2008  
Website: [www.cnc.com.kh](http://www.cnc.com.kh)  
Email: [info@cnc.com.kh](mailto:info@cnc.com.kh)

### HANG MEAS TV

132-134 Eo St. 182 S/K Boeng Pralit  
Khan 7 Makara, Phnom Penh, Cambodia  
Tel: +855 0 97 788 7889  
Email: [hangmeastv@yahoo.com](mailto:hangmeastv@yahoo.com)

### MAJOR KANTANA BROADCASTING CO LTD

No. 33/3 Town Ratchada  
Soi 19 Pracha Niket, Huay Kwang,  
Bangkok, Samsennok 10320  
Tel: +66 0 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)  
Email: [Info@kantana.co.th](mailto:Info@kantana.co.th)

### MY TV CAMBODIA

National Highway 5,  
Phum Krol Ko, Sangkat Kilomet 6,  
Khan Russei Keo, Phnom Penh  
12104, Cambodia  
Tel: +855 89 999 769  
Website: [www.mytv.com.kh](http://www.mytv.com.kh)

### ROYAL GROUP OF COMPANIES

246 Monivong Blvd., Phnom Penh,  
Kingdom of Cambodia  
Tel: +855 23 426 414  
Fax: +855 23 426 415  
Website: [www.royalgroup.com.kh](http://www.royalgroup.com.kh)  
Email: [opportunities@royalgroup.com.kh](mailto:opportunities@royalgroup.com.kh)

### TVK KAMPUCHEA

Building No. 26 Monivong Blvd.  
PO Box 981, Phnom Penh,  
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### PAY-TV

**CAMBODIA CABLE TV (CCTV)**  
No. 43BC, Street 222, Phnom Penh  
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Fax: +855 23 240 406  
Website: [www.cctv.com.kh](http://www.cctv.com.kh)  
Email: [cctv@everyday.com.kh](mailto:cctv@everyday.com.kh)

### PHNOM PENH MUNICIPAL (CABLE TV)

N° 3A and 3B, Monireth (St. 217),  
Opposite the Olympic Stadium,  
Phnom Penh, Kingdom of Cambodia  
Tel: +855 23 880 028  
Website: [www.pptv.com.kh](http://www.pptv.com.kh)  
Email: [info@pptv.com.kh](mailto:info@pptv.com.kh)

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#### GLOBLE PNN HOLDINGS INC

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Email: [bopha.t@pnn.com.kh](mailto:bopha.t@pnn.com.kh)

#### GOVERNMENT BODIES/REGULATORY AGENCIES

##### MINISTRY OF INFORMATION

No. 62 Monivong Blvd  
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Website: [www.information.gov.kh](http://www.information.gov.kh)  
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## INDOCHINA & MYANMAR

### MINISTRY OF POSTS AND TELECOMMUNICATIONS

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### LAOS

### FREE-TO-AIR

**LAO STAR CHANNEL**  
Lao Star Channel Co. Ltd  
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Unit 17, Xaysetha District  
Vientiane Lao P.D.R  
Tel: +856 21 990 225  
Website: [www.laostv.com](http://www.laostv.com)

### LNTV LAO NATIONAL TV

Television Nationale Lao  
Chommany street, Ban Sivilay,  
Muang Saythany District, Vientiane, Lao PDR  
Tel: +856 21 710 067  
Website: [www.tnl.gov.la](http://www.tnl.gov.la)

### LUANG PRABANG TV

Ban Naxang, Muang Luang,  
Prabang, Khoueng Luang Prabang, Laos  
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### SAVANNAKHET TV

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Fax: +856 41 212 028

### MYANMAR

### FREE-TO-AIR

#### MYANMAR INTERNATIONAL TELEVISION

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Email: [info@myanmaritv.com](mailto:info@myanmaritv.com)

### PAY-TV

**DREAM 99 MEDIA CO LTD**  
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### MRTV-4

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Fax: +951 534998  
Website: [www.mrtv4.com.mm](http://www.mrtv4.com.mm)  
Email: [enquiry.mrtv4@gmail.com](mailto:enquiry.mrtv4@gmail.com)

### PAN TAW WIN (MYANMAR) MEDIA CO LTD

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Yangon, Myanmar  
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Website: [www.mcit.gov.mm](http://www.mcit.gov.mm)

**MYANMAR MEDIA DEVELOPMENT CENTRE**  
Myanmar Radio & Television Compound,  
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Yangon, Myanmar  
Tel: +95 9 1534 760 / 501 714 Ext - 552  
Website: [www.mmmdcmyanmar.com](http://www.mmmdcmyanmar.com)

## INDONESIA

### STATSBOX

#### INDONESIA

##### POPULATION 257.6 million

##### TOTAL HOUSEHOLDS 60.9 million

##### TV HOUSEHOLDS 37.4 million

##### PAY-TV HOUSEHOLDS 4.5 million

##### PAY-TV PENETRATION OF TVHH 10.7%

##### CABLE SUBSCRIBERS 0.4 million

##### IPTV SUBSCRIBERS 0.6 million

##### TOTAL ONLINE USERS 53.2 million

##### FIXED BROADBAND SUBSCRIBERS 7.7%

##### WIRELESS BROADBAND SUBSCRIBERS 69 million

##### MOBILE SUBSCRIBERS 333.6 million

##### MULTICHANNEL PENETRATION RATE 11%

##### Source of Information:

-Asia-Pacific Multichannel TV 2017 CASBAA  
-[www.internetlivestats.com/internet-users-by-country/](http://www.internetlivestats.com/internet-users-by-country/)  
-[www.ventureconsulting.com/assets/Enormous-Potential-of-the-Indonesian-Media-Market.pdf](http://www.ventureconsulting.com/assets/Enormous-Potential-of-the-Indonesian-Media-Market.pdf)  
-Media Partners Asia (MPA)

### Gradually adopting online technologies

An archipelago of more than 13,000 islands, Indonesia has a population of around 237million and based on research done by CASBAA, more than half the households in Indonesia have a TV in their homes. Although the Indonesian TV market only grew by 4.5% in 2015, according to Media Partners Asia (MPA), its market has seen a significant growth in the recent years in areas such as ad sales and subscription revenues from pay-tv.

*Ulama Nusantara*, a historical documentary travelogue was ranked twice as the number one show on Metro TV in Jakarta, Indonesia barely four weeks since it was first broadcasted on 9th October 2016 in the neighbouring country.

With 20.3% increased viewership since its first episode, *Ulama Nusantara* made it to the top five list of most watched programme during its slot, against 15 other local and national stations for the first four episodes. The second episode of the documentary had impressively garnered 859, 000 viewership in cities that are covered by Nielsen namely Jakarta, Bandung, Yogyakarta, Medan, Makassar, Palembang, Semarang, Surabaya, Denpasar, Banjarmasin and Surakarta.

The 13-episode documentary was produced by Primeworks Studios in collaboration with the Department of Arabic and Islamic Civilisational Studies. This documentary explored six countries, including Malaysia, Indonesia,

Brunei, Thailand, Egypt and Turkey, which took the production team three years to complete the project.

### New Programmes

Channel NewsAsia's Indonesia's Game Changers is a 4-part series that delves into the lives of inspiring figures, whose inventiveness, creativity and perseverance have brought about changes not only to their immediate surroundings but also to the country.

The first episode features the Mayors of Bandung and Surabaya sharing ideas and breakthroughs in the national political scene with their innovative leaderships. While the second episode is about two young technology entrepreneurs, who use digital technology to assist small and medium enterprises to access the lucrative digital market and streamline the healthcare system.

Indonesia's Rotasi directed by Destian Rendra is the grand winner of the inaugural "The 5-Min Video Challenge" organised by the Singtel Group. Rotasi (Rotates) beat 11 other entries from Australia, Indonesia, the Philippines, Singapore, Thailand and Tanzania to take home the first prize at the Regional Finals award ceremony held at Grand Hyatt Singapore. Destian Rendra also received US\$3K for winning the popular vote for Rotasi.

### Key developments

PlayBox Technology has completed its broadcast playout system expansion. There has been three AirBox servers deployed at the Biznet Techno village on the outskirts of Jakarta have been upgraded to the latest AirBox Neo.

"All the AirBox Neo servers are operated remotely via optical fibre links from our playout suite in central Jakarta, handling three programme channels. One of these, Kids Channel, carries audio in English, Japanese, Korean and Thai."

PlayBox Technology CEO Pavlin Rahnev adds that the Neo series now comprises eleven separate elements which can be integrated and configured to match practically any workflow and any required level of backup security.

Barana Media Vision (SMV) launched its premiere nationwide Free-to-View DTH satellite television service called "SMV FreeSat TV" in Indonesia. The new platform is available across all of Indonesia via the ABS satellites covering Indonesia.

SMV FreeSat TV will be free-to-view and will initially feature over 60 domestic and international channels with plans to expand to over 100 channels in the coming months. It has a diverse genre of programming including entertainment, kids, movies, music, religion, news, ethnic and educational content, which will appeal to every member of the family.

### FREE-TO-AIR

#### ACEH TV

Jl. Mata Ie 1-3 Darul Imanah  
Banda Aceh, Indonesia  
Tel: +62 651 40185 / 651 40171

#### AHSAN TV

Jl. Sakinah Raya Blok CD 10, No. 2  
Perum Telaga Sakinah DS.  
Telaga Murni Cikarang Barat Bekasi 17530  
Indonesia  
Tel: +62 21 890 1603  
Website: [www.ahsan.tv](http://www.ahsan.tv)  
Email: [info@ahsan.tv](mailto:info@ahsan.tv)

#### ALIF TV

Jl. Kav. Polri Blok I, No. 65A  
Kelurahan Jagakarsa  
Jakarta Selatan, 12550  
Tel: +62 21 916 565 79  
Website: [www.aliftv.co.id](http://www.aliftv.co.id)

#### AN TEVE ANDALAS TELEVISI

Komplek Rasuna Epicentrum Lot 9  
Jl. H.R. Rasuna Said, Karet Kuningan  
Setiabudi, Jakarta Selatan - Indonesia  
12940  
Tel: +62 21 561 01555  
Fax: +62 21 2994 17  
Email: [humas@an.tv](mailto:humas@an.tv)  
Website: [www.an.tv](http://www.an.tv)

#### ARJUNA TV

The Belaza GP office Tower Floor 23  
Jln. Letjend. Soepeno No. 34,  
Arteri Permata Hijau,  
Kebayoran Lama, Jakarta 12210  
Tel: +62 21 7071 8409  
Website: [www.arjunatv.com](http://www.arjunatv.com)

#### BANDUNG TV

Jl. Pacuan Kuda, Sukamiskin, Arcamanik  
Kota Bandung, Jawa Barat 40293  
Tel: +62 22 721 3862  
Website: [www.bandungtv.co.id](http://www.bandungtv.co.id)  
Email: [marketing@bandungtv.tv](mailto:marketing@bandungtv.tv)

#### BERITASATU TV WORLD

BeritaSatu Plaza, 11th Floor, Suite 1102  
Jl. Jend. Gatot Subroto Kav. 35-36  
Jakarta, Indonesia- 12950  
Tel: +62 21 2995 7500  
Website: [www.beritasatu.com](http://www.beritasatu.com)  
Email: [redaksi@beritasatu.com](mailto:redaksi@beritasatu.com)

#### CAHAYA TV BANTEN

Jl. Wana Mulya No. 7, Karang Mulya  
Karang Tengah, Kota Tangerang  
Banten, Indonesia - 15157  
Tel: +62 21 7345 7252 / +62 21 7345 7253  
Fax: +62 21 7345 7251  
Website: [www.cahayabanten.tv](http://www.cahayabanten.tv)  
Email: [info@cahayabanten.tv](mailto:info@cahayabanten.tv)

#### CAKRA SEMARANG TV

Jalan Puncak Bukit II  
No. 8 Ngesrep, Banyumauik Semarang  
Jawa Tengah 50261  
Tel: +62 24 746 5454 / 746 5533

#### GLOBAL TV INDONESIA

PT Global Informasi Bermutu  
GlobalTV Building, MNC Studio  
Jl. Lapangan Bola, Kebon Jeruk  
Jakarta, Indonesia 11520  
Tel: +62 21 530 3555  
Fax: +62 21 530 3556  
Website: [www.globaltv.co.id](http://www.globaltv.co.id)

#### INTV (FORMERLY BANTEN TV)

Jalan Balikpapan Raya  
28/C-D Central Jakarta - 10130  
Tel: +62 216 348 057  
Website: [www.intv.id](http://www.intv.id)  
Email: [info@intv.id](mailto:info@intv.id)

## INDONESIA

<p><b>MNCTV</b> Jl. Raya Pejuangan, Kebon Jeruk Jakarta 11530 Tel: +62 21 53 03555 Fax: +62 21 53 66947 Website: <a href="http://www.mnctv.com">www.mnctv.com</a></p>	<p><b>PT TELEVISI TRANSFORMASI INDONESIA (TRANS-TV)</b> Jln Kapten P.Tendean Kav 12 – 14A Jakarta 12790 Tel: +62 21 7917 7000 Fax: +62 21 7918 7721 Website: <a href="http://www.transtv.co.id">www.transtv.co.id</a></p>	<p><b>RTV</b> Jl Hr Rasuna Said Kav B10-11 Atrium Mulia Building, 8th Floor Suite 802 Kuningan, Jakarta Selatan, DKI Jakarta 12910 Tel: +62 21 2930 6677 Fax: +62 21 2930 6699 Website: <a href="http://www.rtv.co.id">www.rtv.co.id</a> Email: <a href="mailto:sales@rtv.co.id">sales@rtv.co.id</a></p>	<p><b>KEMISTRY</b> Jalan Gandaria II, No.7 Kebayoran Baru Jakarta Selatan 12140, Indonesia Tel: +62 21 739 2696 Website: <a href="http://www.ke-content.com">www.ke-content.com</a> Email: <a href="mailto:info@kemistry.biz">info@kemistry.biz</a></p>
<p><b>PT CAKRAWALA ANDALAS TELEVISI (ANTV)</b> Komplek Rasuna Epicentrum Lot 9, Jl. H.R. Rasuna Said, Karet Kuningan, Setiabudi, Jakarta Selatan – Indonesia 12940 Tel: +62 21 561 01555 Website: <a href="http://www.an.tv">www.an.tv</a> Email: <a href="mailto:humas@an.tv">humas@an.tv</a></p>	<p><b>TELEVISI REPUBLIK INDONESIA (TVRI)</b> Headquarters Public Broadcasting Televisi Republik Indonesia Jl.Gerbang Pemuda,Senayan, Jakarta, Indonesia 10270 Tel: +62 21 570 4720 Fax: +62 21 573 3122 Website: <a href="http://www.tvri.co.id">www.tvri.co.id</a> Email: <a href="mailto:humas@tvri.co.id">humas@tvri.co.id</a></p>	<p><b>PRODUCTION STUDIOS</b> <b>25 FRAMES PRODUCTION SERVICES</b> Jl. Brawijaya 1B, No. 72 Kebayoran Baru Jakarta, Selatan 12160 Tel: +62 21 7206 226 Website: <a href="http://www.25-frames.com">www.25-frames.com</a> Email: <a href="mailto:25fps@25-frames.com">25fps@25-frames.com</a></p>	<p><b>MD ANIMATION</b> MD Place, Tower 1, 8th Floor Jl. Setiabudi Selatan No. 7 Jakarta 12910, Indonesia Tel: +62 21 3442 777 Fax: +62 21 3451 777</p>
<p><b>PT DUTA VISUAL NUSANTARA TIVI TUJUH (TV7)</b> Gedung TRANS7, Jln. Kapten P Tendean Kav.12-14A No. 88 C, Jakarta 12790 Tel: +62 21 7918 7762 Fax: +62 21 7918 7755 / 7918 7761 Website: <a href="http://www.trans7.co.id">www.trans7.co.id</a></p>	<p><b>TRANSVISION</b> Gedung Plasa TelkomVision, Jln. Prof. Dr. Soepomo, SH. No. 139 Jakarta, Indonesia -12810 Tel: +62 21 829 8800 Email: <a href="mailto:care@telkomvision.com">care@telkomvision.com</a></p>	<p><b>AMAZING PRODUCTIONS (INDONESIA)</b> Golden Plaza (D'Best) Blok B-31 Jl. RS Fatmawati No.15 District: Gandaria Selatan Jakarta 12420, Indonesia Tel: +62 21 7507838 Email: <a href="mailto:webenquiry@amazing.co.id">webenquiry@amazing.co.id</a> Website: <a href="http://www.amazingproductions.info">www.amazingproductions.info</a></p>	<p><b>MOVIE STUDIO BALI</b> Pt. Movie Studio Bali Abuan Susut Bangli 80661 Bali, Indonesia Tel: +62 81 138 557 91 Website: <a href="http://www.moviestudiobali.com">www.moviestudiobali.com</a> Email: <a href="mailto:contact@moviestudiobali.com">contact@moviestudiobali.com</a></p>
<p><b>PT GLOBAL INFORMASI BERMUTU (GLOBAL-TV)</b> GlobalTV Building, MNC Studio. Jl. Lapangan Bola, Kebon Jeruk Jakarta, Indonesia 11520 Tel: +62 21 530 3555 Website: <a href="http://www.globaltv.co.id">www.globaltv.co.id</a></p>	<p><b>AORA / PT KARYAMEGAH ADIJAYA</b> PT Karyamegha Adijaya Gedung SkyBee One Building, 8th Floor, Jl. Kebun Sirih Raya Kav. 63, Jakarta Pusat 10340, Indonesia Tel: +62 21 500 313 Website: <a href="http://www.aora.tv">www.aora.tv</a></p>	<p><b>ASIAWORKS TELEVISION (JAKARTA)</b> 16 Fl, Deutsche Bank Building Jalan Imam Bonjol 80 Jakarta 10310, Indonesia Tel: +62 21 316 2048/9 Website: <a href="http://www.asiaworks.com">www.asiaworks.com</a> Email: <a href="mailto:jakarta@asiaworks.com">jakarta@asiaworks.com</a></p>	<p><b>RT FILMS</b> Jalan Bangka Raya No. 27B Jakarta Selatan 12720 Tel: +62 21 718 2988 Website: <a href="http://www.rtfilms.co.id">www.rtfilms.co.id</a></p>
<p><b>PT INDOSIAR VISUAL MANDIRI (INDOSIAR)</b> Jalan Damai No. 11, Daan Mogot Jakarta 11510 Tel: +62 21 567 2222 / 568 8888 Website: <a href="http://www.indosiar.com">www.indosiar.com</a></p>	<p><b>PT CIPTA SKYNINDO</b> PT Cipta Skynindo, Jl. Dr. Susilo Raya No 23 6th Floor Jakarta Barat 14350 Indonesia Tel: +62 21 2967 8222 Website: <a href="http://www.skynindo.tv">www.skynindo.tv</a> Email: <a href="mailto:krestian@skynindo.tv">krestian@skynindo.tv</a></p>	<p><b>BALI SATRIA FILM</b> Jln. Siulan Gg. Plamboyan No. 17 Denpasar, Bali 80238, Indonesia Tel: +62 819 4492 9999 Fax: +62 361 464625 Website: <a href="http://www.balisatriafilm.com">www.balisatriafilm.com</a> Email: <a href="mailto:info@balisatriafilm.com">info@balisatriafilm.com</a></p>	<p><b>SEVEN SUNDAY FILMS</b> Jalan Pelita, No. 17 Kemang Jakarta 12150, Indonesia Tel: +62 21 725 6810 Website: <a href="http://www.sevensundayfilms.com">www.sevensundayfilms.com</a> Email: <a href="mailto:rodney@sevensundayfilms.com">rodney@sevensundayfilms.com</a></p>
<p><b>PT MEDIA NUSANTARA CITRA (MNC) CONTENTS</b> MNC Tower, 27th Floor Jl Kebon Sirih Kav. 17 – 19 Jakarta Pusat 10340 Tel: +62 21 390 0885 Website: <a href="http://www.mncgroup.com">www.mncgroup.com</a></p>	<p><b>PT FIRST MEDIA</b> BeritaSatu Plaza 5th Floor, Suite 401, Jalan Jendral Gatot Subroto Kav. 35 – 36, Jakarta 12950 Tel: +62 21 527 8811 Fax: +62 21 527 8833 Website: <a href="http://www.firstmedia.com">www.firstmedia.com</a></p>	<p><b>PT IDEAL SYSTEMS INDONESIA</b> Rukan Botanic Junction Block H9/8 Jalan Meruya Selata, Joglo, Jakarta Barat 11640, Indonesia Tel: +62 21 5890 6608 Email: <a href="mailto:sales_indonesia@idealsys.com">sales_indonesia@idealsys.com</a> Website: <a href="http://www.idealsys.com">www.idealsys.com</a></p>	<p><b>SHOOTING GALLERY (INDONESIA)</b> Wisma Iskandarsyah C-5 Jalan Iskandarsyah Raya Kav. 12-14 Jakarta 12160, Indonesia Tel: +6221 723 6878 Website: <a href="http://www.shootinggalleryasia.com">www.shootinggalleryasia.com</a></p>
<p><b>PT MEDIA TELEVISI INDONESIA (METRO-TV)</b> Jalan Pilar Mas Raya Kav.AD Kedoya – Kebon Jeruk, Jakarta 11520, Indonesia Tel: +62 21 5830 0077 Website: <a href="http://www.metrotvnews.com">www.metrotvnews.com</a> Email: <a href="mailto:michelle.claresta@metrotvnews.com">michelle.claresta@metrotvnews.com</a></p>	<p><b>PT IDEAL SYSTEMS INDONESIA</b> Rukan Botanic Junction Block H9/8 Jalan Meruya Selata, Joglo, Jakarta Barat 11640, Indonesia Tel: +62 21 5890 6608 Email: <a href="mailto:sales_indonesia@idealsys.com">sales_indonesia@idealsys.com</a> Website: <a href="http://www.idealsys.com">www.idealsys.com</a></p>	<p><b>CASTLE PRODUCTION</b> Jl. Pasar Baru Timur No.7A Jakarta 10710, Indonesia Tel: +62 21 3501 663 Fax: +62 21 350 2528 Website: <a href="http://www.castle-pro.com">www.castle-pro.com</a> Email: <a href="mailto:info@castle-pro.com">info@castle-pro.com</a></p>	<p><b>SORAYA INTERCINE FILMS</b> Jalan Wahid Hasyim No. 3 Menteng, Central Jakarta 10110, Indonesia Tel: +62 3983 7555 Website: <a href="http://www.sorayafilms.com">www.sorayafilms.com</a> Email: <a href="mailto:info@sorayafilms.com">info@sorayafilms.com</a></p>
<p><b>PT NET MEDIATAMA TELEVISI</b> Jl. Lingkar Mega Kuningan E.3.2. NO 1 12950 Jakarta, Indonesia Tel: +62 81 693 3564 Website: <a href="http://www.netmedia.co.id">www.netmedia.co.id</a></p>	<p><b>PT INDONUSA TELEMEDIA (TELKOMVISION)</b> Gedung Plasa TelkomVision, Jl. Prof. Dr. Soepomo, SH. No. 139, Jakarta 12810, Indonesia Tel: +62 21 829 8800 Website: <a href="http://www.telkomvision.com">www.telkomvision.com</a> Email: <a href="mailto:care@telkomvision.com">care@telkomvision.com</a></p>	<p><b>EVOLUTION TEAMS</b> Jln. Mandar 12 DD 2 No. 79 Bintaro Jaya, Sektor 3A Tangerang Selatan, Banten – 15225 Tel: +62 811 88 0419 Fax: +62 21 7229 476 Website: <a href="http://www.evolutionteams.com">www.evolutionteams.com</a></p>	<p><b>MOBILE TELCOS</b> <b>INDOSAT M2</b> Jalan Kebagusan Raya No. 36 Pasar Minggu, Jakarta 12550, Indonesia Tel: +62 21 7854 6900 / 7854 6800 Fax: +62 21 7854 6999 Website: <a href="http://www.indosatm2.com">www.indosatm2.com</a> Email: <a href="mailto:e-care@indosatm2.com">e-care@indosatm2.com</a></p>
<p><b>PT RAJAWALI CITRA TELEVISI INDONESIA (RCTI)</b> Jalan Raya Pejuangan No.1 Kebon Jeruk, Jakarta Barat 11530 Tel: +62 21 530 3555 Fax: +62 21 532 0906 Website: <a href="http://www.rcti.tv">www.rcti.tv</a> Email: <a href="mailto:corcom.rcti@mncgroup.com">corcom.rcti@mncgroup.com</a></p>	<p><b>PT MNC SKY VISION (INDOVISION)</b> Wisma Indovision Jalan Raya Panjang Blok Z/III, Jakarta 11520, Indonesia Tel: +62 21 5050 9988 / 581 9981 Website: <a href="http://www.indovision.tv">www.indovision.tv</a> Email: <a href="mailto:callcentre@indovision.tv">callcentre@indovision.tv</a></p>	<p><b>INFINITE STUDIOS</b> Jl. Hang Lekiu, Teluk Mata Ikan Nongsa, Batam Riau Islands - Indonesia 29465 Tel : +62 778 7614 52 Website: <a href="http://www.frameworks.com.sg">www.frameworks.com.sg</a> Email: <a href="mailto:info@frameworks.com.sg">info@frameworks.com.sg</a></p>	<p><b>PT ELANG MAHKOTA TEKNOLOGI (EMKOM)</b> Jl. Asia Afrika Lot 19, Jakarta 10270, Indonesia Tel: +62 21 7278 2066 Website: <a href="http://www.emtek.co.id">www.emtek.co.id</a> Email: <a href="mailto:corsec@emtek.co.id">corsec@emtek.co.id</a></p>
<p><b>PT SURYA CITRA TELEVISI (SCTV)</b> PT Surya Citra Televisi SCTV Tower – Senayan City Jl. Asia Afrika Lot 19 Jakarta 10270 Indonesia Tel: +62 21 2793 5555 Fax: +62 21 2783 5444 Website: <a href="http://www.sctv.co.id">www.sctv.co.id</a></p>	<p><b>PT MULTIMEDIA NUSANTARA (METRA)</b> Gedung Telkom Landmark Tower, lantai 41 Jl. Jendral Gatot Subroto Kav. 52 Kuningan Barat, Mampang Prapatan Jakarta Selatan, 12710, Indonesia Tel : +62 21 521 0123 Website: <a href="http://www.metra.co.id">www.metra.co.id</a></p>	<p><b>JAKARTA PELANGI PRODUCTIONS</b> Block A-4, Bungur Grand Centre Jalan Ciputat Raya No. 4-6 Kebayoran Lama, Jakarta 12240, Indonesia Tel: +62 21 725 3486 Website: <a href="http://www.jakartapelangi.com">www.jakartapelangi.com</a> Email: <a href="mailto:info@jakartapelangi.com">info@jakartapelangi.com</a></p>	<p><b>GOVERNMENT BODIES/REGULATORY AGENCIES</b> <b>KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION)</b> State Secretariat Building, 6th Floor Jalan Gajah Mada No.8, Jakarta 10120, Indonesia Tel: +62 21 634 0713 Website: <a href="http://www.kpi.go.id">www.kpi.go.id</a></p>

## JAPAN

## STATSBOX

## JAPAN

**POPULATION** 126,283,347  
**TV HOUSEHOLDS** 50,372,172  
**TV PENETRATION** 99.7%  
**HOUSEHOLD SIZE** 2.5  
**CABLE TV PENETRATION** 29.8%  
**INTERNET USERS** 101,228,821  
**INTERNET PENETRATION** 79.8%

**BROADBAND SUBSCRIPTIONS**  
28.86 (per 100 people)  
**FIXED BROADBAND PENETRATION** 74%  
**FIXED LINE SUBSCRIBERS**  
56,810,000  
**MOBILE PHONE SUBSCRIBERS** 157,589,510  
**3G MOBILE SUBSCRIBERS**  
135,691,100  
**MULTICHANNEL HOMES**  
14,488,000  
**MULTICHANNEL PENETRATION** 29.2%  
**NON-TERRESTRIAL TV CONNECTIONS** 18,510,000

**SOURCES:**  
- Japan Population 2016 – World Population Review  
- Internet Users by Country (2014), by Internet Live Stats 2015  
- Business Monitor International, Japan Telecommunications Report, Q3 2015  
- Asia Pacific Multichannel TV 2015, by CASBAA  
- Fixed Broadband Internet Subscribers (per 100 people), by World Bank  
- Multichannel Television Advertising in Asia, by CASBAA  
- Industry Overview, by Softbank  
- TV Households, Total Number (68 countries) Databank  
- Multichannel TV Advertising Asia 2011, by CASBAA  
- Asia Pacific pay-TV Industry, by CASBAA  
- [ca.or.jp/english/database/index.html](http://ca.or.jp/english/database/index.html)

## Japanese broadcasters launch online platform for viewing TV shows

Television broadcasters are seeking new revenue streams from online content in a nation increasingly glued to smartphones and not to the box. Young people in particular are spurning traditional TV.

Five major commercial networks headquartered in Tokyo have jointly launched a free service named TVer, which allows online viewing of TV programs for about a week after broadcast. Public broadcaster Japan Broadcasting Corp., commonly known as NHK, has begun trials of simultaneous TV broadcasting and online distribution.

A Cabinet Office survey on consumer spending found that the proportion of heads-of-households aged up to 29 who own a TV set dropped to some 85

percent in March 2015 from about 91 percent two years earlier.

Commercial broadcasters in particular are hoping to make online advertisements a revenue source. A survey by ad agency Dentsu Inc. estimated the nation's online ad market to be worth more than ¥1 trillion in 2014, while ads from terrestrial broadcasting have shown a slow recovery after falling below ¥2 trillion in the wake of the global financial crisis.

Netflix Inc. of the United States and Amazon Japan K.K., with its Prime Video service, joined the growing Japanese market of video streaming services in 2015. The services enabling subscribers to watch their favourite programs anywhere anytime are seen as drawing viewers from traditional TV.

In the TV service launched last October, each broadcaster makes around 10 programmes available for about a week after broadcast. The system was an immediate hit. Within three weeks of its launch, users downloaded a custom viewing app over 1 million times. "The service has been highly appreciated by our ad clients," TV Asahi Corp. President Shinichi Yoshida said.

NHK has been studying the needs of viewers through the experimental simultaneous online distribution of TV programs. Still, commercial broadcasters are cautious about the possibility that the public broadcaster may grab the lion's share of the audience.

"The use of the Internet by NHK should be complementary to their broadcasting," Hiroshi Inoue, chairman of the Japan Commercial Broadcasters Association, said.

## FREE-TO-AIR

## FUJI TELEVISION NETWORK INC (FUJI TV)

2-4-8 Daiba, Minato-ku,  
Tokyo 137-8088, Japan  
Tel: +81 3 5500 8888 (Japanese Only)  
Website: [www.fujitv.co.jp/en](http://www.fujitv.co.jp/en)  
Email: [intl.cood@fujitv.co.jp](mailto:intl.cood@fujitv.co.jp)

## HOKKAIDO BROADCASTING CO LTD

North-1, West-5, Chuo-ku  
Sapporo City, 060-8501  
Hokkaido, Japan  
Tel: +81 1 1232 5858  
Website: [www.hbc.co.jp/info/english/index.html](http://www.hbc.co.jp/info/english/index.html)

## KYOTO BROADCASTING SYSTEM CO LTD (KBS)

600-1, TastumaeOcho, Kanasuma-dori  
Ichijo-Sagaru, Kamigyo-ku  
Kyoto 602-8588, Japan  
Tel: +81 7 5431 7373  
Fax: +81 7 5431 5458  
Website: [www.kbs-kyoto.co.jp](http://www.kbs-kyoto.co.jp)

## KYUSHU ASAHI BROADCASTING (KBC)

1-1-1 Nagahama, Chuo-ku  
Fukuoka 810-8571 Japan  
Tel: +81 9 2725 6085  
Fax: +81 9 2752 7155  
Website: [www.kbc.co.jp/en](http://www.kbc.co.jp/en)

## NAGOYA BROADCASTING CO LTD

2-10-1 Tachibana, Naka-ku  
Nagoya-shi, Aichi 460-8311 Japan  
Tel: +81 5 2331 8111  
Website: [www.nagoyatv.com](http://www.nagoyatv.com)

## NANKAI BROADCASTING CO LTD

1-1-1 Honmachi Matsuyama City  
Ehime 790-8510 Japan  
Tel: +81 8 9915 3333  
Fax: +81 8 9915 2370  
Website: [www.rnb.co.jp](http://www.rnb.co.jp)

## NIPPON TELEVISION NETWORK CORPORATION (NTV)

1-6-1 Higashi-Shimbashi  
Minato-ku, Tokyo 105-7444, Japan  
Tel: +81 3 6215 1111  
Website: [www.ntv.co.jp/english](http://www.ntv.co.jp/english)

## SAPPORO TELEVISION BROADCASTING CO LTD

Kita 1 Nishi8, Chuo-ku  
Sapporo-shi 060-8705 Japan  
Tel: +81 11 241 181  
Website: [www.stv.ne.jp](http://www.stv.ne.jp)

## TOKYO BROADCASTING SYSTEM HOLDINGS INC (TBS)

5-3-6 Akasaka, Minato-ku,  
Tokyo 107-8006, Japan  
Tel: +81 3 5571 2203  
Website: [www.tbs.co.jp/eng](http://www.tbs.co.jp/eng)

## TOKYO METROPOLITAN TV (MXTV)

Media Center 1-12 Koujimachi  
Chiyoda-ku, Tokyo, 102-8002  
Website: [www.mxtv.co.jp](http://www.mxtv.co.jp)  
[www.mxtv.co.jp/company/english.html](http://www.mxtv.co.jp/company/english.html)

## TV ASAHI CORPORATION

6-9-1 Roppongi, Minato-ku  
Tokyo 106-8001, Japan  
Tel: +81 3 6406 1952  
Fax: +81 3 3405 3830  
Website: [www.tv-asahi.co.jp/e](http://www.tv-asahi.co.jp/e)

## TV TOKYO CORPORATION

4-3-12 Toranomon,  
Minato-ku, Tokyo 105-8012, Japan  
Tel: +81 3 5470 7777  
Website: [www.tv-tokyo.co.jp/corporation](http://www.tv-tokyo.co.jp/corporation)

## PAY-TV

A K COMPANY LTD  
Shibuya -ku, Sendagaya 1-28-8-408  
151-0051, Tokyo Japan  
Tel: +81 3 3404 7671  
Fax: +81 3 3404 7274

## ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)

1-2-1 Takezono, Tsukuba-shi  
Tel: +81 2 9852 6111  
Fax: +81 2 9858 0220  
Website: [www.accs.or.jp/english](http://www.accs.or.jp/english)

## AMAZON JAPAN K K (AMAZON PRIME)

Arco Tower Annex, 1-8-1 Shimomeguro  
Meguroku, Shibuya-ku  
153-0064, Tokyo Japan  
Tel: +81 1 2099 9373  
Website: [www.amazon.co.jp](http://www.amazon.co.jp)

## ASAHIKAWA CABLE TELEVISION

2-2-16 Hachijo Nishi  
Asahikawa 070-0058, Japan  
Tel: +81 1 6622 0707  
Fax: +81 1 6626 7730  
Website: [www.potato.ne.jp](http://www.potato.ne.jp)  
Email: [lan-do@potato.ne.jp](mailto:lan-do@potato.ne.jp)

## ASMIK ACE INC

1-8-1 Maranouchi, Chiyoda-ku  
100-0005 Tokyo, Japan  
Tel: +81 90 1735 0298  
Website: [www.asmik-ace.co.jp](http://www.asmik-ace.co.jp)

## BAY COMMUNICATIONS (BAYCOM TV)

Hanshin Noda Center Building 4F  
1-11-31 Ebie, Fukushima-ku  
Osaka 553-0001, Japan  
Tel: +81 6 6450 1173  
Website: [www.baycom.jp](http://www.baycom.jp)

## BB CABLE CORPORATION (BB CABLE TV)

1-9-1 Higashi Shimbashi  
Minato-ku, Tokyo 105-7301, Japan  
Tel: +81 93 288 0226  
Email: [pr@softbank.co.jp](mailto:pr@softbank.co.jp)

## BS ASAHI (ASAHI SATELLITE BROADCASTING)

1-3-10 Jingumae, Shibuya-ku, Tokyo  
Tel: +81 3 5412 9200  
Fax: +81 3 5412 9250  
Website: [www.bs-asahi.co.jp](http://www.bs-asahi.co.jp)

## BS-TBS INCORPORATED

TBS Broadcasting Centre, 15F  
5-3-6 Akasaka, Minato-ku  
Tokyo 107-0052, Japan  
Website: [www.bs-tbs.co.jp](http://www.bs-tbs.co.jp)

## BROADMEDIA CORPORATION

Aoyama Tower Place 6F  
8-4-14 Akasaka, Minato-ku  
Tokyo 107-0052, Japan  
Tel: +81 3 6439 3980  
Fax: +81 3 3478 7014  
Website: [www.broadmedia.co.jp](http://www.broadmedia.co.jp)

## CABLE MEDIA SHIKOKU (CMS TAKAMATSU CABLE TV)

1-6-8 Bancho, Takamatsu, IBJ Building  
11/F, Kanagawa Prefecture  
760-0017, Japan  
Tel: +81 87 823 6000  
Website: [www.cavy.co.jp](http://www.cavy.co.jp)

## CABLE NET NIIGATA (TULIP)

2-16 Higashi Dekijima, Chuo-ku  
Niigata 950-8534, Japan  
Tel: +81 2 5280 1200  
Fax: +81 2 5280 1210  
Website: [www.tulipnet.co.jp](http://www.tulipnet.co.jp)  
Email: [info@tulipnet.co.jp](mailto:info@tulipnet.co.jp)

## CABLE NETWORKS AKITA (CNA)

1-1-19 Heiwa, Nakaku, Nagoya-shi 460-0021, Japan  
Tel: +81 1 8865 5141  
Website: [www.cna.ne.jp](http://www.cna.ne.jp)  
Email: [info@cna.ne.jp](mailto:info@cna.ne.jp)

## CABLE TV CO TOKUSHIMA

1-17 Shinkuracho, Tokushima 770-8552, Japan  
Tel: +81 88 655 4000  
Fax: +81 88 655 0080  
Website: [www.tcn.jp](http://www.tcn.jp)

## JAPAN

**CABLE TV CORPORATION, TOYAMA**  
 Toyama Denki Building 3F  
 3-1 Sakurabashidoori, Toyama 930-0004, Japan  
 Tel: +81 76 444 5555  
 Fax: +81 76 444 5577  
 Website: [www.ctt.ne.jp](http://www.ctt.ne.jp)

**CHUBU CABLE NETWORK CO LTD**  
 4-45 Sukumochi  
 Mizuho-ku, Nagoya 467-0804  
 Website: [www.ccnw.co.jp](http://www.ccnw.co.jp)

**CHUKAI CABLE TELEVISION**  
 Kawasaki 610, Tottori  
 Yonago 683-0852, Japan  
 Tel: +81 8 5929 2211  
 Fax: +81 8 5929 7911  
 Website: [www.chukai.ne.jp](http://www.chukai.ne.jp)  
 Email: [catv@chukai.co.jp](mailto:catv@chukai.co.jp)

**EXPERTS GROUP (DIBEG)**  
 Association of Radio Industries and Businesses  
 11F Nittochi Building, 1-4-1 Kasumigaseki Chiyoda-ku, Tokyo 100-0013, Japan  
 Website: [www.dibeg.org](http://www.dibeg.org)

**FUJI TELEVISION NETWORK INC**  
 2-4-8 Fuji TV Headquarters Building Media Tower 22F  
 Daiba, Minato-ku  
 Tokyo 137-8088, Japan  
 Tel: +81 3 5500 8811  
 Website: [www.bsfuji.tv](http://www.bsfuji.tv)

**HACHINOHE CABLE TELEVISION**  
 4F Via Nova Building, 1 Juusannichi-machi Hachinohe-shi, Aomori, Japan  
 Hachinohe 031-0042  
 Tel: +81 178 24 1111  
 Website: [web.htv-net.ne.jp](http://web.htv-net.ne.jp)  
 Email: [Info@Htv-Net.ne.jp](mailto:Info@Htv-Net.ne.jp)

**HIKARI-TV**  
 Tel: +81 0 0919 2150  
 Website: [www.hikaritv.net/english](http://www.hikaritv.net/english)

**HIROSHIMA CABLE TELEVISION CORP (HICAT)**  
 2-3-24 Deshio, Minami-ku Hiroshima 734-0001, Japan  
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 Website: [www.hicat.ne.jp](http://www.hicat.ne.jp)  
 Email: [info@hicat.ne.jp](mailto:info@hicat.ne.jp)

**HOKKAIDO TELEVISION BROADCASTING (HTB)**  
 4-13-10-17 Hiragashi, Toyohira-ku Sapporo 062-8501, Japan  
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 Website: [www.htb.co.jp](http://www.htb.co.jp)

**I-CAST INCORPORATED**  
 Sunshin 60 Bldg, 25F  
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 Tel: +81 3 5654 5667

**ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)**  
 2-23-18, Goi-Chuo-Higashi Ichihara-shi, Chiba Prefecture 290-0056 Japan  
 Tel: +81 4 3624 0009  
 Website: [www.icntv.ne.jp](http://www.icntv.ne.jp)

**IMAGICA TV CORPORATION**  
 26th Floor, Shiroyama Trust Tower 4-3-1 Toranomon, Minato-ku Tokyo 105-6026 Japan  
 Tel: +81 3 6702 0252  
 Fax: +81 3 6702 0239  
 Website: [www.imagicatv.jp/en](http://www.imagicatv.jp/en)

**ITS COMMUNICATIONS INC (ITSCOM)**  
 158-0094 Tokyo Setagaya, No. 21 No. 1 Futakotamagawa rise office 9F Tamagawa-chome  
 Tel: +81 3 6732 7100  
 Website: [www.itscom.jp](http://www.itscom.jp)

**J:COM**  
 606 Higashi Shio Koji, Higashiru Nishi no Touin Kutsuyabashi Douri Shimogyoku, Kyoto 600-8216  
 Tel: +81 3 6765 8204  
 Fax: +81 3 6765 8091  
 Website: [www.jcom.co.jp](http://www.jcom.co.jp)

**JAPAN CABLE LABORATORIES**  
 Kouwa Shiroganedai Bld 5F, 3-19-1 Shiroganedai Minato-ku, Tokyo 108-0071, Japan  
 Tel: +81 3 6450 4311  
 Website: [www.jlabs.or.jp](http://www.jlabs.or.jp)  
 Email: [info@jlabs.or.jp](mailto:info@jlabs.or.jp)

**JCTV INC**  
 548-2 Hitachinaka City Takano, Ibaraki 312-0002  
 Tel: +81 3 3568 8221  
 Website: [www.jctv.jp](http://www.jctv.jp)  
 Email: [info@jctv.jp](mailto:info@jctv.jp)

**JUPITER TELECOMMUNICATIONS CO LTD (J:COM)**  
 Marunouchi Trust Tower North, 1-8-1 Marunouchi Chiyoda-ku, Tokyo 100-0005, Japan  
 Tel: +81 3 6765 8204  
 Website: [www.jcom.co.jp](http://www.jcom.co.jp)

**KDDI - AU HIKARI**  
 Website: [www.au.kddi.com](http://www.au.kddi.com)

**KINETSU CABLE NETWORK (KCN)**  
 1-70-1 Higashi Ikoma Ikoma 630-0213, Japan  
 Tel: +81 7 4375 5511  
 Fax: +81 7 4375 5666  
 Website: [www.kcn.ne.jp](http://www.kcn.ne.jp)

**KURASHIKI CABLE TELEVISION (KCT)**  
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**NAGASAKI CABLE MEDIA CO LTD (NCM)**  
 5-8, Chikugo City, Nagasaki 850-0028  
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 Website: [www.cncm.ne.jp](http://www.cncm.ne.jp)  
 Email: [privacy@ncm.ad.jp](mailto:privacy@ncm.ad.jp)

**NBCUNIVERSAL ENTERTAINMENT JAPAN LLC**  
 Atago Green Hills, Mori Tower 8F 2-5-1 Atago, Minato-ku Tokyo 105-6208 Japan  
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 Website: [www.nbcuni.co.jp](http://www.nbcuni.co.jp)

**NHK (JAPAN BROADCASTING CORPORATION)**  
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 Fax: +81 3 3466 2811  
 Website: [www.nhk.or.jp/english](http://www.nhk.or.jp/english)

**NTT PLALA INC**  
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**OBIHIRO CITY CABLE CO LTD**  
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 Tel: +81 15 523 1511  
 Fax: +81 15 523 5507  
 Website: [www.octv.jp](http://www.octv.jp)

**OGAKI CABLE TELEVISION (OCT)**  
 3-31 Gifu Nakanochi, Ogaki 503-0022  
 Tel: +81 97 542 1121  
 Fax: +81 97 542 3131  
 Website: [www.ogaki-tv.co.jp](http://www.ogaki-tv.co.jp)  
 Email: [oct@ogaki-tv.co.jp](mailto:oct@ogaki-tv.co.jp)

**OKINAWA CABLE NETWORK**  
 2F 1-2-20 Kumoji, Naha City Okinawa, 900-0015 Japan  
 Tel: +81 9 8863 4141  
 Fax: +81 9 8862 1872  
 Website: [www.nirai.ne.jp](http://www.nirai.ne.jp)  
 Email: [support@nirai.ne.jp](mailto:support@nirai.ne.jp)

**OKINAWA TELEVISION BROADCASTING CO LTD**  
 Yubinbango 900-8588 1-2-20, Kumoji, Naha-shi, Okinawa  
 Tel: +81 98 863 2111  
 Website: [www.otv.co.jp](http://www.otv.co.jp)  
 Email: [soumu@otv.co.jp](mailto:soumu@otv.co.jp)

**RAKUTEN SHOWTIME INC**  
 Rakuten Crimson House, 1-14-1 Tamagawa, Setagaya-ku Tokyo 158-0094 Japan  
 Tel: +81 50 5817 3412  
 Website: [www.video.rakuten.co.jp](http://www.video.rakuten.co.jp)

**S-O-C-K-S INC**  
 401, 2-20-5 Azabu-Juban, Minato-ku Tokyo 106-0045 Japan  
 Tel: +81 80 3202 6797

**SKY PERFECT JSAT CORPORATION**  
 1-14-14, Akasaka, Minato-ku Tokyo 107-0052, Japan  
 Tel: +81 03 4334 7777 / 5571 7009 / 0570 039 888  
 Website: [www.sptvjsat.com](http://www.sptvjsat.com)  
 Email: [webmaster@skyperfectv.co.jp](mailto:webmaster@skyperfectv.co.jp)

**SONY PICTURES ENTERTAINMENT (JAPAN) INC**  
 New Pier Takeshiba North Tower 1-11-1, Kaigan Minato-ku Tokyo 105-0022 Japan  
 Tel: +81 35 402 1700

**SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)**  
 Togoshidai Bldg. 1-7-20 Togoshi Shinagawa-ku, Tokyo 142-0041  
 Tel: +81 57 3788 3811  
 Website: [www.cts.ne.jp](http://www.cts.ne.jp)  
 Email: [cts-support@stct.cts.ne.jp](mailto:cts-support@stct.cts.ne.jp)

**STARCAT CABLE NETWORK CO LTD**  
 1-16-7, NORI, Fushimi, Nishiki, Naka-ku Nagoya 460-0003  
 Tel: +81 52 231 2309  
 Fax: +81 52 972 0513  
 Website: [www.starcat.co.jp](http://www.starcat.co.jp)  
 Email: [guest@starcat.co.jp](mailto:guest@starcat.co.jp)

**THE WALT DISNEY COMPANY (JAPAN) LTD**  
 Toranomon Hills, 1-23-1 Toranomon Minato-ku, Tokyo 105-0001 Japan  
 Tel: +81 36 752 2873  
 Fax: +81 36 752 5630  
 Website: [www.disney.jp](http://www.disney.jp)

**TOKYO CABLE NETWORK INC**  
 1-1-7, Koraku, Bunkyo-ku Tokyo 112-0004 Japan  
 Tel: +81 3 3814 2600  
 Fax: +81 3 3818 6797  
 Website: [www.tcn-catv.co.jp](http://www.tcn-catv.co.jp)

**TOMAKOMAI CABLE TELEVISION**  
 11-1 Nishi Miyanome Hanamaki-shi, Iwate, 025 0002  
 Tel: +81 1 4473 1901  
 Fax: +81 1 4473 1902  
 Website: [www.tomakomai.ne.jp](http://www.tomakomai.ne.jp)  
 Email: [gurutoma@tomakomai.ne.jp](mailto:gurutoma@tomakomai.ne.jp)

**TV MATSUMOTO CABLEVISION (TVM)**  
 3044-1 Satoyama, Matsumoto 390-0221  
 Tel: +81 2 6335 1008  
 Fax: +81 2 6336 4001  
 Website: [www.tvm.ne.jp](http://www.tvm.ne.jp)  
 Email: [info\\_catv@tvm.co.jp](mailto:info_catv@tvm.co.jp)

**TV TOKYO CORPORATION**  
 4-3-12, Toranomon Minato-ku 105-8012, Tokyo Japan  
 Tel: +81 3 5473 6578  
 Fax: +81 3 5473 3489  
 Website: [www.tv-tokyo.co.jp](http://www.tv-tokyo.co.jp)

**UTSUNOMIYA CABLE TV (U.CATV)**  
 3-21 Denma cho Utsunomiya-shi, Tochigi Tel: +81 2 8638 8090  
 Fax: +81 2 8638 8008  
 Website: [www.ucatv.ne.jp](http://www.ucatv.ne.jp)

**WOWOW INC**  
 Head Office  
 21F, Akasaka Park Building 5-2-20, Akasaka, Minato-ku Tokyo 107-6121, Japan  
 Tel: +81 3 4330 8118  
 Fax: +81 3 4330 8132  
 Broadcast Centre  
 2-1-58, Tatsumi, Koto-ku, Tokyo 135-0053

**YOKOHAMA CUSTOMER CENTRE**  
 3-3-1, Minatomirai, Nishi-ku, Yokohama 220-8080  
 Tel: 0120 5808 07

**YOKOHAMA CABLE VISION INC (YCV)**  
 240-0005 Kanagawa Prefecture, Yokohama, Hodogaya-ku, Kobe-cho, 10th floor 134 Yokohama Business Park West Tower Tel: +81 45 366 0011 Website: [www.catv-yokohama.ne.jp](http://www.catv-yokohama.ne.jp)

**YOMIURI TELECASTING CORPORATION**  
 NTV Tower 20F, 1-6-1 Higashi Shimbashi Minato-ku, Tokyo 105-7420 Japan  
 Tel: +81 3 6253 7890  
 Fax: +81 3 6253 7891  
 Website: [www.ytv.co.jp/english](http://www.ytv.co.jp/english)  
 Email: [licensing@ytv.co.jp](mailto:licensing@ytv.co.jp)

## JAPAN

## PRODUCTION STUDIOS

## 28LAB

Amanuma, 167-0032  
Suginami, Japan  
Tel: +81 70 6634 3431  
Website: [www.28lab.com](http://www.28lab.com)  
Email: [info@28lab.com](mailto:info@28lab.com)

## BANDAI CO LTD

1-4-8 Komagata, Taito-ku  
Tokyo 111-8011, Japan  
Tel: +81 3 3847 5159  
Website: [www.bandai.co.jp](http://www.bandai.co.jp)

## COO INC

2F Lamp Kitadando  
3-17-3 Sendagaya, Shibuya  
Tokyo 151-0051, Japan  
Tel: +81 3 3746 9968  
Fax: +81 3 3746 9969  
Website: [www.coo.st](http://www.coo.st)

## DWARF STUDIO / TYO INC

4-14-18 Nukui Nerima-ku  
Meguro-ku, 176-0021 Tokyo, Japan  
Tel: +81 3 5971 9888  
Fax: +81 3 5971 9889  
Website: [www.dw-f.jp](http://www.dw-f.jp)

## FUJI CREATIVE CORPORATION

DiverCity Tokyo Office Tower 18G  
1-12-10, Aomi, Koto-ku  
Tokyo 136-0064, Japan  
Tel: +81 3 6865 1988  
Fax: +81 3 6865 1977  
Website: [www.fujicreative.co.jp](http://www.fujicreative.co.jp)

## KADOKAWA DAIIEI STUDIO

Tel: +81 4 2482 2520  
Fax: +81 4 2482 1160  
Website: [kd-st.co.jp](http://kd-st.co.jp)

## NHK ENTERPRISES INC

4-14 Kamiyama-cho, Shibuya-ku  
Tokyo, Japan 150-0047  
Tel: +81 3 3468 6984  
Fax: +81 3 3468 9530  
Website: [pf.nhk-ep.co.jp](http://pf.nhk-ep.co.jp)

## NIKKATSU CORPORATION

3-28-12, Hongo, Bunkyo-ku  
Tokyo 113-0033, Japan  
Tel: +81 3 5689 1021  
Website: [intl.nikkatsu.com](http://intl.nikkatsu.com)

## NIPPON ANIMATION CO LTD

UHB Ginza Building, 11-14  
Ginza 7-Chome, Chuo-ku  
Tokyo 104-0061 Japan  
Tel: +81 3 3574 5931  
Fax: +81 3 3571 1739  
Website: [www.nipponanimation.com](http://www.nipponanimation.com)

## PIERROT CO LTD

2-29-13, Shimorenjaku  
Mitaka-City, Tokyo 104-0045, Japan  
Tel: +81 4 2270 6403  
Fax: +81 4 2240 0210  
Website: [www.pierrot.jp](http://www.pierrot.jp)

## PRESIDIO CORPORATION

Hirakawa Court 602, Hirakawa-cho  
Chiyoda-ku, Tokyo 102-0093, Japan  
Tel: +81 35 215 5632  
Fax: +81 35 215 5633  
Website: [www.presidio.jp](http://www.presidio.jp)

## PRODUCTION REED CO LTD

5-11-17, 3F Ogikubo, Suginami-ku  
Tokyo 167-0051 Japan  
Tel: +81 3 3220 3021  
Fax: +81 3 3220 3010  
Website: [www.pro-reed.com](http://www.pro-reed.com)

## SEGA HOLDINGS CO LTD

Canal Side Bldg, 1-39-9 Higashi-Shinagawa  
Shingawa-ku, Tokyo 140-8583 Japan  
Tel: +81 36 871 7122  
Fax: +81 36 871 7123  
Website: [www.sega.co.jp](http://www.sega.co.jp)

## SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD

Show Building 6F  
2-30 Kanda Jimbocho, Chiyoda-ku  
Tokyo 101-8415 Japan  
Tel: +81 33 515 6836  
Website: [www.shopro.co.jp/english](http://www.shopro.co.jp/english)

## SHOWGATE INC

Akasaka BIZ Tower 17F  
5-3-1 Akasaka, Minato-ku  
Tokyo 107-6321 Japan  
Tel: +81 36 441 9696  
Fax: +81 36 441 7965  
Website: [www.showgate.jp/en/top.html](http://www.showgate.jp/en/top.html)

## STUDIOGOONEYS INC

2F, NF Bldg, 2-29-12 Honcho  
Nakano-ku, Tokyo 164-0012, Japan  
Tel: +81 36 300 9523  
Fax: +81 36 866 9693  
Website: [www.gooneys.co.jp](http://www.gooneys.co.jp)

## TANK INC

Asahi-cho, 1-12-4, Nerima-ku  
PO Box 212, Tokyo 179-0071 Japan  
Tel: +81 36 825 1015  
Fax: +81 36 825 1055  
Website: [www.max-tank.co.jp](http://www.max-tank.co.jp)

## TASTUNOKO PRODUCTION COMPANY LIMITED

1-19-3 Nakacho, Musashino-shi  
Tokyo 180-0006 Japan  
Tel: +81 42 238 9091  
Fax: +81 42 251 2290  
Website: [www.tatsunoko.co.jp](http://www.tatsunoko.co.jp)

## TEZUKA PRODUCTIONS CO LTD

4-31-11 Takadanobaba, Shinjuku-ku  
Tokyo 169-0075 Japan  
Tel: +81 33 371 6411  
Fax: +81 33 371 6431  
Website: [www.tezukaosamu.net](http://www.tezukaosamu.net)

## TI COMNET JAPAN

3-35-405, Kita 6 Nishi 25 Chuo-ku  
Sapporo, Japan 060-0006  
Tel: +81 11 615 1401  
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Website: [www.japantvmarket.com](http://www.japantvmarket.com)  
Email: [michael@ti-comnet.com](mailto:michael@ti-comnet.com)

## TMS ENTERTAINMENT CO LTD

3-31-1, Nakano, Nakano-ku  
Tokyo 164-0001 Japan  
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Fax: +81 35 342 4827  
Website: [www.tms-e.co.jp](http://www.tms-e.co.jp)

## TOEI ANIMATION CO LTD

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4-10-1 Nakano, Nakano-ku  
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Tel: +81 3 5318 0640  
Fax: +81 3 5318 0642  
Website: [www.toei-animation.com](http://www.toei-animation.com)

## TOEI COMPANY LTD

2-17, 3-chome, Ginza  
Chuo-ku, Tokyo 104-8108, Japan  
Tel: +81 3 3535 7621  
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## TOHO STUDIOS

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Website: [www.tohostudio.jp](http://www.tohostudio.jp)  
Email: [info@tohostudio.jp](mailto:info@tohostudio.jp)

## TOKYOVISION INC

Keikyu Nakahara Building, 3F  
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Website: [www.tokyovision.net](http://www.tokyovision.net)

## TSUBURAYA PRODUCTIONS CO LTD

12F ESpace Tower, 3-6 Maruyama-cho  
Tokyo 150-0044 Japan  
Tel: +81 35 489 7864  
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Website: [www.tsburaya-prod.co.jp](http://www.tsburaya-prod.co.jp)

## MOBILE TELCOS

## NTT (NIPPON TELEGRAPH AND TELEPHONE CORPORATION)

NTT East  
19-2, Nishi-shinjuku 3-chome, Shinjuku  
Tokyo 163-8019, Japan  
Website: [www.ntt.co.jp](http://www.ntt.co.jp)

## INDUSTRY ASSOCIATIONS

## ASSOCIATION FOR PROMOTION OF DIGITAL BROADCASTING (DPA)

Aoyama Bldg, 13 F, 1-2-3 Kita Aoyama  
Minato-ku Tokyo 107-0061  
Website: [www.dpa.or.jp/english](http://www.dpa.or.jp/english)  
E-mail: [otoiawase@dpa.or.jp](mailto:otoiawase@dpa.or.jp)

## ASSOCIATION OF ALL JAPAN TV PROGRAM PRODUCTION COMPANIES (ATP)

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Website: [www.atp.or.jp](http://www.atp.or.jp)  
Email: [jimukyoku@atp.or.jp](mailto:jimukyoku@atp.or.jp)

## GOVERNMENT BODIES/REGULATORY AGENCIES

## JAPAN CABLE AND TELECOMMUNICATIONS ASSOCIATION

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Website: [www.catv-jcta.jp/english\\_1.html](http://www.catv-jcta.jp/english_1.html)

## JAPAN COMMERCIAL BROADCASTERS ASSOCIATION IN JAPAN (MINPOREN)

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Tokyo 102-8577  
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## JAPAN SATELLITE BROADCASTING ASSOCIATION

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2-8-2 AT Building 4F  
Tel: +81 3 6441 0550  
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Website: [www.eisehoso.org](http://www.eisehoso.org)

## MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS (MIC)

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Chiyoda-ku Tokyo 100-8926  
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## MACAU

## STATSBOX

## MACAU

POPULATION 597,425

HOUSEHOLD SIZE 3.0

FIXED LINE SUBSCRIBER PENETRATION 26.2%

MOBILE SUBSCRIBERS 1,750,000

MOBILE PENETRATION 276%

BROADBAND SUBSCRIBERS 147,100

BROADBAND SUBSCRIBER PENETRATION 27.1%

INTERNET SUBSCRIBERS 433,763

INTERNET USER PENETRATION 72.7%

YEAR-ON-YEAR % CHANGE OF INTERNET USERS 17.49

YEAR-ON-YEAR % CHANGE OF MOBILE USERS 16.66

## SOURCES:

-Macau in Figures 2016, by Macau - Statistics and Census Service (DSEC)

-Macau - Telecos, Mobile, Broadband and Forecasts, by Buddecomm

-Buddecomm 2015

-Social, Digital &amp; Mobile in APAC, by We Are Social Singapore

-Macau Statistics and Census Service (DSEC) 2015

[www.internetworldstats.com/asia/mo.htm](http://www.internetworldstats.com/asia/mo.htm)

## Macau government urged to provide Free TV

A government-appointed research committee has urged the Macau government to provide a bouquet of free-TV channels to all households in the territory. According to news reports, the University of Macau-based committee urged the government to:

- Clearly distinguish between free-TV and pay-TV
- Extend Macau Cable TV's license to operate in the pay-TV sector, but on a non-exclusive basis
- Use a public body of some sort to ensure consumers can receive a bouquet of free-to-air programming
- Negotiate with rights holders if necessary to get the rights for redistribution of their content in Macau.

Unlike other markets in Asia, Macau has only very limited indigenous free-to-air TV, provided by public service broadcaster Televisao de Macau (TDM). For the past few decades, a handful of "antenna companies" have provided free-to-air signals from Hong Kong and China, as well as pirated pay-TV channels, to Macau households. The new arrangements proposed by the University would give the "antenna companies" a role in distributing the government-provided FTA content, and at the same time would represent a substantial restructuring and possibly clean-up of infringements in the sector.

## Macau cable TV wins big on piracy compensation

An appeals court in Macau has confirmed the judgment that the Macau SAR

## MACAU

government should pay compensation of \$200 million Ptcs. (US\$ 25.6 million) to Macau Cable TV, because the government failed to enforce its own laws against pay-TV piracy during Macau Cable TV's exclusive contract period (1999 to 2014). For years during that time, CATV suppliers called "antenna companies" supplied the lion's share of Macau's consumers with program bouquets including pirated international pay-TV broadcasts, and repeated complaints to the government produced no enforcement action. Macau Cable sued the government for arbitration under its franchise contract, and won an initial award in 2012 that was reaffirmed by the recent appeals court ruling.

That system has now ended; in 2014, Macau's authorities restructured the TV economy and created a government-owned TV distribution company that provides a bouquet of 49 free-to-air channels to the "antenna companies" for redistribution.

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## MALAYSIA

### STATSBOX

#### MALAYSIA

**POPULATION** 30,949,962  
**TV HOUSEHOLDS** 7,239,839  
**TV PENETRATION** 97.7%  
**PAY-TV PENETRATION** 76.8% per 100 households  
**MULTICHANNEL HOMES** 4,464,682  
**MULTICHANNEL PENETRATION** 61%  
**NON-TERRESTRIAL TV CONNECTIONS** 4,100,000  
**SATELLITE TV HOUSEHOLDS** 2,930,000  
**SATELLITE TV PENETRATION** 49% of TV homes  
**INTERNET USERS** 21,090,777  
**INTERNET PENETRATION** 68.1%  
**BROADBAND PENETRATION** 77.9% per 100 households  
**MOBILE SUBSCRIBERS** 43,900,000  
**MOBILE PENETRATION** 141.6% per 100 inhabitants

**SOURCES:**  
-Asia Internet Use, Population Data and Facebook Statistics 2016 by Internet World Stats  
-Malaysian Communications and Multimedia Commission 3Q 2016  
-Asia Pacific Multichannel TV Advertising 2015, by CASBAA  
-Asia Pacific Multichannel TV 2015, by CASBAA  
-ASTRO Holdings Sdn. Bhd.  
-Asia Pacific Multichannel TV 2017, by CASBAA

### LOCAL PRODUCTIONS

Over the recent years, Discovery has collaborated with local creators and storytellers to co-create content that caters to the various audiences in Southeast Asia. Discovery Networks Asia-Pacific announces their production slate for 2017 with *Frontier Borneo*, which follows a group of Borneo's unsung heroes as they discover and preserve Borneo's tropical landscape and rich biodiversity. Produced by Beach House Pictures and Kyanite TV with the support of the Info-communications Media Development Authority (IMDA) and Perbadan Kemajuan Filem Nasional Malaysia (FINAS), the series uncovers rescue missions and deadly creatures in uncharted territories to fully reveal both the beauty and reality of frontier living in the island.

Another production out of Malaysia by Matavia Reka is *Surviving Borneo*, which is a series that follows local television host and influencer, Henry Golding, as the descendant of the once feared Iban tribe of Sarawak. Henry takes up a personal mission to discover his tribal roots through the unexplored and relentless jungles of his homeland

in order to achieve his 'Bejalai' which is an Iban rites of passage.

Rohit Tharani, Director of Content Curation, Discovery Southeast Asia said, "In 2017, we are taking the lead and investing in more local content than ever before, bolstering our flagship channels and broadening the appeal for the millennial generation. We are well positioned to take risks and be experimental with the content we are curating across platforms. This presents an unique opportunity to deepen our connection with existing and new audiences across Southeast Asia."

### KEY DEVELOPMENTS

Malaysia's homegrown streaming service, Ton Ton lands carriage deal with HITS which brings in its' curation of the best Hollywood TV shows to Ton Ton's increasing subscriber base. HITS, the basic entertainment channel has more than eight million homes across Asia and the expansion to Malaysia welcomes in new users. Media Prima Television Networks owned OTT platform, Ton Ton, offers linear channels plus over 23,000 hours of catch-up and premium video content which includes a lineup of drama, talk shows, docudramas and movies.

The success of Ton Ton is evident through its continuous addition of over 18,000 new members weekly with more than 6.6 million users. Ton Ton is uniquely positioned with 80% of its' offerings from local content and HITS is the latest English-language, Bahasa Malay and Chinese-subtitled linear channel included in Ton Ton's VIP service.

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## MALAYSIA

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Email: [shaunlee\\_televisionasia@yahoo.com](mailto:shaunlee_televisionasia@yahoo.com)

**THE MOXIM HOUSE SDN BHD**  
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Fax: +60 3 6272 9294  
Website: [www.moximhouse.com](http://www.moximhouse.com)

## MALAYSIA

### TOTAL SPORTS ASIA

Level 20-1, CP Tower, 11, Jalan 16/11  
46350 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7626 8000  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)  
Email: [info@totalsportsasia.com](mailto:info@totalsportsasia.com)

### TRIFECTA COLLECTIVE SDN BHD

B-05-01, Menara Bata PJ Trade Centre  
No. 8  
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Perdana,  
47820 Petaling Jaya,  
Selangor, Malaysia  
Tel: +603 7732 0714  
Website: [www.goasean.com](http://www.goasean.com)

### VISION WORKS (M) SDN BHD

12-1 Jalan Wangsa Delima 6,  
Pusat Bandar Wangsa Maju  
53300 Kuala Lumpur, Malaysia  
Tel: +60 3 4143 5097  
Website: [www.visionworksinternational.com](http://www.visionworksinternational.com)  
Email: [admin@visionworksinternational.com](mailto:admin@visionworksinternational.com)

### WILDSNAPPER SDN BHD

B4-07 PJ Industrial Park  
Jalan Kemajuan Section 13  
Petaling Jaya 46200  
Selangor, Malaysia  
Tel: +60 1 2211 1134  
Website: [www.wildsnapper.tv](http://www.wildsnapper.tv)

### WORLDWIDE RIGHTS CORPORATION

Suite 12A-02, 1st Floor  
Jalan PJU 5/4, Dataran Sunway  
Kota Damansara Petaling Jaya  
47810 Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6141 6565  
Website: [www.wrcorp.tv](http://www.wrcorp.tv)

### YG FILMS SDN BHD

19-3, Jalan PJU 8/5a,  
Damansara Perdana, 47820  
Petaling Jaya, Selangor, Malaysia  
Tel: +6016 211 4732  
Website: [www.ygfilms.wix.com/ygfilms](http://www.ygfilms.wix.com/ygfilms)  
Email: [yusmalg@yahoo.com](mailto:yusmalg@yahoo.com)

## ANIMATION STUDIOS

### ADDEEN MULTIMEDIA SDN BHD

No. 5, Jalan Berlian 2,  
Taman Berlian, 68100 Batu Caves,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6188 2905 / +60 3 6187 2550  
Website: [www.addeenmultimedia.com](http://www.addeenmultimedia.com)  
Email: [queries@addeenmultimedia.com](mailto:queries@addeenmultimedia.com)

### ANIMASIA PRODUCTIONS SDN BHD

No. 2 & 4, Jalan Sri Jati 2,  
Taman Sri Jatta, Off Jalan Puchong,  
58200 Kuala Lumpur, Malaysia  
Tel: +60 3 7784 7731 / +60 3 7784 6987  
Website: [www.animasia-studio.com](http://www.animasia-studio.com)  
Email: [info@animasia-studio.com](mailto:info@animasia-studio.com)

### ANIMONSTA STUDIOS SDN BHD

Level 1-01, SME Technopreneur Centre 3,  
Block 3740, Cyber 8, Persiaran APEC,  
63500 Cyberjaya, Selangor, Malaysia  
Tel: +60 3 8322 2225  
Website: [www.animonsta.com](http://www.animonsta.com)  
Email: [info@animonsta.com](mailto:info@animonsta.com)

### ANO PICA STUDIOS SDN BHD

B-1-2A SME Technopreneur Centre 2,  
2260 Jalan Usahawan 1,  
63000 Cyberjaya, Selangor, Malaysia  
Tel: +60 1 6239 8174  
Website: [www.anopica.com](http://www.anopica.com)  
Email: [anopicastudios@gmail.com](mailto:anopicastudios@gmail.com)

### AVANTE GARDE STUDIOS SDN BHD

Unit A-1-18, SME Technopreneur Centre 2,  
2260 Jalan Usahawan 1,  
63000 Cyberjaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6142 6107 / +60 1 7333 8444  
Website: [www.agstudios.com.my](http://www.agstudios.com.my)  
Email: [info@agstudios.com.my](mailto:info@agstudios.com.my)

### BACKBONE ENTERTAINMENT SDN BHD

Unit 11-2-8, Blk 11  
Danau Business Centre, Jalan 4/109F  
Taman Danau Desa,  
58100 Kuala Lumpur, Malaysia  
Tel: +60 3 7984 6190 / +60 3 7984 6191  
Website: [www.backbone-ent.com](http://www.backbone-ent.com)  
Email: [info@backbone-ent.co.m](mailto:info@backbone-ent.co.m)

### BLINDSPOT STUDIOS SDN BHD

43A Jalan Kota Raja, L27/L,  
Section 27, 40400 Shah Alam,  
Selangor, Malaysia  
Tel: +60 3 5614 1802  
Website: [www.blindspot.my](http://www.blindspot.my)  
Email: [see@blindspot.my](mailto:see@blindspot.my)

### CCUBETV SDN BHD

Suite 27-03,  
Centro Building No. 8,  
Jalan Batu Tiga Lama, 41300  
Selangor, Malaysia  
Tel: +60 3 3345 1089  
Website: [www.ccube.tv](http://www.ccube.tv)  
Email: [cube@ccube.tv](mailto:cube@ccube.tv)

### CHAIN-FX SDN BHD

B-2-10 Block B Jalan GC3,  
Glomac Cyberjaya,  
63200 Cyberjaya,  
Selangor, Malaysia  
Tel: +60 3 8322 6252

### CLOVER SKY SDN BHD

20A, Persiaran Zaaba,  
Taman Tun Dr. Ismail,  
60000 Kuala Lumpur, Malaysia  
Tel: +60 3 7781 2320  
Website: [www.cloversky.com.my](http://www.cloversky.com.my)  
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### CREATIVE MEDIA POINT SDN BHD

Suite 2 Main Tower, Sunsuria Avenue  
Persiaran Mahogani, PJU5  
47810 Petaling Jaya,  
Selangor, Malaysia  
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### DIGITAL DURIAN SDN BHD

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SME Technopreneur Centre 2, 260,  
Jalan Usahawan 1, Cyberjaya,  
63000, Malaysia  
Tel: +60 3 8322 0700  
Website: [www.digitalduriyan.tv](http://www.digitalduriyan.tv)  
Email: [hello@digitalduriyan.tv](mailto:hello@digitalduriyan.tv)

### ED-ONLINE TECHNOLOGIES SDN BHD

2-7-3 Queen's Avenue Jalan Bayam  
Off Jalan Peel, 55100  
Kuala Lumpur, Malaysia  
Tel: +60 3 9205 5026  
Website: [www.ed-online.com.my](http://www.ed-online.com.my)  
Email: [enquiries@ed-online.com.my](mailto:enquiries@ed-online.com.my)

### ELITE ANIMATION SDN BHD

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Bandar Botanic, 41200 Klang,  
Selangor Darul Ehsan, Malaysia  
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Website: [www.eliteanime.com.my](http://www.eliteanime.com.my)  
Email: [hr@elitanime.com.my](mailto:hr@elitanime.com.my)

### FROGTALE STUDIO SDN BHD

19-02a, Level 19, The Pinnacle  
Persiaran Lagoon, Bandar Sunway  
46150 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 5613 2287  
Website: [www.frogtalesudio.com](http://www.frogtalesudio.com)  
Email: [my@frogtalesudio.com](mailto:my@frogtalesudio.com)

### FUNCEL SDN BHD

7-2, Jalan PJS 3/59  
Sri Manja Square 2, Taman Sri Manja  
46000 Petaling Jaya, Malaysia  
Tel: +60 3 7803 0448  
Fax: +60 3 7783 0776  
Website: [www.funcel.com](http://www.funcel.com)  
Email: [corporate@funcel.com](mailto:corporate@funcel.com)

### GIGGLE GARAGE SDN BHD

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Jalan Perdana, Cyber 12  
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Tel: +60 3 8322 6288  
Website: [www.gigglegarage.com](http://www.gigglegarage.com)  
Email: [x.gabing@gigglegarage.com](mailto:x.gabing@gigglegarage.com)

### GLUE STUDIOS SDN BHD

C-16-01, Level 16, iTech Tower,  
Jalan Impact, Cyber 6, 63000 Cyberjaya,  
Selangor, Malaysia  
Tel: +60 1 2609 6884  
Website: [www.gluestudios.my](http://www.gluestudios.my)  
Email: [info@gluestudios.my](mailto:info@gluestudios.my)

### HUD HUD MEDIA SDN BHD

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Tel: +60 3 7875 5449  
Website: [www.hudhudmedia.com](http://www.hudhudmedia.com)  
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### IDEATE MEDIA SDN BHD

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Technology Park Malaysia  
Bukit Jalil 57000  
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Tel: +60 3 8996 3396  
Website: [www.ideatemedia.com.my](http://www.ideatemedia.com.my)  
Email: [info@ideatemedia.com.my](mailto:info@ideatemedia.com.my)

### INFINITE MOTION SDN BHD

20-B-Jalan Suarasa 8/4,  
Bandar Tun Hussein Onn,  
43200 Cheras, Selangor, Malaysia  
Tel: +60 3 9074 6575 /  
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Website: [www.infinitemotion.my](http://www.infinitemotion.my)  
Email: [rahman@infinitemotion.my](mailto:rahman@infinitemotion.my)

### INSPIDEA SDN BHD

G-G-03A, Glomac Square  
Jalan SS 6/16A, 47301 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 7880 9934  
Website: [www.inspidea.com](http://www.inspidea.com)  
Email: [findoutmore@inspidea.com](mailto:findoutmore@inspidea.com)

### JOOVE ANIMATION STUDIO

23-3, Jalan USJ 21/1,  
UEO Subang Jaya, 47630  
Subang Jaya, Selangor, Malaysia  
Tel: +60 1 8217 4808  
Website: [www.joove-e.com](http://www.joove-e.com)  
Email: [chhor@joove-e.com](mailto:chhor@joove-e.com)

### KRU STUDIOS SDN BHD

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Cyber 8, 63000 Cyberjaya, Selangor,  
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Tel: +60 3 8320 3888  
Website: [www.krustudios.com](http://www.krustudios.com)  
Email: [enquiries@krustudios.com](mailto:enquiries@krustudios.com)

### LEMON SKY ANIMATION SDN BHD

10-2, Symphony House,  
Jalan PJU 1A/46, 47301  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7842 6155  
Website: [www.lemonsky.tv](http://www.lemonsky.tv)  
Email: [inquiries@lemonsky.tv](mailto:inquiries@lemonsky.tv)

### LES' COPAQUE PRODUCTION SDN BHD

No. 1, Jalan Boling Padang G13/G,  
Section 13, 40100, Shah Alam,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 5511 8089  
Website: [www.lescopaque.com](http://www.lescopaque.com)  
Email: [info@lescopaque.com](mailto:info@lescopaque.com)

### LIL CRITTER WORKSHOP SDN BHD

D-3A-03 Block D2  
Ritz Perdana Business Centre  
PJU 8/2, Damansara Perdana,  
Selangor, 47820, Malaysia  
Tel: +60 3 7732 9155  
Website: [www.lilcritterworkshop.tv](http://www.lilcritterworkshop.tv)  
Email: [hello@lilcritterworkshop.tv](mailto:hello@lilcritterworkshop.tv)

### MIRAYI SDN BHD

76-3, Block G,  
Zenith Corporate Park, SS 7/26,  
Kelana Jaya, 47301, Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7880 3269  
Website: [www.mirayi.my](http://www.mirayi.my)  
Email: [elane@mirayi.my](mailto:elane@mirayi.my)

### MOONDO SDN BHD

15-3 Block A, Jaya One,  
72A Jalan Universiti  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7932 2218  
Website: [www.moondo.my](http://www.moondo.my)  
Email: [moondo.inquiry@gmail.com](mailto:moondo.inquiry@gmail.com)

### RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri,  
50614 Kuala Lumpur  
Tel: +60 3 2282 5333  
Fax: +60 3 2284 7591  
Website: [www.rtm.gov.my](http://www.rtm.gov.my)  
Email: [complaint@rtm.gov.my](mailto:complaint@rtm.gov.my)

### SPARKY ANIMATION (M) SDN BHD

Suite B-6-1, Sky Park,  
One City Jalan USJ 25/1  
47650 Subang Jaya, Selangor, Malaysia  
Tel: +60 3 5115 0127  
Website: [www.sparkyanim.com](http://www.sparkyanim.com)  
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### THE MOXIM HOUSE SDN BHD

Wisma Pico, 19-20  
Jalan Tembaga SD 5/2,  
Bandar Sri Damansara,  
52200, Kuala Lumpur, Malaysia  
Tel: +60 3 6273 1308 / +60 3 6273 1329  
Fax: +60 3 6272 9294  
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Email: [info@moximhouse.com](mailto:info@moximhouse.com)

### THIRD ROCK CREATION SDN BHD

Office No. 10, Suite 1B-3-1,  
Plaza Sentral, 50470 KL Sentral,  
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Email: [talk2us@3rd-rock-creation.com](mailto:talk2us@3rd-rock-creation.com)

### TRIPOD ENTERTAINMENT SDN BHD

Ground Floor, South Wing  
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Tel: +60 3 2092 5022  
Website: [www.tripod-ent.com](http://www.tripod-ent.com)  
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## MALAYSIA

**VISION ANIMATION SDN BHD**  
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**YG FILMS SDN BHD**  
19-3, Jalan PJU 8/5a, Damansara Perdana, 47820 Petaling Jaya, Selangor, Malaysia Tel: +60 16 211 4732 Website: [www.ygfilms.wix.com/ygfilms](http://www.ygfilms.wix.com/ygfilms) Email: [yusmalg@yahoo.com](mailto:yusmalg@yahoo.com)

**YOUNG JUMP ANIMATION SDN BHD**  
5th Floor, Wisma Dani, Jalan Jejaka 4, Taman Maluri, Cheras, 55100, Kuala Lumpur, Malaysia Tel: +60 3 9285 1262 Website: [www.young-jump.com](http://www.young-jump.com) Email: [info@young-jump.com](mailto:info@young-jump.com)

### MOBILE TELCOS

**CELCOM AXIATA SDN BHD**  
Menara Celcom, No.82 Jalan Raja Muda Abdul Aziz 50300 Kuala Lumpur, Malaysia Tel: +60 3 2162 3900 Website: [www.celcom.com.my](http://www.celcom.com.my) Email: [careline@celcom.com.my](mailto:careline@celcom.com.my)

**MAXIS COMMUNICATIONS BERHAD**  
Ground Floor, Menara Maxis 50088 Kuala Lumpur Tel: +60 3 2330 7000 Fax: +60 3 2330 0008 Website: [www.maxis.com.my](http://www.maxis.com.my)

### GOVERNMENT BODIES/REGULATORY AGENCIES

**CREATIVE CONTENT ASSOCIATION MALAYSIA (CCAM)**  
6-6-3A, Sinaran TTDI, Jalan Tun Mohd Fuad 3, Taman Tur Dr Ismail 60000 Kuala Lumpur, Malaysia Tel: +60 3 7733 2884 / 7733 2885 Website: [www.creativecontent.my](http://www.creativecontent.my)

**MALAYSIAN COMMUNICATIONS AND MULTIMEDIA COMMISSION (SKMM)**  
MCMC Tower 1, Jalan Impact, Cyber 6 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8688 8000 Website: [www.mcmc.gov.my](http://www.mcmc.gov.my) Email: [scd@cmc.gov.my](mailto:scd@cmc.gov.my)

**MULTIMEDIA DEVELOPMENT CORPORATION (MDEC)**  
2360 Persiaran APEC 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8315 3000 Website: [www.mdec.my](http://www.mdec.my) Email: [clic@mdec.com.my](mailto:clic@mdec.com.my)

**NATIONAL FILM DEVELOPMENT CORPORATION MALAYSIA (FINAS)**  
Kompleks Studio Merdeka Jalan Hulu Kelang, 68000 Ampang, Selangor, Malaysia Tel: +60 3 4104 1300 Fax: +60 3 41075216 Website: [www.finas.gov.my](http://www.finas.gov.my) Email: [info@finas.my](mailto:info@finas.my)

## NEW ZEALAND

### STATSBOX NEW ZEALAND

**POPULATION** 4,570,579  
**TV HOUSEHOLDS** 2,525,000  
**TV PENETRATION** 99.3%  
**HOUSEHOLD SIZE** 2.8  
**PAY-TV PENETRATION** 68.2%  
**INTERNET USERS** 4,780,000  
**INTERNET PENETRATION** 94.6%  
**BROADBAND SUBSCRIBERS** 3,665,000  
**BROADBAND PENETRATION** 42.6%  
**MOBILE SUBSCRIBERS** 5,027,000  
**MOBILE PENETRATION** 135%  
**MULTICHANNEL HOMES** 980,000  
**MULTICHANNEL PENETRATION** 68.2%  
**NON-TERRESTRIAL TV CONNECTIONS** 980,604

**SOURCES:**  
-New Zealand Population 2015 - World Population Review  
-New Zealand Media Stats, by NationMaster.com  
-Sky TV  
-New Zealand – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
-Multichannel Television Advertising in Asia, by CASBAA  
-Internet in New Zealand, by Wikipedia  
-OECD Broadband Benchmarking results – June 2015  
-Social, Digital & Mobile in APAC, by We Are Social Singapore  
-Asia Pacific Multichannel TV 2016, by CASBAA

### SKY & Vodafone end merger agreement

The parties have also decided to withdraw the appeal of the Commerce Commission decision regarding the proposed merger.

New Zealand pay-TV operator Sky Network Television and telco Vodafone Europe B.V.1, a wholly owned subsidiary of Vodafone Group Plc, have now decided to terminate the sale and purchase agreement in relation to the proposed merger of SKY and Vodafone New Zealand.

In a Statement, SKY and Vodafone New Zealand said they would continue to work together to strengthen their commercial relationship for the benefit of the customers and the shareholders of their respective organisations.

In June 2016, the pair announced their plan to merge, a move they said would create a leading integrated telecommunications and media group in New Zealand, with the combined group having the ability to offer New Zealand's best entertainment content across all platforms and devices in a rapidly evolving media and telecommunications market.

In October 2016, however, New Zealand's Commerce Commission sent

a Letter of Unresolved Issues to the pair in relation to their proposed merger, suggesting it was not satisfied that the proposed merger will not have, or would not be likely to have, the effect of substantially lessening competition in the telecommunications and pay-TV services markets.

It sought further submissions from Sky and Vodafone on the specific areas of concern identified, including the ability of a merged Sky/Vodafone to use ownership of content – particularly live sports – to make buying Sky on a standalone basis less attractive than buying it in a bundle with Vodafone's broadband and mobile services.

On February 23rd 2017, the Commerce Commission said it had declined to grant clearance for the proposed merger, suggesting that to clear the merger it would need to have been satisfied that it was unlikely to substantially lessen competition in any relevant market. "Given we are not satisfied that we can say that competition is unlikely to be substantially lessened by the proposed merger, we must decline clearance," it concluded. The pair appealed that decision on March 22nd, subsequently amending it on May 18th. That appeal has now been withdrawn.

### FREE-TO-AIR

**FREEVIEW TV**  
Tel: +64 2 7493 7025  
Website: [www.freeviewnz.tv](http://www.freeviewnz.tv)  
Email: [media@freeviewnz.tv](mailto:media@freeviewnz.tv)  
[freeviewadmin@freeviewnz.tv](mailto:freeviewadmin@freeviewnz.tv)

### MAORI TELEVISION

9 – 15 Davis Crescent  
PO Box 113-017 Newmarket Auckland, New Zealand, 1149  
Tel: +64 9 539 7000  
Fax: +64 9 539 7199  
Website: [www.maoritelevision.com](http://www.maoritelevision.com)  
Email: [info@maoritelevision.com](mailto:info@maoritelevision.com)

### MEDIWORKS (NZ)

3 Flower St, Eden Terrace, Auckland Private Bag 92624, Symonds Street Auckland 1150  
Tel: +64 9 928 9000  
Website: [www.mediworks.co.nz](http://www.mediworks.co.nz)  
Email: [replies@mediworks.co.nz](mailto:replies@mediworks.co.nz)

### PRIME TELEVISION LIMITED

Sky Network Television Ltd  
295 Penrose Rd, Mt Wellington Shopping Centre Cnr Mt Wellington Highway & Penrose Rd Mt Wellington  
Tel: +64 9 525 5555  
Website: [www.primetv.co.nz](http://www.primetv.co.nz)

### TELEVISION NEW ZEALAND (TVNZ)

TVNZ Television Centre  
100 Victoria Street West, P.O Box 3819 Auckland  
Tel: +64 9 916 7000  
Fax: +64 9 916 7934  
Website: [www.tvnz.co.nz](http://www.tvnz.co.nz)

### PAY-TV

**CHOICE TV**  
Unit 1, 19 Edwin Street Mt Eden, Auckland 1024, New Zealand Tel: +64 2 143 7000  
Website: [www.choicetv.co.nz](http://www.choicetv.co.nz)

### LIGHTBOX

Level 6 Green Tower Spark City, 167 Victoria Street West 1010 Auckland, New Zealand Tel: +64 2 752 6764 Website: [www.lightbox.co.nz](http://www.lightbox.co.nz) Email: [info@sparkventures.co.nz](mailto:info@sparkventures.co.nz)

### RIALTO FILM CHANNEL

PO BOX 90687, Victoria Street West, Auckland 142 Tel: +64 9 589 0585 Website: [www.rialtochannel.co.nz](http://www.rialtochannel.co.nz) Email: [n crane@rialtochannel.co.nz](mailto:n crane@rialtochannel.co.nz)

### SCREENTIME NEW ZEALAND (BANIJAY GROUP)

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### SKY TV

SKY Business 10 Panorama Rd, Mt Wellington Auckland, New Zealand Tel: +64 9 579 9999 Fax: +64 9 525 8386 Website: [www.skytv.co.nz](http://www.skytv.co.nz)

### THE EDGE

The Edge / Mediaworks Radio Level 1, Cnr Jervois & St Marys Roads Ponsonby, Auckland, New Zealand Tel: +64 9 928 9200 Website: [www.theedge.co.nz](http://www.theedge.co.nz) Email: [theedge@theedge.co.nz](mailto:theedge@theedge.co.nz)

### PRODUCTION STUDIOS

#### AUCKLAND FILM STUDIOS

12 Hickory Avenue Henderson, Waitakere Auckland 0650, New Zealand Tel: +64 9 838 1437 Website: [www.aucklandfilmstudios.com](http://www.aucklandfilmstudios.com) Email: [joan.brennan@aucklandfilmstudios.com](mailto:joan.brennan@aucklandfilmstudios.com)

#### AVALON STUDIOS

41 Percy Cameron Street Avalon, Wellington New Zealand Tel: +64 4 914 5600 Website: [www.avalonstudios.co.nz](http://www.avalonstudios.co.nz) Email: [info@avalonstudios.co.nz](mailto:info@avalonstudios.co.nz)

#### GREENSTONE TV

330 Dominion Road, Mt Eden Auckland 1024, New Zealand Tel: +64 9 630 7333 Fax: +64 9 623 7764 Website: [www.greenstonetv.com](http://www.greenstonetv.com) Email: [greenstone@greenstonetv.com](mailto:greenstone@greenstonetv.com)

#### HIKOI PRODUCTIONS

70 Tallyho Street Rotorua 3015, New Zealand Tel: +64 21 745 426 Website: [www.huntingaoatearoa.co.m](http://www.huntingaoatearoa.co.m) Email: [piripi@hikoinz.co.nz](mailto:piripi@hikoinz.co.nz)

#### IMAGINE STUDIOS

8-14 Henderson Valley Road 0612 Auckland, New Zealand Tel: +64 9 838 4553 Website: [www.imaginestudios.co.nz](http://www.imaginestudios.co.nz) Email: [info@imaginestudios.co.nz](mailto:info@imaginestudios.co.nz)

#### PANGO

Level 1, 138 Great North Road Grey Lynn, Auckland 1021, New Zealand Tel: +64 9 376 3684 Website: [www.pango.co.nz](http://www.pango.co.nz) Email: [info@pango.co.nz](mailto:info@pango.co.nz)

## NEW ZEALAND

**PUKEKO PICTURES**  
140 Park Road, Miramar  
Wellington 6022, New Zealand  
Tel: +64 4 388 2702  
Website: [www.pukekopictures.com](http://www.pukekopictures.com)  
Email: [info@pukekopictures.com](mailto:info@pukekopictures.com)

**STONE STREET STUDIOS**  
P.O. Box 15 208, Southampton Rd  
Miramar, Wellington 6022, New Zealand  
Tel: +64 4 909 7800  
Website: [www.stonestreetstudios.co.nz](http://www.stonestreetstudios.co.nz)  
Email: [info@stonestreetstudios.co.nz](mailto:info@stonestreetstudios.co.nz)

**SOUTH PACIFIC PICTURES LIMITED**  
8 Tolich Place, Henderson  
Auckland, 0654 New Zealand  
Tel: +64 9 839 0999  
Fax: +64 9 839 0990  
Website: [www.southpacificpictures.com](http://www.southpacificpictures.com)  
Email: [drama@southpacificpictures.com](mailto:drama@southpacificpictures.com)

### MOBILE TELCOS

**2 DEGREES**  
Two Degrees Mobile Limited  
PO BOX 8355, Symonds Street,  
Auckland 1150, New Zealand  
Tel: +64 22 200 2000  
Website: [www.2degreesmobile.co.nz](http://www.2degreesmobile.co.nz)  
Email: [info@2degreesmobile.co.nz](mailto:info@2degreesmobile.co.nz)

**TELECOM NEW ZEALAND**  
PO Box 1473, Christchurch 8140  
Website: [www.telecom.co.nz](http://www.telecom.co.nz)

**VODAFONE NEW ZEALAND LTD**  
20 Viaduct Harbour Avenue,  
Private Bag 92161, Auckland 1142,  
New Zealand  
Tel: +64 9 962 9888  
Website: [www.vodafone.co.nz](http://www.vodafone.co.nz)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**AGB NIELSEN MEDIA RESEARCH**  
Level 3, Nielsen Centre,  
129 Hurstmere Road Takapuna  
Auckland 0622  
Tel: +64 9 970 4188  
Website: [www.nz.nielsen.com](http://www.nz.nielsen.com)

**BROADCASTING STANDARDS  
AUTHORITY**  
Level 2, 119 Ghuznee Street  
Wellington 6001  
Tel: +64 4 382 9508  
Fax: +64 4 382 9543  
Website: [www.bsa.govt.nz](http://www.bsa.govt.nz)  
Email: [info@bsa.govt.nz](mailto:info@bsa.govt.nz)

**MINISTRY OF BUSINESS, INNOVATION  
AND EMPLOYMENT**  
15 Stout Street, Wellington 6011  
PO Box 1473, Wellington 6140  
New Zealand  
Tel: +64 4 472 0030 / 917 0199  
Website: [www.mbie.govt.nz](http://www.mbie.govt.nz)  
Email: [info@mbie.govt.nz](mailto:info@mbie.govt.nz)

**NEW ZEALAND ON AIR**  
Level 2, 119 Ghuznee Street, PO Box 9744  
Wellington 6141, New Zealand  
Tel: +64 4 382 9524  
Fax: +64 4 382 9546  
Website: [www.nzonair.govt.nz](http://www.nzonair.govt.nz)  
Email: [info@nzonair.govt.nz](mailto:info@nzonair.govt.nz)

**THINK TV**  
Auckland City, Auckland 1010, New Zealand  
Tel: +64 9 280 3800  
Website: [www.thinktv.co.nz](http://www.thinktv.co.nz)  
Email: [info@thinktv.co.nz](mailto:info@thinktv.co.nz)

## PHILIPPINES

### STATSBOX

#### PHILIPPINES

**POPULATION** 103,725,584  
**INTERNET USERS TV**  
**HOUSEHOLDS** 17,000,000  
**TV PENETRATION**  
Urban: 92% Rural: 70%  
**PAY-TV PENETRATION** 15%  
**INTERNET USERS** 54,000,000  
**INTERNET PENETRATION**  
52.6 %  
**MOBILE BROADBAND**  
**PENETRATION** 55%  
**MOBILE SUBSCRIBERS**  
128,000,000  
**MOBILE PENETRATION RATE**  
127%  
**MULTICHANNEL**  
**PENETRATION** 19%  
**NON-TERRESTRIAL TV**  
**CONNECTIONS** 3,200,000  
**PAY-TV PENETRATION** 16%

**SOURCES:**  
-The Philippines Population 2016, by World Population Review  
-Asia Pacific Multichannel TV Advertising 2016, by CASBAA  
-Kantar Media  
-Asia Pacific Multichannel TV 2017, by CASBAA  
-Social Media Stats in the Philippines 2015, by We Are Social

### Dominating Daytime TV

ABS-CBN's hit afternoon drama *Doble Kara* continued to dominate Philippine's daytime until its final episode which scored a national TV rating of 22.2, or eight points higher than its rival programmes 14.2%, according to data from Kantar Media.

The final episode blew up online and hit the social media trends in the country with its official final hashtag #DKPagtataposNaPalaban, which became the top trending topics on Twitter.

*Doble Kara* had been a consistent top rater across urban and rural homes in the Philippines since its' first premiere in August 2015. It is known to be one of the most successful and longest-running dramas aired on Philippine afternoon TV and even landed the lead star Julia the title as "Daytime Drama Queen."

*Doble Kara* surrounds around Sarah and Kara, twin sisters who grew up in a happy family despite an impoverished life. However, when Kara was diagnosed of leukemia, the twins' mother had to separate the two and gave Kara to her real father because of their inability to pay for her medical treatment. The two crossed paths later on and causing conflicts between

the two as Sarah start envying her seemingly perfect sister.

### Key Developments

PCCW Media's OTT video service, Viu, has received four million unique users within its' first year of its' launch. Known as a game-changing video platform for Asian premium content, Viu has been launched in the Philippines as part of its regional expansion, providing viewers access to content on the web and on mobile while on-the-go.

Regional success with increasing growth and bold presence in Asia, Viu is now established in Hong Kong, Singapore, Malaysia, India, Indonesia and the Philippines. Viu recorded over 218 million video views in the third quarter of 2016, which doubles the preceding of three months. Viu's users display high engagement with their consumption which is on average 1.2 hours per day. 12 videos are viewed by each user every week on average.

Viu is known for their immediately delivery of local subtitling, especially for its' Korean content. The subtitles are available as quick as four hours after its' telecast in Korea. Viu also provides many user-friendly features making Viu the leading Asian premium content platform popular with online users in Asia.

Along with its' premium drama and entertainment shows, Viu takes the extra mile to satisfy fans through K1 Headlines which offers fans exciting Korean lifestyle entertainment and celebrity bite-sized news which is exclusively provided by Dispatch, a top entertainment site in Korea. Viu decided to launch in the Philippines due to the massive receptiveness to OTT video consumption shown by local online viewers.

The Nielsen Global Video-On-Demand Survey proves to show 45% of online consumers in the Philippines watch VOD at least once a day. 82% of online consumers agreed that they like to catch up on multiple episodes at one time so Viu's download feature will satisfy this need.

### FREE-TO-AIR

**ABS-CBN CORPORATION**  
Sgt. E.A. Esguerra Ave  
Corner Mother Ignacia Street  
Quezon City, Philippines  
Tel: +63 2 924 415 2272  
Website: [www.abs-cbn.com](http://www.abs-cbn.com)  
Email: [web\\_feedback@abs-cbn.com](mailto:web_feedback@abs-cbn.com)

**APT ENTERTAINMENT**  
Monomer Building, Jose Cruz St  
Pasig Metro Manila  
Tel: +63 2 671 8501

### SIGNAL DIGITAL TV

Tel: +63 2 244 6251  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: [care@cignal.tv](mailto:care@cignal.tv)

### GMA WORLDWIDE INC

10th Floor, GMA Network Center  
EDSA cor. Timog Avenue, Diliman  
Quezon City, Philippines 1103  
Tel: +63 2 333 7572  
Website: [www.gmaworldwide.tv/index.php](http://www.gmaworldwide.tv/index.php)  
Email: [gwi@gmanetwork.com](mailto:gwi@gmanetwork.com)

### NATIONAL BROADCASTING NETWORK (NBN)

Broadcast Complex, Visayas Ave  
Brgy. Vasra, Quezon City, Philippines  
Tel: +63 2 455 1326  
Website: [www.ptv.ph](http://www.ptv.ph)

### PILIPINAS GLOBAL NETWORK LIMITED (TV5 INTERNATIONAL)

3/F Launchpad Building  
Reliance Cor. Sheridan Sts.,  
Mandaluyong City, 1550 Philippines  
Tel: +63 2 552 1891  
Website: [www.pgnl.ph](http://www.pgnl.ph)  
Email: [internationalsales@tv5.com.ph](mailto:internationalsales@tv5.com.ph)

### PROGRESSIVE BROADCASTING CORP

G/F AIC Gold Tower,  
Emerald Avenue Corner Garnet & Sapphire,  
St. Ortigas Center, Pasig City  
Tel: +63 2 634 6513  
Fax: +63 2 634 1570  
Website: [progbroadcasting.yocal.ph](http://progbroadcasting.yocal.ph)

### PAY-TV

#### DREAM BROADCASTING SYSTEM

11th Floor DPC Place  
2322 Don Chino Roces Avenue  
Makati City 1231  
Tel: +63 2 889 8292  
Website: [www.dream.com.ph](http://www.dream.com.ph)  
Email: [admin\\_sales@dream.com.ph](mailto:admin_sales@dream.com.ph)

#### EAGLE BROADCASTING CORPORATION

#25 Central Avenue, Culiat  
Quezon City, Philippines  
Tel: +63 2 784 7450  
Website: [www.eaglebroadcasting.net](http://www.eaglebroadcasting.net)  
Email: [info@eaglebroadcasting.net](mailto:info@eaglebroadcasting.net)

#### GLOBAL DESTINY CABLE

2285 Solid House Building 2F  
Pasong, Tamo Ext, Makati City 1231  
Tel: +63 2 418 0000  
Fax: +63 2 810 5556 / 894 5850  
Website: [www.destinycable.com.ph](http://www.destinycable.com.ph)  
Email: [weserve@destinycable.com.ph](mailto:weserve@destinycable.com.ph)

#### MBC MANILA BROADCASTING COMPANY

MBC Bldg. Star City Compound  
CCP Complex, Roxas Boulevard  
Pasay City, Philippines  
Tel: +63 2 832 6127 / 832 6105  
Website: [www.manilabroadcasting.com](http://www.manilabroadcasting.com)  
Email: [jomai@manilabroadcasting.com](mailto:jomai@manilabroadcasting.com)

#### MEDIASCAPTE INC

8/F Net One Centre, 3rd Avenue cor.  
26th Street, Bonifacio Global City  
Taguig City 1634, Metro Manila, Philippines  
Tel: +63 2 244 6251  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: [care@cignal.tv](mailto:care@cignal.tv)

## PHILIPPINES

**RMN RADIO MINDANAO NETWORK**  
4th floor State Condominium 1 Building  
Salcedo Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2 815 8304  
Website: [www.rmn.ph](http://www.rmn.ph)  
Email: [sales@rmn.ph](mailto:sales@rmn.ph)

**SKYCABLE**  
6th Floor, ELJ Communications Center  
Mother Ignacia Avenue  
Quezon City, Philippines  
Tel: +63 2 381 0000  
Website: [www.skycable.com](http://www.skycable.com)  
Email: [skyserves@msky.com.ph](mailto:skyserves@msky.com.ph)

**SOLAR ENTERTAINMENT CORPORATION**  
3F Worldwide Corporate Center  
EDSA cor. Shaw Blvd  
Mandaluyong City, 1552 Philippines  
Tel: +63 2 461 0888  
Website: [www.solarentertainmentcorp.com](http://www.solarentertainmentcorp.com)  
Email: [inquiry@solarentertainmentcorp.com](mailto:inquiry@solarentertainmentcorp.com)

**TELESUCCESS PRODUCTIONS INC**  
80 Ortigas Avenue, Greenhills  
San Juan City, Manila, Philippines  
Tel: +63 2 721 1107  
Fax: +83 2 721 6974  
Email: [lchan@telesuccess.biz](mailto:lchan@telesuccess.biz)

**UCF-TV**  
17 Highlight St., Area 4, Fourth Estate Subd  
Sucat, Parañaque City, Philippines  
Tel: +63 2 820 7764  
Fax: +63 2 820 7764  
Email: [ucf\\_tv@yahoo.com](mailto:ucf_tv@yahoo.com)

## PRODUCTION STUDIOS

**88 STOREY FILMS**  
2/F Jupiter Centre  
22 Jupiter Street corner  
Galaxy Street, Bel-Air  
Makati City, Philippines  
Tel: +63 2752 0372  
Website: [www.88storeyfilms.com](http://www.88storeyfilms.com)

**ALL MEDIA MARKETING HOUSE INC**  
Unit 209, Cattleya Condominium  
235 Salcedo Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2815 4874  
Website: [www.allmedia.com.ph](http://www.allmedia.com.ph)  
Email: [allmedia@info.com.ph](mailto:allmedia@info.com.ph)

**ANDREA CAPRANICO**  
Unit 43D, North PPT  
4th Ave Fort Bonifacio  
Global City 1634  
Taguig MetroManila, Philippines  
Tel: +63 9 1664 0192 1  
Email: [andreacaprano@gmail.com](mailto:andreacaprano@gmail.com)

**BEGINNINGS AT TWENTY PLUS INC**  
6th Floor, Don Chua Lamko Building  
100 LP Leviste Corner  
HV Dela Costa, Salcedo Village  
Makati City 1227, Philippines  
Tel: +63 2753 1609  
Website: [www.twentyplus.com.ph](http://www.twentyplus.com.ph)  
Email: [marketing@twentyplus.com.ph](mailto:marketing@twentyplus.com.ph)

**BIGFOOT STUDIOS**  
1 Hollywood Boulevard, Bigfoot LT. and  
Media Park, Lapu-Lapu City 6015  
Cebu, Philippines  
Tel: +63 3249 5922 2  
Website: [www.bigfootstudios.com](http://www.bigfootstudios.com)  
Email: [info@bigfootstudios.com](mailto:info@bigfootstudios.com)

**BRAND NEW MEDIA (PHILIPPINES)**  
315 Outram Road  
#12-03, Tan Boon Liat Building  
Singapore 169074  
Website: [www.brandnewmedia.asia](http://www.brandnewmedia.asia)

**BREW PRODUCTIONS**  
7th floor HRC Centre  
104 Rada Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 886 4308  
Website: [www.brewproductions.com](http://www.brewproductions.com)  
Email: [brewproductions1010@gmail.com](mailto:brewproductions1010@gmail.com)

**CREASIA INC**  
3869-B, Bermeo Street, Palanan  
Makati City 1235, Philippines  
Tel: +63 2834 8016  
Fax: +63 2833 8830  
Website: [www.creasiainc.com](http://www.creasiainc.com)  
Email: [marketing@creasiainc.com](mailto:marketing@creasiainc.com)

**CUTTING EDGE PRODUCTIONS INC**  
7th Floor Ricogen Building,  
112 Aguirre Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2818 3343  
Website: [www.cuttingedge-prod.com](http://www.cuttingedge-prod.com)  
Email: [info@cuttingedge-prod.com](mailto:info@cuttingedge-prod.com)

**GMA NETWORK INC**  
GMA Network Center  
EDSA cor. Timog Ave  
Diliman, Quezon City, 1103 Philippines  
Tel: +63 2 9827 777  
Website: [www.gmanetwork.com](http://www.gmanetwork.com)

**GUNG HO FILMS**  
306, GC Corporate Plaza  
150 Legazpi Street, Legaspi Village  
Makati City 1200, Philippines  
Tel: +63 2478 7582  
Website: [www.gunghofilmsmanila.ph](http://www.gunghofilmsmanila.ph)  
Email: [info@gunghofilmsmanila.com](mailto:info@gunghofilmsmanila.com)

**IMACRON INC**  
IMACRON Media Centre Building  
115 Kamuning Road  
Quezon City 1103, Philippines  
Tel: +63 2920 0575  
Fax: +63 411 2255  
Website: [www.imacron.com](http://www.imacron.com)

**OUTBOUND ASIA INC**  
1037 Teresa Street.,  
Brgy. Valenzuela, Makati City, Philippines  
Tel: +63 2899 6225  
Fax: +63 2895 8806  
Website: [www.outboundasia.com](http://www.outboundasia.com)  
Email: [jay@outboundasia.com](mailto:jay@outboundasia.com)

**PROVILL**  
7749 Saint Paul Road, Makati,  
1224 Kalakhang Manila, Philippines  
Tel: +63 2895 5026  
Fax: +63 2890 7160  
Email: [info@provill.com](mailto:info@provill.com)

**TOON CITY (MORPH ANIMATION INC)**  
2F, FMF Business Center  
126 Pioneer St, Mandaluyong  
1501 Metro Manila, Philippines  
Tel: +63 2 634 1214  
Website: [www.tooncityanimation.com](http://www.tooncityanimation.com)  
Email: [info@tooncityanimation.com](mailto:info@tooncityanimation.com)

**TOP DRAW ANIMATION INC**  
Suite 601, 6th Floor  
West Tower, Philippine Stock Exchange Centre  
Exchange Road, Ortigas Centre  
Pasig City, Philippines 1605  
Tel: +63 2 687 7220  
Website: [www.topdrawanimation.com](http://www.topdrawanimation.com)

**UNTEL PRODUCTIONS INC**  
4th and 7th Floor Salustiana D. Ty Tower  
104 Paseo De Roxas Corner Perea Street  
Legaspi Village, Makati City 1229, Philippines  
Tel: +63 2845 0372  
Website: [www.unitel.ph](http://www.unitel.ph)  
Email: [madonna.tarrayo@unitel.ph](mailto:madonna.tarrayo@unitel.ph)

## MOBILE TELCOS

**GLOBE TELECOM INC**  
3rd Floor, Gateway Mall Araneta Center  
Cubao Quezon City  
Tel: +63 2 730 1010 (sales)  
Website: [www.globe.com.ph](http://www.globe.com.ph)  
Email: [talk@globetel.com.ph](mailto:talk@globetel.com.ph)

**PHILIPPINE LONG DISTANCE  
TELEPHONE COMPANY (PLDT)**  
Ramon Cojuangco Building  
Makati Ave. corner Ayala Ave  
Legaspi Village, Makati City  
Metro Manila, Philippines 1200  
Tel: +63 2 816 8024 / +63 2 816 8684  
Website: [www.pldt.com.ph](http://www.pldt.com.ph)  
Email: [media@pldt.com.ph](mailto:media@pldt.com.ph)

**SMART COMMUNICATIONS INC**  
SMART Tower, 6799 Ayala Avenue  
Makati, Philippines 1226  
Tel: +63 2 888 1111  
Fax: +63 2 848 8870 / 848 8830  
Website: [www.smart.com.ph](http://www.smart.com.ph)  
Email: [customercare@smart.com.ph](mailto:customercare@smart.com.ph)

## GOVERNMENT BODIES/ REGULATORY AGENCIES

**DEPARTMENT OF TRANSPORT AND  
COMMUNICATIONS**  
The Colombia Tower, Ortigas Ave  
Barangay Wack-wack, Mandaluyong City  
1555 Philippines  
Tel: +63 2 790 8300/790 8400  
Website: [www.dotc.gov.ph](http://www.dotc.gov.ph)  
Email: [webmaster@dotc.gov.ph](mailto:webmaster@dotc.gov.ph)

**FEDERATION OF INTERNATIONAL  
CABLE TV & TELECOMMUNICATIONS  
ASSOCIATION OF THE PHILIPPINES  
(FICTAP)**  
1607 Sunset View Tower  
Roxas Blvd, Pasay City  
Tel: +63 2 833 4908 / 1087  
Website: [www.fictap.com.ph](http://www.fictap.com.ph)  
Email: [secretariat@fictap.com.ph](mailto:secretariat@fictap.com.ph)

**NATIONAL TELECOMMUNICATIONS  
COMMISSION**  
BIR Rd, Diliman  
Quezon City, Metro Manila  
Tel: +63 2 924 3743  
Website: [www.ntc.gov.ph](http://www.ntc.gov.ph)  
Email: [gen.services@ntc.gov.ph](mailto:gen.services@ntc.gov.ph)

**PHILIPPINE CABLE TELEVISION  
ASSOCIATION**  
Unit 504 Taipan Place Condominium  
F. Ortigas Jr. Road,  
Ortigas Center, Pasig City  
Philippines 1605  
Tel: +63 2 623 1249 / 623 1254  
Website: [www.pcta.org.ph](http://www.pcta.org.ph)  
Email: [secretary@pcta.org.ph](mailto:secretary@pcta.org.ph)

## SINGAPORE

### STATSBOX

#### SINGAPORE

**POPULATION** 5.54 million

**PAY-TV PENETRATION** 82%

**TV HOUSEHOLD** 3.5

**TV PENETRATION** 1,475,000 (98.9%)

**INTERNET USERS** 11,512,900

**INTERNET PENETRATION** 92.7%

**BROADBAND SUBSCRIBERS** 12,215,210

**WIRELESS BROADBAND  
SUBSCRIBERS** 10,744,461

**WIRELESS BROADBAND  
PENETRATION RATE** 194.3%

**MOBILE SUBSCRIBERS** 8,285,000

**MOBILE POPULATION  
PENETRATION RATE** 149.6%

**MULTICHANNEL  
PENETRATION RATE** 70.3%

**NON-TERRESTRIAL TV  
CONNECTIONS** 965,012

#### SOURCES:

Latest Statistic Data 2015, Department of Statistics Singapore

Statistics on Telecomm Services for 2015 - July, by IDA Singapore

Asia Pacific Multichannel TV 2015 by CASBAA

Statistics on Telecom Services for 2016 Jan-Jun, IDA

Media and Entertainment by EDB

**MyRepublic** brands itself as internet platform and not telco

The company has also unveiled plans for regional expansion and IPO.

Broadband provider MyRepublic has clarified that the reason it was not buying M1 was because it was an "internet platform company" and not a telco. This followed widespread speculation late May 2017 that it was seeking financial backing for an M1 acquisition.

Malcolm Rodrigues, CEO and co-founder of MyRepublic, said that the company is currently undertaking branding efforts to emphasise that it is a cloud-based internet platform company which looks to transform the telecommunications space.

Rodrigues added that the company is also in the midst of concluding its search for agency partners to facilitate the branding process. Addressing why it refers to itself as an "Internet platform company", Rodrigues explained that aside from broadband services, the company currently specialises in other products and services such as data analytics and monetisation, as well as access infrastructure.

#### Eyeing regional expansion

The company has also unveiled plans for regional expansion and IPO. It hopes

## SINGAPORE

to raise SG\$100million, around 13.3% of which will go into marketing spend. Currently the company spends about 5% of its total revenue on marketing spend, and has an annualised revenue of SG\$110million across the group.

About SG\$60million of the funds raised will go into its Indonesia expansion, and SG\$40million into customer acquisition, which marketing falls under.

Meanwhile, it looks to launch an IPO in end-2018, which will also contribution to its Indonesia expansion plans. MyRepublic is currently operating in markets including Singapore, Indonesia, Australia and New Zealand and aims to expand in Southeast Asian markets. This includes markets such as Malaysia, Philippines, Thailand and Cambodia, to name a few.

The company has also unveiled plans to launch mobile services in Singapore by end of this year, allowing it to become a mobile virtual network operator (MVNO). MyRepublic will achieve this through the wholesale buying of mobile bandwidth from existing telcos in Singapore. This would allow it to join the ranks of Circles Life, a current player in the MVNO market which operates by leasing bandwidth from M1.

### FREE-TO-AIR

**MEDIACORP PTE LTD**  
See Pg.29  
Mediacorp Campus  
1 Stars Avenue  
Singapore 138507  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: [www.mediacorp.sg](http://www.mediacorp.sg)

### PAY TV

**M2B WORLD ASIA PACIFIC PTE LTD**  
35 Tai Seng Street #01-01,  
Tata Communications Exchange,  
Singapore 534103  
Tel: +65 6309 3055  
Website: [www.m2bworld.com](http://www.m2bworld.com)

**ONE IPTV PTE LTD**  
10 Anson Road #23-14A,  
International Plaza, Singapore 079903  
Tel: +65 6887 5645  
Fax: +65 6826 4170  
Email: [support@oneiptv.com](mailto:support@oneiptv.com)

**SINGTEL MIO TV**  
(Content & Media Services Group)  
31 Exeter Road, Comcentre #19-00  
Singapore 239732  
Tel: +65 6838 3388  
Website: [www.singtel.com](http://www.singtel.com)  
Email: [newsroom@singtel.com](mailto:newsroom@singtel.com)

**STARHUB LTD**  
See Pg.29  
67 Ubi Avenue 1 #05-01  
StarHub Green,  
Singapore 408942  
Tel: +65 6825 5000  
Fax: +65 6720 5000  
Website: [www.starhub.com](http://www.starhub.com)  
Email: [corpcoms@starhub.com](mailto:corpcoms@starhub.com)

**VIKI PTE LTD**  
Block 59 Mohamed Sultan Road  
#04-08/09/10,  
Singapore 238999  
Tel: 6222 4347  
Fax: 6491 5732  
Website: [www.viki.com](http://www.viki.com)  
Email: [info@viki.com](mailto:info@viki.com)

### PRODUCTION STUDIOS

**10AM COMMUNICATIONS PTE LTD**  
Sunshine Plaza  
91 Bencoolen Street #12-03  
Singapore 189652  
Tel: +65 6223 1000  
Fax: +65 6223 1031  
Email: [info@10am-asia.com](mailto:info@10am-asia.com)

**ABUNDANT PRODUCTIONS**  
24 Sin Ming Lane  
Midview City #03-104  
Singapore 573970  
Tel: +65 6659 4590  
Website: [www.abundant-productions.com](http://www.abundant-productions.com)  
Email: [info@abundant-productions.com](mailto:info@abundant-productions.com)

**ACTIVETV ASIA PTE LTD**  
16A Penhias Road  
Singapore 208180  
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Fax: +65 6735 6718  
Website: [www.activetv.tv](http://www.activetv.tv)  
Email: [production@activetv.tv](mailto:production@activetv.tv)

**AKANGA FILM ASIA PTE LTD**  
35 Kelantan Lane #02-02  
Singapore 208652,  
Tel: +65 6299 4068  
Fax: +65 6299 4069  
Website: [www.akangafilm.com](http://www.akangafilm.com)  
Email: [info@akangafilm.com](mailto:info@akangafilm.com)

**ALTA PRODUCTIONS / UPSIDE DOWN CONCEPTS PTE LTD**  
996 Bendemeer Rd #06-06,  
Singapore 339944  
Tel: +65 6391 1950  
Fax: +65 6398 1707  
Website: [www.alta.sg](http://www.alta.sg)  
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**ANTARES INTERNATIONAL MEDIA PTE LTD**  
Robinson Road PO Box 1987  
Singapore 903937  
Tel: +65 9121 1511  
Website: [www.antares-tv.com](http://www.antares-tv.com)  
Email: [info@antares-tv.com](mailto:info@antares-tv.com)

**ASIAWORKS TELEVISION (SINGAPORE)**  
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10 Anson Road, Singapore 079903  
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Fax: +65 6225 2224  
Website: [www.asiaworks.com](http://www.asiaworks.com)  
Email: [singapore@asiaworks.com](mailto:singapore@asiaworks.com)

**AUGUST MEDIA HOLDINGS PTE LTD**  
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#07-12/14, Singapore 139951  
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Website: [www.augustmh.com](http://www.augustmh.com)  
Email: [info@augustmh.com](mailto:info@augustmh.com)

**AUGUST PICTURES PTE LTD**  
43 Jalan Merah Saga  
#03-78, Singapore 278115  
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#06-03 Singapore 159919  
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Email: [paula.mason@bdcreative.tv](mailto:paula.mason@bdcreative.tv)

**BEACH HOUSE PICTURES PTE LTD**  
189 New Bridge Road, #04-01/02  
Singapore 059422  
Tel: +65 6236 9560  
Website: [www.beachhousepictures.com](http://www.beachhousepictures.com)  
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**BOMANBRIDGE MEDIA PTE LTD**  
8 Smith Street, #02-01  
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Website: [www.bomanbridge.tv](http://www.bomanbridge.tv)  
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**BRAND NEW MEDIA (SINGAPORE)**  
315 Outram Road, #12-03  
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**CLOVER FILMS PTE LTD**  
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81 Ubi Avenue 4  
Singapore 408830  
Tel: +65 6841 0815  
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**COUP COMMUNICATIONS**  
59 Cantonment Rd, Singapore 089756  
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Website: [www.csp.sg](http://www.csp.sg)  
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**DREAM FOREST PRODUCTIONS**  
56 Prinsep St, #01-01  
Singapore 186865  
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Website: [www.dreamforest.com](http://www.dreamforest.com)  
Email: [contact.us@dreamforest.com](mailto:contact.us@dreamforest.com)

**EBUS MEDIA NETWORK PTE LTD**  
IMD Media Pte Ltd  
3 Fusionopolis Place  
Galaxis #04-51/52/53  
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**EDITUDE PICTURES PTE LTD**  
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#03-07, Technopreneur Centre  
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**FILMAT36 (SINGAPORE) PTE LTD**  
501 Balestier Road  
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**FILM MALL PTE LTD**  
66 Tannery Lane, #03-01, Sindo Bldg  
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Tel: +65 6842 0688  
Website: [www.filmmallone.com](http://www.filmmallone.com)  
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**FLY ENTERTAINMENT PTE LTD**  
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**FREEFLOW PRODUCTIONS PTE LTD**  
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**GRAVITY FILMS PTE LTD**  
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22 Cross Street #03-54/61  
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Email: [info@magicalarts.net](mailto:info@magicalarts.net)

### IMAGINE GROUP ENTERTAINMENT PTE LTD

142 Neil Road  
088871 Singapore  
Tel: +65 6220 6731  
Website: [www.imaginegroup.tv](http://www.imaginegroup.tv)

### INFINITE STUDIOS (SINGAPORE)

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Fax: +65 6559 9100  
Website: [www.frameworks.com.sg](http://www.frameworks.com.sg)  
Email: [info@frameworks.com.sg](mailto:info@frameworks.com.sg)

### INTENSE ANIMATION STUDIO

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Singapore 247978  
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Website: [www.intense-animation.com](http://www.intense-animation.com)  
Email: [jennifer@intense-animation.com](mailto:jennifer@intense-animation.com)

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Email: [office@jteam.com.sg](mailto:office@jteam.com.sg)

### LIANG LI MEDIA SINGAPORE

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### LITTLE RED ANTS

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Email: [contact@littleredants.com.sg](mailto:contact@littleredants.com.sg)

### LUNAR FILMS (SINGAPORE)

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Singapore 199726  
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Fax: +65 6296 7148  
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Email: [jocelyn@lunarfilms.tv](mailto:jocelyn@lunarfilms.tv)

### MAKE PRODUCTIONS

65 Tessenoh Road  
Singapore 217666  
Website: [www.makeproductions.com](http://www.makeproductions.com)  
Email: [info@makeproductions.com](mailto:info@makeproductions.com)

### MEDIAFREAKS PTE LTD

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B1K 1093, Lower Delta Road #03-15  
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Website: [www.miragepictures.com.sg](http://www.miragepictures.com.sg)  
Email: [support@miragepictures.com.sg](mailto:support@miragepictures.com.sg)

### MONSTROU STUDIO PTE LTD

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Website: [www.motionmediaworks.com](http://www.motionmediaworks.com)  
Email: [info@motionmediaworks.com](mailto:info@motionmediaworks.com)

### MOVING BITS

883A Bukit Timah Road  
Singapore 279894  
Tel: +65 6469 9163  
Website: [www.movingbitsonline.com](http://www.movingbitsonline.com)  
Email: [contact@movingbitsonline.com](mailto:contact@movingbitsonline.com)

### NO AVERAGE JOE PTE LTD

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28 Sin Ming Lane, #03-147 Midview City  
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Tel: +65 6570 5478  
Website: [www.noaveragejoe.tv](http://www.noaveragejoe.tv)  
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### OAK3 FILMS PTE LTD

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Email: [info@oak3films.com](mailto:info@oak3films.com)

### OCRE PICTURES PTE LTD

Blk 73 Ubi Road 1  
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Singapore 408733  
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Email: [contact@ochrepictures.com](mailto:contact@ochrepictures.com)

### OMENS STUDIOS PTE LTD

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Email: [hello@omens-studios.com](mailto:hello@omens-studios.com)

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Vantage Automotive Centre  
#03-03 Singapore 159942  
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Email: [info@oneanimation.com](mailto:info@oneanimation.com)

### PAL PICTURES

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One Pemimpin #08-12  
Singapore 576151  
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Email: [info@palpictures.com.sg](mailto:info@palpictures.com.sg)

### PARADE MEDIA GROUP

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Website: [www.parade.media](http://www.parade.media)  
Email: [marketing@parade.media](mailto:marketing@parade.media)

### PICO ART INTERNATIONAL PTE LTD

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20 Kallang Avenue  
Singapore 339411  
Tel: +65 6294 0100  
Website: [www.pico.com](http://www.pico.com)  
Email: [sg.info@sg.pico.com](mailto:sg.info@sg.pico.com)

### PILGRIM PICTURES PTE LTD

167 Jalan Bukit Merah  
#06-12(SR37) Tower 4  
Singapore 150167  
Website: [www.pilgrimpictures.com.sg](http://www.pilgrimpictures.com.sg)  
Email: [questions@pilgrimpictures.com.sg](mailto:questions@pilgrimpictures.com.sg)

### PREDIX PRODUCTIONS

Tel: +65 8272 8673  
Website: [www.predixpro.com](http://www.predixpro.com)  
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162 Bukit Merah Central #06-3555  
Singapore 150162  
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Email: [shaun@reellococo.com](mailto:shaun@reellococo.com)

### REFINERY MEDIA

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Website: [www.refinery-media.com](http://www.refinery-media.com)  
Email: [info@refinery-media.com](mailto:info@refinery-media.com)

### RICE BARN PTE LTD

1004 Toa Payoh Industrial Park #02-1487  
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Email: [music@richopus.com](mailto:music@richopus.com)

### ROBOT PLAYGROUND MEDIA PTE LTD

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Website: [www.robotplaygroundmedia.com](http://www.robotplaygroundmedia.com)  
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Email: [productions@shootinggalleryasia.com](mailto:productions@shootinggalleryasia.com)

### SHORTMAN FILMS

38 Joo Chiat Road #04-13  
The Modules  
Singapore 427623  
Tel: +65 6400 7832  
Website: [www.shortmanfilms.com](http://www.shortmanfilms.com)  
Email: [shortman@shortmanfilms.com](mailto:shortman@shortmanfilms.com)

### SITTING IN PICTURES

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Singapore 207628  
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Email: [mail@sittinginpictures.com](mailto:mail@sittinginpictures.com)

### SPARKY ANIMATION PTE LTD

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Singapore 339407  
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Email: [info@tmvco.sg](mailto:info@tmvco.sg)

### THREESIXZERO

26 Sin Ming Lane #06-123  
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Website: [threesixzero.tv](http://threesixzero.tv)  
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### TOONZ ANIMATION PTE LTD

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### TOTAL SPORTS ASIA PTE LTD

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Tel: +65 6809 6131  
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Email: [info@totalsportsasia.com](mailto:info@totalsportsasia.com)

### TVS ASIA (SUNRISE ENTERTAINMENT)

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#07-03 Tong Building  
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Website: [www.sunriseent.com.sg](http://www.sunriseent.com.sg)  
Email: [enquiries@sunriseent.com.sg](mailto:enquiries@sunriseent.com.sg)

### VERITE PRODUCTIONS PTE LTD

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Waterloo Centre  
Singapore 180261  
Tel: +65 3152 0292  
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### XTREME MEDIA PTE LTD

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### ZHAO WEI FILMS

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### ZOOMOO NETWORKS PTE LTD

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### STARHUB MOBILE

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## BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

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#05-51, UE BizHub East, South Tower,  
Singapore 4860182  
Tel: +65 6317 7777  
Fax: +65 6632 7532  
Website: [www.cisco.com/web/SG](http://www.cisco.com/web/SG)

### IDEAL SYSTEMS (SINGAPORE) PTE LTD

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ONE Commonwealth,  
Singapore 149544  
Tel: +65 6684 8770  
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### INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE

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### KANTAR MEDIA SINGAPORE

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## MEDIACORP PTE LTD



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### Key Personnel

Head, Brand & Communications: Karen Yew  
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### Company Profile

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Mediacorp pioneered the development of Singapore's broadcasting industry with radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 brands in English, Mandarin, Malay and Tamil, reaching virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include Kapanlagi Network, Indonesia's largest independent digital media; Cabinet Interactive, a Malaysian digital games publisher; Reebonz, a regional luxury online retailer and International Media Corporation, a Vietnam television.

Mediacorp was named Terrestrial Broadcaster of the Year for the 13th time at the Asian Television Awards in 2016.

### Description

**Channel 5:** The number one English mass entertainment and lifestyle channel for the entire family.

**Channel 8:** A 24-hour Chinese news and entertainment channel, Channel 8 is the most watched local Chinese channel in Singapore.

**Channel U:** An entertainment channel that features enriching and inspiring content from Singapore and around Asia.

**okto:** okto aims to encourage and rally viewers from all age groups to have a healthy mind and body. In the day, the channel carries a variety of Made-in-Singapore and acquired programmes for children aged between 4 and 12. Its sports belt, oktoSports starts at 9.00pm with local and premium sports content from around the world.

**Suria:** The heartbeat of the Malay community, Suria offers family entertainment, news and current affairs programmes enjoyed by the young and old, and everyone in between.

**Vasantham:** The channel of choice for the Indian community in Singapore, Vasantham offers a unique blend of innovative, informational and entertaining programming that appeals to local and international markets.

**Channel NewsAsia:** The regional news channel, launched in 1999, provides news and information with an Asian perspective. The channel's international feed is available in 61 million households across 28 territories.

## STARHUB



### Head Office

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### Key Personnel

Chief Executive Officer: Tan Tong Hai  
Chief Financial Officer: Dennis Chia  
Chief Commercial Officer: Kevin Lim  
Chief Strategic Partnership Officer: Jeannie Ong  
Chief Marketing Officer: Howie Lau  
Head, Media Sales: Callie Ng  
Head, Media Business Unit: Lee Soo Hui

### Company Profile

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbing' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

### Number of pay-TV subscribers:

528,000 households as of 31 March 2016

### Ownership:

Asia Mobile Holdings Pte. Ltd. – 55.8%  
NTT Communications Corporation – 9.9%  
Free Float – 33.6%

### Services offered:

Pay-TV: Digital Cable, HDTV, Internet TV,  
On Demand services, IPTV  
Mobile: 4G, 3G, 2G  
Broadband: Up to 1 Gbps

### Total no. of channels:

About 200 channels including On Demand and Free-to-Air channels

### Self-programmed channels:

E City, WV Drama, WV Drama On Demand,  
SuperSports 1-4, SuperSports Arena, Sensasi,  
Dunia Sinema On Demand and Varnam

### Value-added services:

SVOD, TVOD, catch-up and StarHub Go

## SOUTH KOREA

### SOUTH KOREA

**POPULATION** 51.3 million  
**TOTAL HOUSEHOLDS** 19.6 million  
**TV HOUSEHOLDS** 19.5 million  
**PAY-TV PENETRATION** 99.8%  
**PAY-TV SUBSCRIBERS** 31.0 million  
**DIGITAL PAY TV SUBSCRIBERS** 25.2 million  
**TOTAL BROADBAND SUBSCRIBERS** 92.7 million  
**FIXED BROADBAND SUBSCRIBERS** 19.9 million  
**WIRELESS BROADBAND SUBSCRIBERS** 72.9 million  
**FIXED BROADBAND PENETRATION** 102.7%  
**WIRELESS BROADBAND PENETRATION** 140.6%

**Source of Information:**  
 Media Partners Asia

### South Korean Paid-for Online Video Market to Triple by 2021

South Korea is on the market watch list for its new insights in the video streaming environment.

The South Korean paid-for online video market is forecast to more than triple to \$433 million in 2021 from \$142 million in 2016, according to IHS Markit (Nasdaq: INFO), a world leader in critical information, analytics and solutions. The market is one of the biggest in Asia, with an annual average revenue per user at \$97 for its subscription service in 2016, compared to \$103 in Japan and just \$31 in China.

"South Korean consumers are more willing to pay for premium content now, and most of them will have multiple streaming subscriptions in the future," said Jun Wen Woo, analyst at IHS Markit. "High smartphone adoption, availability of low-priced subscription services, as well as the entrance of new local and international services, will also contribute to the growth of the market."

The paid-for online video market in South Korea includes subscription and transactional business models. POOQ and TV are two of the most notable online video subscription services in terms of the number of subscribers, while Google Play Movies dominates the transactional business holding more than two thirds of market share in terms of revenue. South Korea is one of the few markets in the world where Apple iTunes Store is not available.

With the increasing popularity of watching video on smartphones and tablet PCs, pay TV providers, such as

KT, SK Telecom and LG Uplus, media company CJ E&M, and three major broadcasters have expanded their businesses into digital.

But content production across platforms has surged over the years with foreign broadcasters collaborating with local players for exclusive content. PCCW and Netflix are two active players in this area.

Netflix has signed an exclusive international licensing agreement with JTBC, a South Korean nationwide general cable TV and broadcasting company, for the network's new Friday/Saturday TV series *MAN x MAN* made its debut on 21 April 2017.

Apart from being a Netflix original series, *MAN x MAN* is also Netflix's first simulcast of a Korean drama in over 20 languages to millions of subscribers across the world. Except for Korea and the US, *Man x Man* will stream globally on Netflix the same time as it premieres on JTBC. In Korea, the series will be live on Netflix an hour after airing on JTBC; and in the U.S., *Man x Man* will be in two parts, each part comprising eight episodes each.

*MAN x MAN* is a new series directed by producer Chang-min Lee, who worked on popular K-drama series like *Giant*, *Bride of the Sun*, *Birth of a Beauty*, and *Remember: War of the Son*. The latter was written by Kim Won-seok, who was also recognised for co-writing *Descendants of the Sun*, one of the most successful K-drama series in 2016. *Man x Man* stars Park Hae-jin who has been known for roles in acclaimed works including *My Love from the Star*, *Bad Guys*, and *Cheese in the Trap*. The drama tells the story of Kim Seol Woo (played by Park Hae Jin), who becomes a ghost bodyguard for a top hallyu star, the secret "men" who surround him, and their mysterious exploits.

The global simulcast of *MAN x MAN* defines how the internet enables Netflix to put the focus on the consumer to bring a show from Korea to over 93 million subscribers across 190 countries in over 20 languages.

Korea's leading content and media company CJ E&M's new fantasy romantic TV drama series *The Bride of Habaek* (also known as *The Bride of Water God*) meets global audiences via regional TV channel, tvN Asia and OTT platforms - DramaFever, Iflix, Viu, iQIYI, KKTv, Friday Video, ChocoTV.

A spin-off of bestselling comic, *The Bride of Habaek* is based on the story about the water god named Habaek (Nam Joo Hyuk) who loses all his abilities and has

to reincarnate to human world and meet a realist female psychiatrist named So-Ah (Shin Sae Kyeong). So-Ah thinks he is just another mental patient and does not take him seriously.

The drama received much attention from fans around the world when a star-studded cast was officially announced - Shin Sae Kyeong, Nam Joo Hyuk, Lim Ju Hwan, Jung Soo Jung, Gong Myung. Even before airing its very first episode, the drama was sold to more than 20 countries across North and South America and Asia-Pacific. Additional countries including Japan are currently in negotiation for the drama sales.

Global fans can watch the episode within 24 hours of its original broadcasts in Korea through regional TV channel, tvN Asia (Asia-Pacific region) and streaming platform, DramaFever (across North and South America). It is also available through Iflix (Southeast Asia, Africa Region), Viu (Hong Kong, Malaysia, Indonesia, Singapore, Philippines), KKTv (Taiwan), iQIYI (Taiwan), Friday Video (Taiwan) and ChocoTV (Taiwan).

"We are very excited to finally air *The Bride of Habaek* as it has been highly anticipated worldwide with hottest star cast and the fantasy storyline. Premiered on July 3rd in Korea, the drama ranked first among all cable channel programmes in the same time slot to meet viewers' expectations" said CJ E&M official.

### FREE-TO-AIR

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#### MUNHWA BROADCASTING CORP (MBC)

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### PAY-TV

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## TAIWAN

### STATS BOX

#### TAIWAN

**POPULATION** 23.6 million

**TOTAL HOUSEHOLDS** 8.7 million

**TV HOUSEHOLDS** 7.4 million

**PAY TV SUBSCRIBERS**  
6.7 million

**PAY TV PENETRATION** 88.5%

**CABLE TV SUBSCRIBERS**  
5.5 million

**CABLE TV PENETRATION**  
72.7%

**DIGITAL PAY-TV  
SUBSCRIBERS** 6 million

**TOTAL BROADBAND  
SUBSCRIBERS** 24.9 million

**FIXED BROADBAND  
SUBSCRIBERS** 5.8 million

**WIRELESS BROADBAND  
SUBSCRIBERS** 19.4 million

**FIXED BROADBAND  
PENETRATION** 67.3%

**WIRELESS BROADBAND  
PENETRATION** 81.6%

*Source of Information:  
Media Partners Asia*

Taiwan plans to replace analogue broadcasting with a digital system by 2014 after the analogue cable broadcast terminated. The Republic of China Cabinet approved a measure mandating that all new televisions are to be equipped with a digital television tuner from 2006. The rule will apply to TVs measuring between 21 and 29 inches in 2007, and to sets of all sizes in 2008, the Cabinet said in a statement. To assist lower-income families with the switch to digital television, the government plans to provide NT\$300 million in aid to purchase converters or for the purchase of new digital televisions. In February 2009, the National Communications Commission proposed amendments to the Cable Television Act; they include mandating cable companies to provide free set-top boxes.

The cable television system comprises around one hundred different channels, ranging from news, sport, variety, game, music, children's, foreign, movie and documentary channels. The Taiwanese government is promoting digital signal television, provided through a set-top box. The analogue signal of air television was turned off on June 30, 2012.

### TAIWAN DIGITAL VIDEO STILL UNDERPERFORMING

The island of Taiwan and its 23 million people are served by 61 cable operators, 36 of which are controlled by five Multi-System Operators, plus 25 smaller independent providers. As of Y/E 2016, the five MSOs controlled 73% of Taiwanese cable subscriptions.

Cable television is prevalent in Taiwan, as a result of cheap subscription rates (typically around NT\$550, or US\$15 a month) and the paucity of free-to-air television, which comprises about 20 channels. Programming is mostly in Mandarin and Taiwanese with a few channels are in Hakka or English. There are also programmes in other foreign-language, mainly east Asian and south-east Asian languages. Miniseries, called Taiwanese drama, are popular. There is a dedicated station for Taiwan's Hakka minority as well as the arrival in 2005 of an aboriginal channel. There are around 100 channels with most stations being dedicated to a particular genre; such as game shows, news, anime, movies, sports and documentaries. Almost all programs are in the original language with traditional Chinese subtitles.

Digital television launched terrestrially throughout Taiwan on 1 July 2004. Currently, there are simulcasts of analogue and digital television.

In a recent key meeting with government officials, political leaders, industry regulators, business heads and international and local experts in Taipei has called for removal of investment constraints in the multichannel video industry, and increased attention to online piracy, as the Taiwan market reshapes itself as an all-digital (and often mobile) regional communications hub.

In a discussion convened by regional industry body CASBAA, it was heard that a major hurdle blocking further development of the Taiwan digital video industry is the rigid application of the "No state/No party ownership" rule prohibiting any "government official, political party, or elected official to invest, directly or indirectly", in cable system operators. The meeting heard that the rule is interpreted to prohibit acquisition of cable equities by companies where their corporate parents, several levels up, have even a single share owned by a government entity.

"Because of these rigid restrictions, only introduced in 2005, urgently needed mergers between telecom carriers (fixed-line and mobile) and cable TV operators have proved almost impossible," said Christopher Slaughter, the CEO of CASBAA at the end of the meeting."

Slaughter added that the “No state/No party” investment rule flies in the face of global industry experience over the past 20 years. “This is preventing Taiwan from enjoying the most compelling aspects of the twenty-first century media revolution,” he said.

Proliferation of online piracy networks were cited as another major problem. Representatives of start-up OTT operators trying to market bouquets of programming to Taiwan consumers observed they faced huge obstacles, as long as pirate networks based offshore were free to steal the programmes and distribute them for free. They warned that the development of innovative, indigenous Taiwan programming was at risk.

Earlier points made during the packed agenda for the 130 Taiwanese government and media-industry decision makers included lively discussion of pay-TV pricing issues (the basic tier programming package is tightly controlled) and the desire of the government to promote broadcast of more Taiwan programming.

By end 2017, online video in Taiwan should attract 15% of US\$120 billion in revenues accrued by TV/telecoms industry from traditional free-to-air TV, pay-TV and OTT services, according to research house MPA.

In the meantime, the rising level of mobile broadband penetration in Taiwan is benefitting cable TV and IPTV operators such as the dominant state-owned telco Chunghwa Telecom as they develop their own local-language, multiscreen services.

No longer limited to traditional TV viewing, Taiwan's mobile broadband subscribers are downloading apps and logging-in to pay-TV programming of all kinds. The largest group of OTT followers in Taiwan are young women aged 18-34, some 42% of the total. Together with 18-34 year-old males, almost 70% of OTT subscribers are “binge” viewers.

While the CASBAA meeting was generally upbeat, warnings of the cost of revenue leakage i.e. piracy) were a recurring theme. “The hugely damaging level of content piracy is not only holding back growth of both traditional pay-TV and innovative OTT offerings, but also the overall economic development of Taiwan as a whole,” said John Medeiros, Chief Policy Officer, CASBAA.

“Living with massive revenue leakage from piracy while blocking sufficient investment in the digital economy, Taiwan is falling behind its natural potential as a regional communications hub,” added Slaughter.

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### CTI TELEVISION

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Sec. 6, Neihu, Taipei 114  
Tel: +886 2 6600 7766  
Fax: +886 2 6600 1905  
Website: [www.cttv.com.tw](http://www.cttv.com.tw)  
Email: [service@cttv.com.tw](mailto:service@cttv.com.tw)

### CYC CATV CABLE COMPANY

4F, No.244, Minquan Rd. East Dist.  
Chiayi City 60044, Taiwan ROC  
Tel: +886 5 230 2255  
Fax: +886 5 230 2905  
Website: [www.cyccatv.com.tw](http://www.cyccatv.com.tw)

### DA-TUN CABLE TV CO LTD

1F, No.68, Sec. 1, Guoguang Rd.,  
Dali Dist., Taichung City, Taiwan,  
Tel: +886 4 3705 0000  
Website: [www.tdtv.com.tw](http://www.tdtv.com.tw)

### EASTERN BROADCASTING CO LTD

Zhongxiao West Road, Taipei 10041  
4th Section 14th floor  
Tel: +886 2 7724 8888 / 9888  
Website: [www.ebc.net.tw](http://www.ebc.net.tw)

### GALA TELEVISION CORPORATION

No. 455 Ruiguang Rd. Neihu District  
Taipei City 114  
Tel: +886 22 650 6882  
Fax: +886 22 650 6886  
Website: [www.gtv.com.tw](http://www.gtv.com.tw)  
Email: [onlineservice@gtv.com.tw](mailto:onlineservice@gtv.com.tw)

### GIGAMEDIA LIMITED

8th Floor, No. 22, Lane 407, Section 2  
Tiding Boulevard, Neihu District  
Taipei 114, Taiwan (R.O.C.)  
Tel: +886 2 2656 8000 / +886 2 2656 8016  
Website: [www.gigamedia.com.tw](http://www.gigamedia.com.tw)

### HINET

Chunghwa Telecom,  
Data Communications Business Group  
No. 21 Hsinyi Road, Sec.1, Taipei  
Tel: +886 2 2344 3030  
Website: [www.hinet.net](http://www.hinet.net)  
Email: [info@ms1.hinet.net](mailto:info@ms1.hinet.net)

### HISN YEONG AN CABLE TV LTD

No.83, Guangxing St. Yongkang City,  
Tainan County 71059, Taiwan ROC  
Tel: +886 6 205 7777  
Fax: +886 6 205 6123  
Website: [www.hya.com.tw](http://www.hya.com.tw)

### HUALIEN CATV CO LTD

No.135, Sec. 1, Ji-an Rd. Ji-an Township,  
Hualien County, 97368, Taiwan ROC  
Tel: +886 3 8573 777  
Fax: +886 3 8461 842  
Website: [www.hlcavt.com.tw](http://www.hlcavt.com.tw)

### JEOU TAI TECHNOLOGY CO LTD

3F-3 Far East Century Park  
Building J, 268, Lin Shin Road  
Jhonghe City, Taipei County 235  
Tel: +886 2 8228 0678  
Website: [www.jeoutai.com.tw](http://www.jeoutai.com.tw)  
Email: [jtmaster@jeoutai.com.tw](mailto:jtmaster@jeoutai.com.tw)

### KBRO CO LTD

8F, No. 408, Rueiguang Rd.  
Neihu District, Taipei City 114  
Tel: +886 2 2659 1116  
Fax: +886 2 2659 1996  
Website: [www.kbro.com.tw](http://www.kbro.com.tw)

### MULTIPLE SYSTEMS OPERATORS

#### CHINA NETWORK SYSTEMS

3F, No.399, Rueiguang Rd  
Neihu District, Taipei City 11492  
Tel: +886 2 8751 8255  
Fax: +886 2 8751 8975  
Website: [www.cns.net.tw](http://www.cns.net.tw)

### NAN-KUO CATV CO LTD

No.164, Gangshan Rd. Gangshan Township,  
Kaohsiung County, 82051, Taiwan ROC  
Tel: +886 7 622 5769  
Website: [www.nkcatv.com.tw](http://www.nkcatv.com.tw)

### NETWAVE CATV CO LTD

4F, No.91, Sec.2, Chang-Sha St.,  
Taipei, 108, Taiwan ROC  
Tel: +886 2 2375 6358  
Fax: +886 2 2375 6368  
Website: [www.nwcatv.com.tw](http://www.nwcatv.com.tw)

### NEW CHANNEL CABLE TV CO LTD

Zhongshan Road, Sec 503  
Huatan, Taiwan  
Tel: +886 4 711 268  
Website: [hpt.lokema.com.tw](http://hpt.lokema.com.tw)

### NORTH TAOYUAN CATV COMPANY

10F, No.63, Sec. 2, Dah Shing W. Road,  
Taoyuan City, 330, Taiwan ROC  
Tel: +886 3 301 9300  
Fax: +886 3 301 7131  
Website: [ntyc.kbro.com.tw](http://ntyc.kbro.com.tw)

### PEIKANG CABLE TV CO LTD

1F, No. 80, Yuan Nan Rd.,  
Yuan Chang Hsiang,  
Yunlin Hsien, 665, Taiwan R.O.C.  
Tel: +886 5 788 7177  
Fax: +886 5 788 5799  
Website: [www.pkcatv.com.tw](http://www.pkcatv.com.tw)

### PINGNAN CATV CO LTD

No.26-69, Chuantou Rd.  
Donggang Township,  
Pingtung County, 92850, Taiwan R.O.C.  
Tel: +886 8 833 2525  
Fax: +886 8 833 0559  
Website: [www.pncatv.com.tw](http://www.pncatv.com.tw)

### POWERFUL CABLE TV CO LCD

4F, No.151, Sec. 2, Changsha St.  
Wanhua Dist., Taipei City 10845, Taiwan  
Tel: +886 2 2375 6356  
Fax: +886 2 2375 2310  
Website: [www.pfcavt.com.tw](http://www.pfcavt.com.tw)

### SAN DA CATV CO LTD

151 Chung Shan Rd Sec 3  
Yungching Hisang, Changhua, 51245  
Taiwan  
Tel: +886 4 823 8778  
Fax: +886 4 823 6411  
Website: [www.sdtv.com.tw](http://www.sdtv.com.tw)

### SANLIH ENTERTAINMENT TELEVISION

12 Tung Sing Rd Floor 12, Taipei Taiwan  
Tel: +886 2 8792 7303  
Fax: +886 2 8792 7337  
Website: [www.iset.com.tw](http://www.iset.com.tw)  
Email: [no159@mail.sanlih.com.tw](mailto:no159@mail.sanlih.com.tw)

### STAR TV TAIWAN

No. 183 Sec 2 Tiding Blvd  
Neihu District, Taipei City 114  
Tel: +886 2 8752 8949 / 8175  
Fax: +886 2 8752 8020

### SUN CROWN CATV CO LTD

No.48 Yeong an St. Tainan City, 702,  
Taiwan R.O.C.  
Tel: +886 6 292 5555  
Fax: +886 6 292 3000  
Website: [www.suncrown.com.tw](http://www.suncrown.com.tw)

## TAIWAN

**TAANWENSHAN CATV CO LTD**  
1F, No.15, Alley 204, Sec. 2,  
Mu-Cha Rd., Taipei, 116, Taiwan R.O.C.  
Tel: +886 2 2234 5679  
Fax: +886 2 2939 2337

**TAIWAN BROADBAND COMMUNICATIONS**  
5F., No.44, Sec. 2, Zhongshan N. Rd.,  
Zhongshan District, Taipei City 10448, Taiwan  
Tel: +886 2 7701 0800  
Fax: +886 2 7701 0801  
Website: [www.tbc.net.tw](http://www.tbc.net.tw)

**TAIWAN BROADCASTING SYSTEM (TBS)**  
No.50, Lane 75, Sec. 3, Kangning Rd.  
Neihu District, Taipei City 114  
Tel: +886 2 2633 2000  
Fax: +886 2 2633 8124  
Website: [www.tbs.org.tw](http://www.tbs.org.tw)

**TAIWAN INFRASTRUCTURE TECHNOLOGY COMPANY (TINP)**  
No.68, Sec. 1, Guoguang Rd,  
Dali City, Taichung County 412  
Tel: +886 4 4495 678  
Website: [www.tinp.net.tw](http://www.tinp.net.tw)  
Email: service@tinp.net.tw

**TELEFIRST CABLE COMMUNICATIONS CO LTD**  
2F, 55 Min-Yu East Rd, Taoyuan  
Tel: +886 3 412 8813  
Website: [www.t1catv.com.tw](http://www.t1catv.com.tw)

**TFN MEDIA CO LTD**  
11F, No. 98 Zhouzi St, Neihu District  
Taipei 114  
Tel: +886 2 6638 8887  
Fax: +886 2 6636 7375  
Website: [www.twmbroadband.com](http://www.twmbroadband.com)

**TUNG TAI CABLE TV**  
6F, No.396, Changsha St. Taitung City,  
Taitung County 95054, Taiwan R.O.C.  
Tel: +886 8 934 7450  
Fax: +886 8 932 4244  
Website: [www.ttcavt.com.tw](http://www.ttcavt.com.tw)

**TVBS**  
**Liann Yee Production Co, Ltd**  
11/F, No. 451, Rueiguang Rd,  
Neihu District, Taipei City 114  
Tel: +886 2 2656 1599  
Website: [www.tvbs.com.tw](http://www.tvbs.com.tw)  
Email: service@tvbs.com.tw

**TWT COMMUNICATIONS**  
10th Floor, New Taipei  
District Sec 78 Tel: +886 2 2974 5511  
Fax: +886 2 2973 4717  
Website: [www.twt.com.tw](http://www.twt.com.tw)  
Email: twt@twt.com.tw

**UNION CABLE TELEVISION CO LTD**  
No.28 – 23, Hsiao-Ser Lane, Tung-Kang Rd  
H-Lian City, 260, Taiwan  
Tel: +886 3 938 7999  
Fax: +886 3 938 7776  
Website: [www.unioncatv.com.tw](http://www.unioncatv.com.tw)

**VEE TELECOM MULTIMEDIA CO LTD**  
No.15, Sec 4, Wenxin Road, Beitun Dist  
Taichung City, 40667, Taiwan  
Tel: +886 4 2407 6789  
Fax: +886 4 2701 8587  
Website: [www.veetime.com](http://www.veetime.com)  
Email: service@veetime.com

**VIDEOLAND INC**  
3/F, No. 480 Rui Guang Road, Neihu  
District, Taipei  
Tel: +886 2 8797 7122  
Fax: +886 2 8751 4590  
Website: [www.vl.com.tw](http://www.vl.com.tw)

**WEST COAST CABLE TV CO LTD**  
No.1098, Chung Wah Road, Sec 1,  
Wochi Town, 43549, Taiwan ROC  
Tel: +886 4 2665 3388  
Fax: +886 4 3705 0018  
Website: [www.wctv.com.tw](http://www.wctv.com.tw)

**WIN TV BROADCASTING CO LTD**  
9th Floor, No, 496 Rueiguang Road,  
Neihu District, Taipei City 114, Taiwan  
Tel: +886 2 6601 2345  
Website: [www.momokids.com.tw](http://www.momokids.com.tw)  
Email: roseline.liu@momokids.com.tw

**WONDER HYPERMEDIA CORPORATION**  
B1, No 34, Rueiguang RD, Neihu District  
Taipei City, 11491, Taiwan  
Tel: +886 2 7721 8289  
Website: [www.eyetv.com.tw](http://www.eyetv.com.tw)

## PRODUCTION STUDIOS

**ADUZAI PRODUCTIONS**  
222 Jingxing Road  
Taipei 116, Taiwan  
Tel: +886 2 2934 3682  
Fax: +886 2 2934 4968  
Website: [www.aduzai.com](http://www.aduzai.com)  
Email: sales@aduzai.com

**ANTARES INTERNATIONAL MEDIA (TAIWAN)**  
11F, No 1-1, Sec 5 Zhongxiao E Rd  
Xinyi District, Taipei City 110, Taiwan  
Tel: +886 22 632 4939  
Website: [www.antares-tv.com](http://www.antares-tv.com)  
Email: alex@antares-tv.com

**BRILLIANT ANIMATION STUDIOS LTD**  
5F, No 535, Chung Cheng Road  
23148 New Taipei, Taiwan  
Tel: +886 02 8219 3113  
Fax: +886 22 218 0692

**BV ANIMATION STUDIO**  
6F, #1, Jing-Wen St, Wen-San District  
116 Taipei City, Taiwan  
Tel: +886 22 935 0922  
Fax: +886 2 935 1055

**CHILDREN'S PLAYGROUND CREATIVE INC**  
4F, No. 1-1, Lane 11, Ershizhang Rd  
Xindian District, New Taipei 23141 Taiwan  
Tel: +886 2 918 0077  
Fax: +886 2 918 0326

**COOLERSEA CO**  
5 F-6, No. 148, Sec 4, Zhongxiao E. Rd  
Da An District, Taipei 10627 Taiwan  
Tel: +886 2 722 0321  
Fax: +886 22 722 0221

**F.RHYTHM 3D ANIMATION COMPANY**  
No. 1, 323 Jinzhou Street  
Taipei, Taiwan  
Tel: +886 2 2517 4572  
Fax: +886 2 2517 1034  
Website: [www.fr3d.com.tw](http://www.fr3d.com.tw)  
Email: gloria@fr3d.com.tw

**J.A. PRODUCTION**  
1F, No 8, Lane 174, Sec 2, Bade Rd  
Taipei City 104, Taiwan  
Tel: +886 22 711 3661  
Website: [www.facebook.com/japroduction](http://www.facebook.com/japroduction)  
Email: jackietzuwei@gmail.com

**JL DESIGN**  
3rd Floor, No. 2, Alley 2, Lane 97  
Section 4, Minsheng Road (E)  
Taipei 105, Taiwan  
Tel: +886 2 8770 7700  
Website: [www.jldesign.tv](http://www.jldesign.tv)  
Email: business@jldesign.tv

**NEXT ANIMATION STUDIO**  
No. 39, Lane 141 Xing Ai Road  
Neihu District, 114 Taipei City, Taiwan  
Tel: +886 2 6607 8666  
Website: [www.nextanimation.com.tw](http://www.nextanimation.com.tw)  
Email: inquiries@nextanimation.com.tw

**SIX CAPS PRODUCTIONS**  
Tel: +886 932 144 931  
Website: [www.sixcapsproductions.com](http://www.sixcapsproductions.com)  
Email: platini@sixcapsproductions.com

**STUDIO ILYA ANIMATION INTERNATIONAL**  
No. 47, Jingming Street, Wenshan District  
Taipei 11679 Taiwan  
Tel: +886 28 663 1705  
Website: [www.studioilya.com](http://www.studioilya.com)

**TSADVERTISING**  
6th Floor, No. 11, Alley 199  
Chong-Yan Road, Nan-Kong Area  
Taipei 115, Taiwan  
Tel: +886 9 2248 9943  
Website: [www.advertzn.com](http://www.advertzn.com)  
Email: tsadhot@hotmail.com

**XANTHUS ANIMATION STUDIO**  
14F, No 268, Liancheng Rd, Zhonghe District  
New Taipei City, 23553, Taiwan  
Tel: +866 2 8227 3095 / 3096  
Website: [www.xanthus.com.tw](http://www.xanthus.com.tw)  
Email: xanthus.ci@msa.hinet.net

**MOBILE TELCOS**  
**CHUNGHWA TELECOM CO LTD**  
21-3 Hsinyi Road, Sec. 1, Taipei 100  
Tel: +886 2 2344 3252  
Fax: +886 2 2356 8306  
Website: [www.cht.com.tw](http://www.cht.com.tw)  
Email: pa@cht.com.tw

**FAR EASTONE TELECOMMUNICATIONS**  
468 Ruei Guang Road,  
Nei Hu District, Taipei 11492  
Tel: +886 2 7723 5000  
Website: [www.fareastone.com.tw](http://www.fareastone.com.tw)  
Email: pr@fareastone.com.tw

## GOVERNMENT BODIES/REGULATORY AGENCIES

**CABLE BROADBAND INSTITUTE TAIWAN**  
Room 1105, 11F, No 136,  
Sec. 3, Ren-ai Road, Taipei City 106,  
Taiwan (R.O.C)  
Tel: +886 2 2702 8565  
Website: [www.cbit.org.tw](http://www.cbit.org.tw)

**MINISTRY OF CULTURE**  
No 439 Zhong Ping Road 13 floor  
South Building, Xinhua District  
New Taipei City, Taipei ROC  
Tel: +886 2 8512 6000  
Website: [english.moc.gov.tw](http://english.moc.gov.tw)

**NATIONAL COMMUNICATIONS COMMISSION**  
No.50, Sec. 1, RenAi Road,  
Taipei City 10052, Taiwan (R.O.C)  
Tel: +886 800 177177  
Fax: +886 2 2343 3994  
Website: [www.ncc.gov.tw](http://www.ncc.gov.tw)

## THAILAND

## STATSBOX

## THAILAND

**POPULATION** 69.5 million

**TOTAL HOUSEHOLDS** 22.1 million

**TV HOUSEHOLDS** 21.7 million

**PAY-TV HOUSEHOLDS** 6.8 million

**PAY-TV PENETRATION OF TVHH** 30 million

**TOTAL ONLINE USERS** 29 million

**FIXED BROADBAND SUBSCRIBERS** 6.4 million

**WIRELESS BROADBAND SUBSCRIBERS** 24 million

**MOBILE SUBSCRIBERS** 83 million

**MULTICHANNEL HOUSEHOLDS** 14.9 million

**MULTICHANNEL TV PENETRATION** 66%

**SOURCE:**  
-Asia-Pacific Multichannel TV 2017 CASBAA  
<http://www.internetlivestats.com/internet-users-by-country/>

Thailand has a pay-TV penetration of 30 million and it has a multichannel TV penetration of 66%. New TV platforms have evolved through the years and Thailand currently, has a new digital platform that caters to millions of viewers and encompasses all digital terrestrial television channels in high definition too.

Thailand's Next Step direct-to-home Freeview HD platform has deployed multiple Cinegy Air PRO Bundles, a comprehensive, IP-based software suite for automated SD, HD and/or Ultra HD (4K) playout for their multi-channel playout offering.

It launched its free-to-air HD platform in late 2015, and has grown exponentially since, with the potential to provide HD programming to approximately 67 million people throughout the country.

Supplied and supported by Bangkok-based Cinegy partner C.S. Innovation Technology, the addition of multiple Cinegy Air PRO Bundles vastly simplifies the ability of Freeview HD to deliver an increasing number of HD channels effortlessly and inexpensively.

In addition to multichannel playout capabilities, the Cinegy Air PRO Bundle provide Dolby Digital encoding, EAS, watermarking and Cinegy Type channel branding in a single, software solution. Cinegy Air PRO Bundle also supports high frame rate Ultra HD formats (50/60p), includes integrated HEVC stream encoding, and the ability to offload HEVC and H.264 stream encoding to an NVidia GPU.

## THAILAND

### Key developments

Thaicom PLC. and V-Nova Ltd show UHD distribution of premium sports over satellite at a breakthrough low data rate to enable operators to offer cost effective premium live sports services in Ultra HD. The solution will be part of a workshop on 4K/8K TV broadcasting and production equipment.

PERSEUS is a ground-breaking video compression technology that enables data and video to be transported, stored and secured faster and more cost effectively. The demonstration showcases V-Nova PERSEUS video decoded on a COTS computer to display the quality of UHDp50 footage of football content delivered within the tight constraints of satellite bandwidth.

V-Nova PERSEUS is a video processing technology that addresses video delivery challenges. PERSEUS software closes the capacity gap for quality delivery to connected devices over existing networks. It redraws the traditional quality-bitrate curve, enabling operators and service providers to provide high quality video within their bandwidth constraints.

Thaicom Public Company Limited and Intersat Limited have launched their Managed Satellite Network Service for Intersat and Thaicom enterprise and government customers over the iDirect satellite hub platform. The companies recently signed a multi-year deal for capacity on the THAICOM 6/AFRICOM 1 satellite.

Intersat will manage the end-to-end service from its Network Operations Center (NOC) in Nairobi, Kenya. The platform provides a fully managed, customized turnkey service, utilising state-of-the-art evolution hub technology by iDirect which, when combined with THAICOM 6/AFRICOM 1's powerful beams over Africa, leverages high degrees of efficiency to deliver cost-effective and competitive managed services to its customers.

The satellite service is a fully-managed, customised, turnkey service for reliable and secure communications with a rugged network infrastructure and a quick turnaround time. This is also a step towards an integrated workflow for UHD content transiting over the Thaicom satellite infrastructure in order to offer the best quality content in real-time to consumers, regardless of their location.

### New channels

HBO Asia has entered into an exclusive partnership with Advance Info Service (AIS) in Thailand to offer its bouquet of six 24-hour, commercial-free premium movie channels – HBO, HBO SIGNATURE, HBO HITS, HBO FAMILY, RED By HBO and CINEMAX, via the internet and on mobile devices. It has also launched its on-demand service, HBO GO, in Thailand where HBO subscribers can benefit from dual

language audio options in English and Thai for selected titles.

*Game of Thrones* star, Liam Cunningham who plays Ser Davos Seaworth, the Onion Knight, in the hit HBO original series, was in Bangkok for the 'AIS World Class Entertainment' event to mark the launch of HBO's bouquet of channels on AIS in Thailand.

HBO's bouquet of channels has been available to its fixed broadband and mobile subscribers since March, via IPTV on AIS Playbox, as well as on the on-demand service, HBO GO, via the mobile app, AIS Play. The subscribers in Thailand will finally be able to stream HBO content and access it anytime, anywhere via their mobile devices across multiple screens.

### FREE-TO-AIR

**BANGKOK BROADCASTING AND TV COMPANY LTD – CHANNEL 7**  
998/1 Phaholyothin Road, Chompol, Chatuchak, Bangkok 10900  
Tel: +66 2 610 0777  
Website: [www.ch7.com](http://www.ch7.com)

**BEC WORLD PUBLIC COMPANY LIMITED (CHANNEL 3)**  
3199 Maleenont Tower, Flr 2, 3, 8, 9, 30-34 Rama 4 Rd, Klongton, Klongtoey Bangkok 10110  
Tel: +66 2 204 3333 / 262 3333  
Website: [www.becworld.com](http://www.becworld.com)

**CHANNEL 11 – NBT**  
236 Vibhavadi Rangsit Road Dindeang, Bangkok 10400  
Tel: +66 2 275 6533  
Fax: +66 2 275 6400

**MCOT MODERNINE CHANNEL 9 THAILAND**  
63/1 Rama 9 Road, Huaykwang, Bangkok 10310  
Tel: +66 2 201 6000  
Fax: +66 2 246 1866  
Website: [www.mcot.net](http://www.mcot.net)  
Email: pr@mcot.net

**THAI PUBLIC BROADCASTING SERVICE (THAI PBS)**  
145 Viphavadi Rangsit Rd., Talat Bangkhen, Laksi, Bangkok 10210, Thailand  
Tel: +66 2 790 2000  
Website: [www.thaipbs.or.th](http://www.thaipbs.or.th)

**TT V THAI TV BROADCASTING**  
2034/79, Ital-Thai Tower 17F, New Pethburi Rd. Banggabi, Huay-Kwang, Bangkok  
Tel: +66 2 723 4441 3  
Email: [kttv.ttv@gmail.com](mailto:kttv.ttv@gmail.com)

**ROYAL THAI ARMY RADIO & TELEVISION (TV 5)**  
210 Phaholyothin Road, Sanampao Phayatai, Bangkok 10400, Thailand  
Tel: +66 2 238 8555  
Website: [www.tv5.co.th](http://www.tv5.co.th)

### PAY-TV

**ABTV ASIA BROADCASTING TV**  
Nation Tower 10th floor, 1858/42-44 Moo. 10 Banga-Trad Road (Km 4.5) Bangna Bangkok, Thailand 10260  
Tel: +66 2 751 4055 / 4300  
Website: [www.abtv.co.th](http://www.abtv.co.th)  
Email: [Chankit2233@gmail.com](mailto:Chankit2233@gmail.com)

### BANGKOK MEDIA & BROADCASTING CO LTD

Headquarter Building, 5 Soi Songsuard Vipavadi Rangsit Road, Chomphon Chatuchak, Bangkok 10900 Thailand  
Tel: +66 2 118 0080  
Website: [www.pptvthailand.com](http://www.pptvthailand.com)

### BTV SERVICE CO LTD

Thaicom Public Company Limited 63/21, Rattanabivet Road, Nonthaburi 11000, Thailand  
Tel: +66 2 591 596 5060  
Website: [www.thaicom.net](http://www.thaicom.net)  
Email: [contact@thaicom.net](mailto:contact@thaicom.net)

### CABLE THAI HOLDINGS (CTH)

96/1 Chaloem Phrakiat Lor 9 Nongbon Prawet Bangkok 10250  
Tel: +66 2 508 6999  
Website: [www.cth.co.th](http://www.cth.co.th)  
Email: [Callcenter1619@cth.co.th](mailto:Callcenter1619@cth.co.th)

### GMM GRAMMY PUBLIC COMPANY LIMITED

50 GMM Grammy PLACE, Sukhumvit 21 Rd. (Asoke) Khlongtoeineua, Wattana Bangkok 10110, Thailand  
Tel: +66 2 669 9000  
Website: [www.gmmgrammy.com](http://www.gmmgrammy.com)  
Email: [cs@gmmgrammy.com](mailto:cs@gmmgrammy.com)

### KANTANA CONTENT CO LTD

333/3 Ratchadaniwej Soi 19 Pracha-U-Thit Rd, Huay Kwang Bangkok 10320 Thailand  
Tel: +66 2 275 0046  
Website: [www.kantana.com](http://www.kantana.com)

### LIVE TV CO LTD

197 BBD Building (Viphavadi) Viphavadi Rangsit Rd. Samsennai, Phayathai Bangkok 10400  
Tel: +66 2 650 6000  
Website: [www.voicetv.co.th](http://www.voicetv.co.th)

### MAJOR KANTANA BROADCASTING

991 Siam Paragon Shopping Centre 5-6th Floor, Ramai Road, Pathumwan Bangkok 10330 Thailand  
Tel: +66 8 1469 2514  
Fax: +66 02 129 4638  
Website: [www.m-channel.com](http://www.m-channel.com)

### MONO BROADCAST CO LTD

Jasmine International Tower 200 Moo 4 Chaengwattana Rd, Pakkred, Nonthaburi, Thailand 11120  
Tel: +66 2502 0700  
Website: [www.mono.co.th](http://www.mono.co.th)

### NEXT STEP COMPANY LIMITED

319 Ramkhamhaeng 60 Huanar Bangkok, Bangkok 10240 Thailand  
Tel: +66 2 735 1000  
Fax: +66 2 735 0722  
Website: [www.nextsteptv.com](http://www.nextsteptv.com)

### THAILAND CABLE TV ASSOCIATION

Madam Place Building, 2th Floor Kaset-Nawamin Road, Klongkhun, BungKhum, Bangkok, Thailand 10230  
Tel: +66 2 508 1042  
Website: [www.tcta.or.th](http://www.tcta.or.th)  
Email: [tcta\\_thailand@hotmail.com](mailto:tcta_thailand@hotmail.com)

### THE BANGKOK ENTERTAINMENT CO LTD

Maleenont Tower, Floor 2 3199 Rama IV Road, Klongton, Bangkok 10110 Thailand  
Tel: +66 2 204 3333  
Website: [www.thaitv3.com](http://www.thaitv3.com)

### TRUEVISIONS PUBLIC COMPANY LIMITED

118/1 Tipco Tower, Rama 6 Road Phayathai, Bangkok 10400 Thailand  
Tel: +66 2 615 9624  
Website: [www.truevisionstv.com](http://www.truevisionstv.com)  
Email: [truevisions\\_care@truevisionsgroup.com](mailto:truevisions_care@truevisionsgroup.com)

### RS BROADCAST

c/o RS plc, 419/1 Soi Lat Phrao 15 Lat Pgao Road Chompol Chatuchak, Bangkok, Thailand 10900  
Tel: +66 2 511 0555  
Website: [www.rs.co.th](http://www.rs.co.th)  
Email: [nusra@rs.co.th](mailto:nusra@rs.co.th) / [kitsada@rs.co.th](mailto:kitsada@rs.co.th)

### SHIN CORPORATION PUBLIC COMPANY LIMITED

349 SJ Infinite One Business Complex 29th/30th Floors, Vibhavadi-Rangsit Road Chompol, Chatuchak, Bangkok, 10900  
Tel: +66 2 118 6900  
Website: [www.intouchcompany.com](http://www.intouchcompany.com)

### THAI TV GLOBAL NETWORK

210 Sanam Poaw, Phahoi-Yotin road Phayathai district, Bangkok, Thailand 10400  
Tel: +66 2 615 2280  
Website: [www.thaitvglobal.com](http://www.thaitvglobal.com)

### TOT PUBLIC CO LTD

89/2 Moo 3 Chaeng Watthana Road, Laksi, Bangkok 10210  
Tel: +66 2 500 1111  
Website: [www.tot.co.th/index/](http://www.tot.co.th/index/)  
Email: [webmaster@totiptv.com](mailto:webmaster@totiptv.com)

### WORKPOINT ENTERTAINMENT PUBLIC COMPANY LIMITED

Workpoint Entertainment, 99 Moo 2 Bangpoon, Muang Pathumthani 10200 Thailand  
Tel: +66 2 833 2445  
Website: [www.workpoint.co.th](http://www.workpoint.co.th)

### PRODUCTION STUDIOS

#### A GRAND ELEPHANT PRODUCTION COMPANY LTD

1, Ramkhamhaeng Soi 24, Yaek 12-1 Huamark, Bangkapi Bangkok 10240, Thailand  
Tel: +66 81 751 1685  
Website: [www.agrandelephant.com](http://www.agrandelephant.com)

#### ANIMANIA CO LTD

2991/24 Soi Lat Phrao, 101/3, Lat Phrao Road, Klong-Chan, Bang-Kapi Bangkok 10240, Thailand  
Tel: +66 2370 2831  
Website: [www.animania.co.th](http://www.animania.co.th)  
Email: [info@animania.co.th](mailto:info@animania.co.th)

#### ASIAWORKS TELEVISION LTD (BANGKOK)

Penthouse F1, Maneeya Centre Building 518/5, Ploenchit Road Bangkok 10330, Thailand  
Tel: +66 2255 5915  
Website: [www.asiaworks.com](http://www.asiaworks.com)  
Email: [bangkok@asiaworks.com](mailto:bangkok@asiaworks.com)

#### BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD

3199 Maleenont Tower 21th-22nd Floor, 25th-28th Floor Rama IV Road Klongton, Klongtoey Bangkok 10110, Thailand  
Tel: +66 2262 3800  
Website: [www.bectero.com](http://www.bectero.com)

#### BENETON (THAILAND) CO LTD

21/10 Soi Ruamrudee Ploenchit Rd, Lumpini, Pathumwan, Bangkok 10330, Thailand  
Tel: +66 0 2253 0124-5  
Website: [www.benetonefilms.com](http://www.benetonefilms.com)  
Email: [contact@benetonefilms.com](mailto:contact@benetonefilms.com)

## THAILAND

**BIG BLUE PRODUCTION CO LTD**  
15 Soi Sukhumvit 61, Sukhumvit Road  
Khlongtan-Nua, Vadhana, Bangkok 10110,  
Thailand  
Tel: +66 2714 0921  
Website: [www.bigbluethai.com](http://www.bigbluethai.com)  
Email: malinee@bigbluethai.com

**BYTE IN A CUP CO LTD**  
19 Suanson 9, Huamark Bangkok  
Bangkok 10240 Thailand  
Tel: +66 2 374 5518  
Website: [www.bytecup.com](http://www.bytecup.com)  
Email: license@bytecup.com

**CANDOR PRODUCTION HOUSE CO LTD**  
137/324 Kubon Soi 27 (subsoi 21)  
Ramintra Road, Taraeng Sub-District  
Bang Khen District, Bangkok 10220, Thailand  
Tel: +66 85 1004 455  
Website: [www.candor-group.com](http://www.candor-group.com)

**DE WARRENNE PICTURES**  
64 Soi Suphang, Sukhumvit 34 Road  
Klongtoei District,  
Bangkok 10110, Thailand  
Tel: +66 2661 2245-6  
Website: [www.dewarrenne.com](http://www.dewarrenne.com)

**DIGITAL MAGIC (PRODUCTION DIVISION)**  
589 Soi Ramkhamhang 39 (Thepleela 1)  
Kwang Wangtonglang,  
Khet Wangtonglang  
Bangkok 10310, Thailand  
Tel: +66 2 9575 6805  
Website: [www.digitalmagicgroup.com](http://www.digitalmagicgroup.com)

**DIR4 FILMS**  
6/1 Soi Ari 5, Paholyothin Road  
Samsennai, Phayathai  
Bangkok 10400, Thailand  
Tel: +66 02 617 0143  
Website: [www.dir4films.com](http://www.dir4films.com)  
Email: producer@dir4films.com

**FAME WORK CO LTD**  
142 Soi Sukhumvit 20, Sukhumvit Road,  
Klongtoey, Bangkok 10110, Thailand  
Tel: +66 2 6635 3602  
Website: [www.fame-work.com](http://www.fame-work.com)  
Email: chavala@fame-work.com

**FAST TIME PRODUCTION HOUSE**  
1761/5 Ladprao 94, Wangtonglang  
Bangkok 10310, Thailand  
Tel: +66 2530 8050  
Website: [www.fasttime.co.th](http://www.fasttime.co.th)  
Email: producer@fasttime.co.th

**FIVE STAR PRODUCTION CO LTD**  
61/1 Soi Thaweeemit 2 Rama 9 Road  
Huaykwang, Bangkok 10320, Thailand  
Tel: +66 2 2469 0259  
Website: [www.fivestarent.com](http://www.fivestarent.com)  
Email: info@fivestarent.com

**GREENLIGHT FILMS**  
47/4 Soi Lad Pao 15, Jom Pon  
Jatujak, Bangkok 10900 Thailand  
Tel: +66 8 7719 7281  
Website: [www.greenlight.co.th](http://www.greenlight.co.th)  
Email: info@greenlight.co.th

**HELICONIA ENTERTAINMENT CO LTD**  
240 Sukhumvit 49/14, Sukhumvit Road  
Klongtonnua, Wattana Bangkok 10110  
Thailand  
Tel: +66 2392 1840  
Fax: +66 2392 1843

**I-SEA FILM PRODUCTION**  
125/521 Moo 5. Rock Garden  
6 Tongka-Sapam Rd. A.Muang,  
Phuket, Thailand  
Tel: +66 76 510537  
Website: [www.iseafilm.com](http://www.iseafilm.com)  
Email: isea@iseafilm.com

**INDIGO PRODUCTION (THAILAND)**  
9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanong Nua  
Vadhna, Bangkok 10110, Thailand  
Tel: +66 818 506 152  
Website: [www.indigoproduction.com](http://www.indigoproduction.com)

**INFOCUS ASIA (BANGKOK)**  
518/5 Maneeya Centre Penthouse  
Ploenchit Road,  
Bangkok 10330, Thailand  
Tel: +66 2652 1541  
Website: [www.ifa-media.com](http://www.ifa-media.com)  
Email: enquiries@ifa-media.com

**K TEAM PRODUCTIONS (THAILAND)**  
247 Soi Suanplø, 6 Satorn 3 Road, Satorn  
Bangkok 10120, Thailand  
Tel: +66 2 286 4281  
Website: [www.koolcampus.com](http://www.koolcampus.com)  
Email: koolcampus@gmail.com

**KANTANA PRODUCTION SERVICE  
CO LTD**  
333/3 Ratchadaniwej Soi 19  
Pracha-U-Thit Rd, Samsen Nok,  
Huaykwang  
Bangkok 10320, Thailand  
Tel: +66 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)

**KLONGCHAI PICTURES CO LTD**  
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Chonburi 20000 Thailand  
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Fax: +66 2238 3765

**LIME PRODUCTION**  
9 Dolcharumanee Building, 2nd Floor  
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Vadhna, 10110 Bangkok  
Tel: +66 81 8345 902  
Website: [www.limeproduction.com](http://www.limeproduction.com)

**LIVING FILMS**  
191/150-151 M.5, Koolpunt Villa 5  
Chiangmai-Hang Dong Road, T. Mae Hea  
A. Muang Chiang Mai, 50100 Thailand  
Tel: +66 81 884 6009  
Website: [www.livingfilms.com](http://www.livingfilms.com)  
Email: chris@livingfilms.com

**MAISON FILM & PRODUCTION CO LTD**  
156/11 Soi Meesuwan3  
Prakranongnua, Wattana  
Bangkok 10110, Thailand  
Tel: +66 2751 2885  
Website: [www.maisonfilm.com](http://www.maisonfilm.com)  
Email: producer@maisonfilm.com

**MATCHING STUDIO**  
305/10 Sukhothai Soi 6  
Sukhothai Road Dusit  
Bangkok 10300, Thailand  
Tel: +66 2243 6543-6  
Website: [www.matchingstudio.com](http://www.matchingstudio.com)  
Email: info@matchingstudio.com

**MEMITI COMPANY LTD**  
50 GMM Grammy Place, Sukhumvit 21  
(Asoke) Rd, Klongtoey Nua, Wattana  
Bangkok 10110 Thailand  
Tel: +66 2 669 9073  
Fax: +66 2 669 8713

**MOON STAR STUDIO**  
701 Sukhumvit 80 (Soi Juntima) Ladprao  
Wang Thong Lang Bangkok 10310  
Tel: +66 2 539 3881 / 5270 1  
Fax: +66 2 539 3861  
Website: [www.moonstarstudio.co.th](http://www.moonstarstudio.co.th)  
Email: marketing@moonstarstudio.co.th

**MUFASA CO LTD**  
52/1 Soi Intamara 1, Sutthisarn Rd  
Samsennai Phayatai  
Bangkok 10400, Thailand  
Tel: +66 84 551 9577  
Website: [www.mufasa.co.th](http://www.mufasa.co.th)  
Email: mufasa@mufasa.co.th

**PHENOMENA CO LTD**  
14, 16 Soi Suwanmanee Sumsennoak  
Huaykwang, Bangkok 10310, Thailand  
Tel: +66 2690 4555  
Fax: +66 2690 4567  
Website: [www.pheno.com](http://www.pheno.com)  
Email: info@pheno.com

**POP FILMS ASIA (THAILAND)**  
9 Ladprao, 50 Ladprao Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 8982 7113  
Website: [www.popfilms-asia.com](http://www.popfilms-asia.com)  
Email: producer@popfilms.asia

**RUBBER KNIFE PRODUCTIONS**  
12 Lad Pao Soi 22  
Kwaeng Jomphol, Khet Jatujak  
Bangkok 10900, Thailand  
Tel: +66 081 267 0125  
Website: [www.rubberknife.tv](http://www.rubberknife.tv)  
Email: info@rubberknife.tv

**SANTA INTERNATIONAL FILM  
PRODUCTIONS CO LTD**  
5/34-36 Soi Nai-Lert, Wireless Road  
Bangkok 10330, Thailand  
Tel: +66 2252 6344  
Fax: +66 2253 4830  
Website: [www.santafilm.com](http://www.santafilm.com)  
Email: services@santafilm.com

**SHELLHUT ENTERTAINMENT CO LTD**  
8/16 Soi Soonvija 26-6, New Petchburi Rd  
Bangkapi, Huay Khwang  
Bangkok 10310 Thailand  
Tel: +66 2 718 1740 5  
Website: [www.shellhutentertainment.com](http://www.shellhutentertainment.com)  
Email: info@shellhutentertainment.com,  
enquiries@shellhutentertainment.com

**SHOOT ASIA**  
Suite 907, 108 Yotha Road  
Sampantawong  
Bangkok 10100, Thailand  
Tel: +66 2 639 6641  
Website: [www.shootasia.com](http://www.shootasia.com)  
Email: simon@shootasia.com

**SIREN FILM**  
130 Soi Charoenmit, Sukhumvit 71 Road  
Prakanong-Nua, Wattana,  
Bangkok 10110, Thailand  
Tel: +66 02 713 1313  
Fax: +66 02 713 1212  
Website: [www.siren-film.com](http://www.siren-film.com)  
Email: somboon@siren-film.com

**SOCASIA**  
625 Tasniy Building, 6th Floor, Room A-B,  
Soi Ramkamheang 39, Pracha-U-Thit Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 293 46764-66  
Fax: +66 293 46763  
Website: [www.socasia.com](http://www.socasia.com)  
Email: info@socasia.com

**TAPROD**  
287 Soi Eakarnai 15, Sukhumvit 63 Road  
Klongton Nua Wattana,  
Bangkok 10110, Thailand  
Tel: +66 2392 6670-4  
Fax: +66 2392 6675  
Website: [www.taprod.net](http://www.taprod.net)  
Email: info@taprod.net

**THAI OCCIDENTAL PRODUCTIONS**  
178/5 Sukhumvit Soi 16, Klongtoey,  
Bangkok 10110, Thailand  
Tel: +66 2663 2132  
Website: [www.topfilms.tv](http://www.topfilms.tv)  
Email: info@topfilms.tv

**THE BANDITS COMPANY LIMITED**  
36 Sukhumvit 87, Sukhumvit Road  
Bang Chak, Phra Khanong  
Bangkok 10260, Thailand  
Tel: +66 02 730 0555  
Fax: +66 02 730 0337  
Website: [www.the-bandits.com](http://www.the-bandits.com)  
Email: producer@the-bandits.com

**THE SWEET SHOP (BANGKOK)**  
4/16 Soi Yen Akat, Yen Akat Road  
Thung Maha Mek, Sathorn  
Bangkok 10120, Thailand  
Tel: +66 212 681 31  
Website: [www.thesweetshop.tv](http://www.thesweetshop.tv)  
Email: daniel.ho@thesweetshop.tv

**TIGA CO LTD**  
65/215-216 Chamnam Phenjati  
Business Centre, 26th Floor, Rama 9 Road,  
Huaykwang, Bangkok 10320 Thailand  
Tel: +66 2 643 1855 9  
Fax: +66 2 643 8570  
Website: [www.tiga.co.th](http://www.tiga.co.th)  
Email: info@tiga.co.th

**TRITON CO LTD**  
1315/2 Soi Phatthanakan  
25 Phatthanakan Road, Suanluang,  
Suanluang, Bangkok 10250, Thailand  
Tel: +66 02 319 9900  
Fax: +66 02 319 9909  
Website: [www.tritonfilm.com](http://www.tritonfilm.com)  
Email: james@tritonfilm.com

**TV THUNDER PUBLIC CO LTD**  
1213/309-10, Soi Lardprao 94 (Panjamit)  
Srivara Road, Phlapphla  
Wangthonglang 10310 Thailand  
Tel: +66 8 5480 8789  
Website: [www.tvthunder.co.th](http://www.tvthunder.co.th)

**ZENSE ENTERTAINMENT CO LTD**  
600/1-3 B Square Rama 9 – Mengjai  
Pracha Utit Road, Wangtonglang  
Bangkok 10310 Thailand  
Tel: +66 2 530 8111 / 8222  
Fax: +66 2 530 8133

## GOVERNMENT BODIES/ REGULATORY AGENCIES

**GOVERNMENT PUBLIC RELATIONS  
DEPARTMENT (PRD)**  
9 Rama VI Road, Bangkok 10400, Thailand  
Tel: +66 2 618 2323  
Website: [www.prd.go.th](http://www.prd.go.th)  
Email: pforeign@gmail.com

**MASS COMMUNICATIONS  
ORGANIZATION OF THAILAND (MCOT)**  
63/1 Rama 9 Road, Huaykwang,  
Bangkok 10310  
Tel: +66 2 201 6000  
Website: [www.mcot.net](http://www.mcot.net)  
Email: mcot.digital@mcot.net

**NATIONAL BROADCASTING AND  
TELECOMMUNICATIONS COMMISSION**  
87 Phaholythin 8 (Soi Sailom),  
Samsen Nai, Phayathai, Bangkok 10400  
Tel: +66 2 271 0151  
Fax: +66 2 271 3516  
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## BBC WORLDWIDE



### Worldwide

#### Head Office

3 Anson Road, Springleaf Tower,  
#17-03, Singapore 079909  
Tel: +65 6849 5511  
Fax: +65 6225 2060  
Website: [www.bbcastasia.com](http://www.bbcastasia.com)

#### Company Profile

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

**Ownership of Channel/ Group/ Network in Asia:**  
BBC Worldwide

#### Who operates the Channels in Asia:

BBC Worldwide Asia, Sony Entertainment Television (for Sony BBC Earth)

#### Key Personnel

EVP, Asia: David Weiland  
GM, Greater China: Kelvin Yau  
SVP & GM, South and South East Asia : Myleeta Aga  
GM, North East Asia: Soojin Chung  
VP, Content, Asia: Ryan Shiotani  
Head of Operations, Asia: Shad Hashmi  
VP, Brands & Commercial, Asia: Julia Nocciolino  
Advertising, Strategic Partnership and Development, Director, Southeast Asia: Kenny Hau  
Communications Director, Asia: Jeanne Leong

#### Advertising Sales Contact(s):

SVP, Commercial Development, Asia & ANZ: Alistair McEwan  
VP, BBC Advertising, South East Asia & South Asia: John Williams  
VP, Greater China and North Asia: Katy Xu

#### Affiliate Sales Contact(s):

Southeast Asia: Senior Affiliate Sales Manager: Cheryl Png

Southeast Asia: Affiliate Sales Manager: Harry Tarjanto

South Asia: Head of Distribution, India, Sunil Joshi  
Korea: Affiliate and Digital Sales Manager, Jee-Yeon Kim  
Greater China: Director, Affiliate Sales, Otto Leong

#### Content Sales Contact(s):

South East Asia: Senior Sales Manager: Gayatri Singh  
India: Director, TV & Digital Sales: Stanley Fernandes  
Japan: Head of Sales, TV & Digital: Miyuki Kinoshita, Korea: Affiliate and Digital Sales Manager: Jee-Yeon Kim



#### BBC Earth

BBC Earth inspires audiences by sharing the incredible wonders of our universe. The channel showcases the work of the world's foremost factual filmmakers as it seeks to take audiences on a thrilling journey of discovery.

From the smallest creature under the microscope to the limitless expanses of space, BBC Earth will bring viewers face to face with heart-pounding action, mind blowing ideas and the wonders of being human.

Select BBC Earth programmes are also available exclusively and for catch-up on BBC Player.

BBC Earth is also available as a programme block.

#### Programming genre:

Factual entertainment

#### Target audience:

Highly passionate, motivated and engaged individuals aspiring to lead a quality life.



Blue Planet II



#### BBC Lifestyle

BBC Lifestyle offers inspiration for home, family and life.

Brimming with vibrant, fresh and exciting programmes that set trends, BBC Lifestyle is an inspiring and daring channel that helps you to transform your world from revamping your home, to invigorating your cooking to simply becoming healthier, happier and getting more out of life.

Indulge in the latest series from *MasterChef UK*, *Paul Hollywood*, *The Great British Sewing Bee* and *James Martin*; and inspire your creativity with home design shows like *Grand Designs*.

Select programmes are also available exclusively and for catch-up on BBC Player.

#### Programming genre:

Lifestyle entertainment

#### Target audience:

Affluent female PMEBs, looking for inspiration and ideas to improve their lives.



MasterChef UK



#### BBC Brit

BBC Brit offers premium factual entertainment that is intelligent but irreverent. Male-skewing but with broader appeal, it blends expertise with entertainment and fact with fun. BBC Brit is the exclusive home of *Top Gear*. It covers a rich variety of subjects: cars, science, adventure, business, life-changing moments, extreme characters, quirky eccentrics and comedy.

BBC Brit is available exclusively on BBC Player.

#### Programming genre:

General entertainment



The Office



## BBC WORLDWIDE



### BBC First

BBC First is the home of premium, original British drama. Showcasing world-renowned, award-winning talent in front of and behind the camera, it delivers audiences the first chance to see stories that challenge, immerse and entertain, all with a unique British perspective. It is available as SVOD.

Select programmes will launch first on BBC Player before launching on BBC First set-top box.

It is also available as a programme block.

#### Programming genre:

Premium drama



Top of the Lake: China Girl



Doctor Who



### CBeebies

CBeebies is a multi award-winning channel that provides high quality, interactive and educational programming for pre-school children.

CBeebies is also a place where friends like *Sarah & Duck*, *Charlie and Lola* and *Hey Duggee* inspire young imaginations with exciting stories and endless laughter. It is a place where pre-schoolers learn through interactive play and where their questions about the world around them are answered in creative energetic ways that keep them enthralled. Designed by child development experts and mixing live action with state of the art puppetry and animation, CBeebies ensures preschool learning is safe, friendly and fun.

The channel is advertising-free and offers favourites and award winning titles such as *Go Jetters*, *Hey Duggee* and *Teletubbies*.

Select CBeebies programmes are also available exclusively and for catch-up on BBC Player.

It is also available as a programme block.

#### Programming genre:

Pre-school education and entertainment

#### Target audience:

Pre-schoolers between 0-6 years, their parents and carers.



Hey Duggee



Go Jetters



### BBC World News

BBC World News is the BBC's 24-hour international news and information service available on TV, online and mobile.

BBC World News provides breaking news, broader news stories, as well as award-winning current affairs series and documentaries. Renowned globally for integrity, impartiality and quality, these three defining factors have seen us grow to be the world's most trusted news brand. With journalists in more places than any other international news broadcaster, we don't just go where the stories happen, we're already there.

Reaching over 450 million households in more than 200 countries and territories around the world, BBC World News content is also available in 1.9 million hotel rooms, on 214 cruise ships, 53 airlines, including 13 distributing the channel live inflight, and 26 mobile phone platforms.

Select feature programmes are available on BBC Player.

#### Programming genre:

News and current affairs

#### Target audience:

The BBC World News viewer is interested in high quality international news and in learning about the globalised world they live in. They are technologically advanced and internationally-minded.



Stephen Sackur, HARDtalk Presenter

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## CNBC ASIA PACIFIC



### Head Office

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 Email: [contactus@cnbc.com](mailto:contactus@cnbc.com)

### Key Personnel

President and Managing Director,  
 CNBC International: KC Sullivan  
 Senior Vice President, International News and  
 Programming: John Casey  
 Senior Vice President, International Operations:  
 Peter Juno  
 Senior Vice President, International Advertising  
 Sales: Max Raven

### Company Profile

CNBC is the leading global broadcaster of live business and financial news and information, reporting directly from the world's major financial markets via three regional TV networks in Asia, EMEA and the US. CNBC.com is the preeminent financial news source on the web featuring video, real-time market analysis and dynamic financial tools. CNBC serves the world's most powerful audience of CEOs, senior executives, the financial services industry and private investors and is available in more than 385 million homes worldwide. CNBC is a division of NBCUniversal.

### Advertising Sales Contacts:

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Advertising Sales and Partnerships, Regional  
 Director (North Asia, Thailand, India, Australia and  
 New Zealand): Glenda Long  
 Email: [Glenda.long@cnbc.com](mailto:Glenda.long@cnbc.com)

Advertising Sales and Partnerships, Regional  
 Director (North Asia): Daniel Miao  
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# THE WALT DISNEY COMPANY



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**Robert Gilby**  
 Managing Director

**Amit Malhotra**  
 Vice President and General Manager

**Mark Chan**  
 Head of Media Distribution



**DISNEY MEDIA NETWORKS** in Southeast Asia is an integrated content bouquet with Disney Channels, Media Distribution, Digital Interactive products and services, and Disney Digital Network. With best-in-class content tailored for audiences and platforms across digital, OTT, television, mobile and social, Disney partners with leading platforms, broadcasters, telcos and advertisers to provide fun new ways to deepen the Disney experience for fans.

**DISNEY CHANNEL** reaches kids aged 6-14 featuring top animated programs like *Tangled: The Series*, *Duck Tales* and *Big Hero 6*. **DISNEY JUNIOR** engages preschoolers aged 2-7 with magical storytelling through hit series like *Mickey and the Roadster Racers*, *Sofia the First* and *The Lion Guard*. **DISNEY XD** is the boy-focused, girl-inclusive channel that brings in kids aged 6-11, featuring iconic shows like Marvel's *Spider-Man*, *Star Wars Rebels* and Marvel's *Guardians of the Galaxy*.

**DISNEY LIFE** is a brand new app that brings you an amazing collection of Disney movies, series, music, shorts and live TV all in one destination for kids and families, anytime, anywhere.

**ABC STUDIOS** is the key content provider for the ABC Group. The studio's current hits include *Grey's Anatomy*, *Quantico* and *Scandal*. **MARVEL** is the world's leading entertainment brand, built on a universe of 8,000 plus characters over seventy years.

**DISNEY DIGITAL NETWORK** creates high quality, digital-first stories and delivers them to Millennial and Gen Z audiences through the platforms and influencers they know best. The network reaches 200 million followers in Southeast Asia and delivers Disney editorial brands including a pop culture blog **Oh My Disney**, a fashion destination **Disney Style**, and a family-focused channel **Disney Family**.



Disney ©Marvel

# ASIA image

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## EURONEWS

euronews.

### Asian HQ

#04-04 Lavender Place  
161 Lavender Street - Singapore 338750  
Tel: +65 6291 5149  
Website: [www.euronews.com](http://www.euronews.com)  
Email: [distribution@euronews.com](mailto:distribution@euronews.com)

### Key Personnel

Chief Executive Officer: Michael Peters

Chief Revenue Officer: Carolyn Gibson

VP Distribution and Partnerships: Kostas Oikonomou

### Advertising Sales Contact:

Guillaume Canard-Duchêne,  
Commercial Director Asia-Pacific

### Content Sales Contact:

Maxime Vandenbroucke,  
Distribution Manager Asia-Pacific

### Company Profile

Euronews offers a unique perspective on world events. It empowers people to make up their own mind by delivering factual analysis and a diversity of viewpoints. Because all views matter, Euronews is "All Views".

Euronews is a widely recognized brand reaching more than 430 million homes across 166 countries and the N°1 European news channel, reaching more viewers in continental Europe than any of its rivals. In June 2017, NBC acquired 25% of Euronews. The company's TV and digital will ultimately be co-branded EuronewsNBC.

### Description

n°1 international and multilingual news channel, most watched news channel in Europe.

### Programming genres:

International news

### Target audiences:

Community of affluent & independent thinkers

### Distribution in Asia:

In Asia-Pacific, Euronews is broadcast in English in 22 countries reaching more than 30 million households through cable, IPTV, satellite, DVB-T and through partnerships with TV broadcasters.

The channel is available in Hong Kong, Taiwan, South Korea, Japan, Mongolia, Afghanistan, Pakistan, India, Indonesia, Philippines, Malaysia, Cambodia, Thailand, Australia, New Zealand, Papua New Guinea and Timor-Leste.





# GMA WORLDWIDE INC.



## Head Office

10F GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City, Philippines 1103

## Key Personnel

Roxanne J. Barcelona – Vice President  
Email: rjbarcelona@gmanetwork.com

### Content Sales Contact(s):

Manuel Paolo J. Laurena, Senior Sales Manager  
Email: mjlaurena@gmanetwork.com

Raymond A. Soriano, Sales Specialist  
Email: rasantiano@gmanetwork.com

## Company Profile

GMA Worldwide Inc. (GWI) is a wholly owned subsidiary of GMA network. It is the group dedicated to the distribution of GMA's drama and entertainment programs worldwide. GMA's content is presently seen in over 26 countries in 4 continents through GWI. Quality content and service keeps GMA in the lead as the most awarded broadcast network in the Philippines. As such, GMA Worldwide is recognized as the primary source of Filipino content.

## Programming Highlights

### A Woman Scorned (approx. 99 x 45')

This hugely successful drama is the Philippines' highest rated daytime series for 2017. It tells the story of Emma, a loving housewife and devoted mother who, after years of managing their household has



neglected her appearance. Dismayed with how his wife looks, Rome starts an affair with Georgia, a stunning career woman. Rome leaves Emma for Georgia and even takes Emma's son with him. Devastated, Emma decides to reinvent herself into a business woman. She is out to get her family back by seducing Rome. Now the tables have turned and the wife is now the mistress and vice versa. Will Emma ever get her family back?

### Legally Blind (47 x 45')

This is a gripping tale about a blind lawyer's search for justice. On the night Grace and her boyfriend Joel celebrate their passing the bar exams, someone spikes Grace's drink with a drug that puts her to sleep.



Legally Blind and A Woman Scorned

### My Love From the Star and Mulawin vs. Ravana

When she wakes up, she realizes that she is being raped. She fights back and during her escape, she accidentally crashes into a glass panel. Her injuries permanently blind her. Soon after, she meets Edward, a kind lawyer who helps her investigate her kidnapping and rape. However, as Edward uncovers the rapist's identity, he discovers that it is his brother, William, who raped Grace. Torn between his love for Grace and his brother, whose side will Edward take?

### My Love From The Star (approx. 40 x 45')

Adapted from the hit rom-com from South Korea, *My Love From The Star*, tells the story of an emotionally challenged alien who was stranded on Earth hundreds of years ago and how he secretly lives among humans until the present. He does not age and maintains his extraordinary good looks. With three months left before his scheduled return home, he gets an opportunity to connect more intimately with his neighbor, a beautiful but self-absorbed movie star. As the two interact and butt heads they learn more about each other and before long, the alien is captivated by the girl and they fall in love. This gives him second thoughts about leaving Earth and the girl. But there is one reason he must not miss his trip home. If he stays any longer, his life force will deteriorate due to his prolonged hiatus and he will perish.

### Mulawin vs. Ravana (approx. 40 x 45')

This is the much anticipated sequel to the 2004 hit *Mulawin*. It follows the tale of Almiro, a hunchback with a mysterious identity. His condition hides his true identity. He is a descendant of the Mulawin race - men and women with feathers and wings like an eagle's. He is the missing son of the late king and queen, and the rightful heir to the throne currently occupied by a de facto ruler, the evil Daragit. To end Daragit's evil rule, Anya, a half-blood Mulawin goes on a mission to find Almiro. Before she can find the rightful king, Daragit's men capture her, leave her for dead, and take away her wings and her memories. With Anya's memories gone, can Almiro discover his real identity as a Mulawin, and end a treacherous king's reign over their kingdom?

# NBCUNIVERSAL INTERNATIONAL NETWORKS

## NBCUniversal INTERNATIONAL NETWORKS

### Asia-Pacific:

10 Anson Road, #06-01  
International Plaza  
Singapore 079903  
Tel: +65 6323 0488  
Fax: +65 6326 1800

### Australia:

1 Munn Street, Millers Point,  
NSW 2000, Sydney, Australia  
Tel: +612 8248 6860  
Fax: +612 8248 6899  
Email: info.asia@nbcuni.com

### Websites:

[www.divatv.asia](http://www.divatv.asia)  
[www.eonline.com](http://www.eonline.com)  
[www.ezonejapan.com](http://www.ezonejapan.com)  
[www.bravotv.co.nz](http://www.bravotv.co.nz)

### Advertising/sponsorship:

A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

### Key Personnel

Managing Director, Distribution & Networks, Asia-Pacific: Justin Che

Managing Director, International Networks, Asia-Pacific: Christine Fellowes

Managing Director, Distribution & Networks, Australia & New Zealand: Chris Taylor

Vice President, Channels, Asia: Scott Mackenzie

Vice President, Affiliate Sales and Branded Digital Partnerships: Ling Sze Gan

Chief Financial Officer, Asia-Pacific: Umeet Shah

Director, Creative and Production: Natalie Gee

Director, Marketing: Ruben Lawrence

Director, Advertising Solutions: Tine Hansen

Head of Programming & Acquisitions: Jasmin Lim

### Company Profile

#### About NBCUniversal International Networks

NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 165 territories across Europe, the Middle East, Africa, Latin America and Asia Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13th Street, DIVA, Studio Universal, Telemundo, Bravo, DreamWorks and Golf Channel. These unique brands deliver a full range of entertainment experiences to local audiences across the globe; the portfolio also includes Movies 24 in the UK and The Style Network in Australia. Further,

NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

### Brands

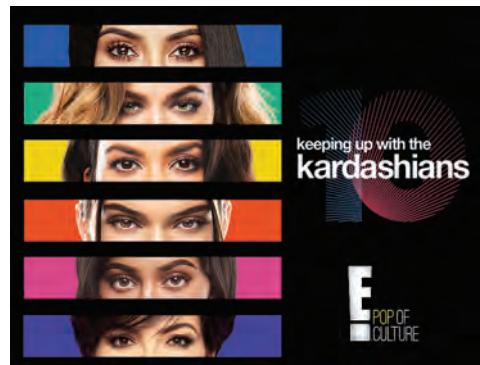
**DIVA** is the premier entertainment destination for women in Asia. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *Little Big Shots*, *Suits* and *How Do I Look? Asia* – the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

**E!** is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. Key content include *Keeping up with the Kardashians*, *Live from the Red Carpet* and *Saturday Night Live: Korea*.

**E! Zone** is the on-demand brand destination of E! – offering subscribers the ultimate pop culture experience, anytime and anywhere they are. The powerhouse service combines all the latest Hollywood news, celebrity gossip and fashion with curated boxsets of the hottest reality series and specials, such as *Life of Kylie*, *Mariah's World* and *True Hollywood Story*.

**Studio Universal** is NBCUniversal's film and TV series branded SVOD destination that brings the experience and magic of rich cinema heritage to the screen. Offering a curated cinematic experience of blockbuster Hollywood movies, iconic Asian films and popular foreign drama series, Studio Universal ensures movie lovers (whatever their taste) are immersed time and time again and share emotional experiences with friends and families everywhere.

**Bravo** delivers innovative entertainment experiences that tap into six passions – food, fashion, beauty, digital, design and pop culture – while testing the limits of what people expect from an entertainment network. Through high-sheen programming, first-to-market digital offerings and impactful live events, Bravo adds a little glamour and creativity into everyone's life and leaves a buzzy trail wherever it goes.





## PCCW MEDIA LIMITED



### Head Office

20/F, Telecom House, 3 Gloucester Road, Wan Chai, Hong Kong  
Telephone: +852 2888 1666  
Website: [www.nowtv.now.com](http://www.nowtv.now.com)  
Email: [corpcomm@pcpd.com](mailto:corpcomm@pcpd.com)

### Company Profile

PCCW Media is a leading, fully integrated multimedia and entertainment group in Hong Kong.

PCCW Media operates the leading pay-TV service in Hong Kong under the Now TV brand delivering both self-produced and licensed content to its customers using advanced IPTV technology. Now TV offers more than 180 linear channels of local, Asian and international programming. Its premium content can also be accessed on-demand and on the go via Now Player app. It is also a leading producer of Chinese language news, financial news and sports programming in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content.

PCCW Media is also engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. In addition, MOOV is a hugely popular lossless music digital streaming service in Hong Kong.

PCCW Media operates one of Asia's leading directories businesses under the Yellow Pages brand.



### Key Personnel

Group Managing Director, PCCW Ltd: Mr. BG Srinivas  
Managing Director, PCCW Media Group: Ms. Janice Lee

### Advertising Sales Contact(s):

#### Now TV & ViuTV:

Hotline: +852 2888 1666  
Email: [Nowadsales@pccw.com](mailto:Nowadsales@pccw.com)

#### Viu:

Hotline: +852 2888 2567  
Email: [enquiry.hk@viu.com](mailto:enquiry.hk@viu.com)

### Licensing Contact(s):

VP, International Distribution, TV & New Media:  
Ms. Joanne Fung  
Email: [Joanne.CW.Fung@pccw.com](mailto:Joanne.CW.Fung@pccw.com)



### Now International

**Now International**, an integrated HD family entertainment channel in Cantonese, offers diverse choices of programs from reality shows, lifestyle, infotainment to E-news, dramas and more. Distributing and featuring the freshest productions from ViuTV, Now International gears up to become a Premium Entertainment Destination for Chinese audience!



### ViuTV

**ViuTV** provides free-TV channels offering a diversity of quality entertainment in Hong Kong. It produces factual entertainment and drama in house, while taking original local program formats to the rest of the world.



### Now Jelli

**Now Jelli** offers a great variety of Mandarin entertainment programs, including reality shows, dating shows, talkshows, singing competition shows and concerts. Featuring top celebrities from Mainland China, Hong Kong, Taiwan and Korea, Now Jelli brings you a 24/7 impeccable HD TV experience!



### Now Chinese Drama

**Now Chinese Drama**, a 24/7 drama channel full of top-rated drama series from Mainland China, bringing first-run titles that are selected and edited to cater Chinese viewers in Hong Kong and overseas. Featuring celebrities from Mainland China, Hong Kong, Taiwan and Asia, Now Chinese Drama channel promises an enjoyable experience for all drama-lovers!



### 爆谷台

### Now Baogu Movies

**Now Baogu Movies** is a 24-hour HD movie channel jointly created by Now TV, Huayi Brothers, Edko Films, and Peter Chan Ho-sun's We Pictures showcasing Hong Kong local blockbusters and premiering Asian movies round the clock. Apart from movies, viewers can watch top-rated short films, behind-the-scene footages of the latest movies, and exclusive most in-depth interviews with movie producers and A-list cast.





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Contact Annie Tan at  
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or +65 6521 9781.

## SCRIPPS NETWORKS INTERACTIVE



### Head Office

Scripps Networks Interactive (Asia) Pte Ltd  
3 Fusionopolis Way, Singapore 138633  
Tel: +65 6835 8838  
Website: [asianfoodchannel.com](http://asianfoodchannel.com),  
[foodnetworkasia.com](http://foodnetworkasia.com),  
[hgtv.asia](http://hgtv.asia), [travelchannelasia.com](http://travelchannelasia.com)

### Key Personnel

Managing Director, Asia: Leena Singarajah  
Senior Vice President of Programming and Production: Carl Zuzarte

### Company Profile

Scripps Networks Interactive (SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms.

### Description

**Asian Food Channel (AFC)** is the region's leading food-focused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

### Programming genre:

Food, lifestyle and general entertainment

### Target audiences:

Adults 25 – 54yo, skewed towards women

### Distribution in Asia:

Brunei, Cambodia, Hong Kong, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Taiwan, Thailand and Vietnam

**HGTV** is the first regional channel dedicated to home-related inspiration, instruction and entertainment that caters to the growing home and lifestyle interest in Asia.

### Programming genre:

Renovation, property flipping, architecture and home design

### Target audiences:

Adults 25 – 54yo

### Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, South Korea, Taiwan and Thailand

**Food Network** is a unique lifestyle channel that connects viewers to the power and joy of food, showcasing the best of world cuisines with high entertainment value.

### Programming genre:

Food, lifestyle, and general entertainment

### Target audiences:

Adults 25 – 54yo, skewed towards women

### Distribution in Asia:

Australia, Brunei, Hong Kong, Indonesia, Malaysia, Mongolia, Palau, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

**Travel Channel** is a travel lifestyle channel featuring compelling programming that inspires and takes viewers beyond their everyday destinations.

### Programming genre:

Adventure, experience, factual investigations, destinations and discovery

### Target audiences:

Adults 25 – 54yo, skewed towards men

### Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

### Programming Highlights

#### **Asian Food Channel: Cooking For Love S3**

Catch Season 3 of *Cooking for Love* as Sarah Benjamin and Nik Michael Imran challenge each other to create the best dishes for special family occasions. Both personalities pit their creative culinary skills to whip up affordable, delicious dishes for six new families based on their needs, wants and expectations.

#### **Food Network: Iron Chef Gauntlet**

*Iron Chef Gauntlet* returns to Food Network, a fresh reboot of the fan-favorite hosted by Alton Brown. The six-episode series begins with 7 extraordinary chefs competing to gain entry into this ultimate culinary society. To win the Gauntlet, they must win three rapid battles, each against one legendary Iron Chef: Bobby Flay, Masaharu Morimoto or Michael Symon.

#### **HGTV: Come On In**

Follow interior design duo, Andrea Savage and Nikki Hunt, as they help individuals revitalize and bring life to home spaces; from bedrooms to kitchens, and from living areas to corner spaces in *Come On In*. With a little imagination, creativity and elbow grease, the duo and their team of designers will convert ordinary rooms into dream spaces.

#### **Travel Channel: Expedition Unknown**

Travel Channel's hit series *Expedition Unknown* starring Josh Gates will see a new season of 14 episodes that capture his global journey to find the truth behind captivating stories, digging through years of historical evidence, facts and myths. A must-watch for those with an appetite for epic adventure!



*Cooking For Love*



 **scripps**networks  
interactive

**THE LEADER IN LIFESTYLE**



# SONY PICTURES TELEVISION NETWORKS, ASIA



#03-01 Hansapoint@CBP,  
10 Changi Business Park Central 2  
Singapore 486030  
Tel: +65 6622 8722  
Website: [www.sonypicturestelevision.com](http://www.sonypicturestelevision.com)

Sony Pictures Television Networks, Asia is a leading operator of ad-supported channels including English general entertainment powerhouses AXN and Sony Channel; and Asian content giants Animax, GEM and ONE. Sony Pictures Television Networks' portfolio collectively features the biggest and best titles from Northeast Asia and the U.S. that are first-run, exclusive and aired close to the original telecast.

Taking the content beyond the screen, Sony Pictures Television Networks, Asia immerses viewers in its premium entertainment via large-scale festivals, celebrity fan meets and digital engagement.

## Key Personnel

Senior Vice President & General Manager:  
Ang Hui Keng

Senior Vice President & Head of Content,  
Production and Marketing: Virginia Lim

Vice President, Affiliate Sales: Nirav Haji

Vice President, Media and Sponsorship Sales:  
Jacqueline Tok

## Advertising Sales Contact:

Email: [adsales@spe.sony.com](mailto:adsales@spe.sony.com)



a Sony Network



**AXN** is Asia's leading English general entertainment channel featuring exclusive top-rated drama series, blockbuster features and reality programs. A pioneer in producing ground-breaking original productions, AXN continues to deliver 'made in Asia, for Asia' series designed to engage and inspire audiences across the region. Hit-rated original series featured on AXN include the top-rated Asia's Got Talent, The Apprentice Asia, Cash Cab Philippines and The Amazing Race Asia, hosted by Allan Wu.

AXN appeals to a discerning audience seeking premium content that is smart, intriguing and unexpected, all delivered close to U.S. telecasts. From The Blacklist and Quantico to The Amazing Race Asia and Asia's Got Talent, AXN is defined not by a genre, but by an attitude that truly redefines action.

Launched first in Asia in 1997, AXN is a global channel brand with a presence in Latin America, Africa and Europe. In Asia, the channel is enjoyed in 126 million households across 19 territories and is available in both SD and HD.

Website: [www.axn-asia.com](http://www.axn-asia.com)  
Facebook: [www.facebook.com/axnasia](http://www.facebook.com/axnasia)  
Twitter: @AXNAsia  
Instagram: @AXNAsia

## Programming Highlights

### Drama

MacGyver, Taken, Quantico, The Blacklist, Hawaii Five-O, NCIS: Los Angeles, Killjoys, Supernatural

### Adventure and reality series

Team Ninja Warrior, Kicking & Screaming, American Ninja Warrior, The Amazing Race

### Original Productions

Asia's Got Talent Season 2

**Sony Channel** is the premier destination for premium Hollywood entertainment. Designed for the socially connected viewer, Sony Channel features the most captivating and talked-about drama, comedy, lifestyle and reality series on TV, airing close to the U.S. telecasts.

Confident and stylish, with a dash of clever wit, Sony Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in popular U.S. series.

On weeknights, Sony Channel presents 'ROFL-ing' nights, a primetime comedy belt featuring rolling-on-the-floor-laughing comedies where viewers can unwind after a long day and be thoroughly entertained.

Sony Channel is available in Cambodia, East Timor, Hong Kong, Indonesia, Malaysia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka and Thailand.

Website: [www.sonychannelasia.com](http://www.sonychannelasia.com)

Facebook: [www.facebook.com/sonychannelasia](http://www.facebook.com/sonychannelasia)

Twitter: @SonyChannelAsia

Instagram: @SonyChannelAsia

## Programming Highlights

### Drama

Law & Order True Crime: The Menendez Murders, How to Get Away with Murder, Jane the Virgin, Madam Secretary, Code Black, Teen Wolf, The Night Shift

### Comedies

Marlon, Great News, Casual, Younger, Superstore, Playing House, The Carmichael Show

### Lifestyle

Top Chef, Top Chef Duels, The Next Great Magician, Better Late Than Never, Million Dollar Matchmaker

### Original Productions

The Apartment: Rising Stars Edition





# SONY PICTURES TELEVISION NETWORKS, ASIA



a Sony Network

**Animax** is Asia's first and leading channel brand that is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan. The channel offers a wide variety of captivating anime series from the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life.

A highlight of the channel is Animax's first ever mascot, OO-Kun, a mischievous blue mystical raccoon-like character designed to take the channel beyond the linear screen. Together with his three friends (Miruku, Imo and Chu Chu), OO-Kun seeks to engage fans through on-ground events, social platforms and even its own range of merchandise spanning plush toys, stationery and other lifestyle products.

Beyond the screen, Animax brings its stories and characters closer to fans via anime-themed festivals around the region. On Facebook, Animax has an engaged community of over 1.4 million fans.

Website: [www.animax-asia.com](http://www.animax-asia.com)

Facebook: [www.facebook.com/animaxasiatv](http://www.facebook.com/animaxasiatv)

Twitter: @AnimaxAsiaTV

Instagram: @OOKun

## Programming Highlights

### Same Day as Japan

SAIYUKI RELOAD BLAST, My Hero Academia, LOVE and LIES

### Blockbusters from Japan

Assassination Classroom: Second Season, Re:Zero -Starting Life in Another World-, JoJo's Bizarre Adventure: Diamond Is Unbreakable, Terra Formars: Revenge, The Seven Deadly Sins -Signs of Holy War-



An entertainment powerhouse, **ONE** is the number one South Korean channel in Southeast Asia. ONE showcases the latest South Korean drama and entertainment programs including the "PPALI-PPALI" prime time dramas, which air as early as at the same time as Korea. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, along with the current variety buzz and the top K-pop hits.

In addition, ONE has also regularly brought South Korean artistes on promotional tours to meet with fans. Successful events have included stars like Kim Rae Won (*Doctors*), Kang Ha Neul (*Scarlet Heart*), Ricky Kim and kids (*Oh! My Baby*), Joo Won (*The Gang Doctor*), Zo In Sung (*That Winter, The Wind Blows*), Lee Hyun Woo (*To the Beautiful You*), Lee Dong Wook (*Scent of a Woman*), Kim Sun-A (*Scent of a Woman*), Jang Hyuk (*Midas*), and K-pop boy group BTOB; as well as the resoundingly successful *Running Man* fan meet in Singapore and Malaysia.

ONE also has an online news site, ONE Scoop, that brings its viewers the latest K-drama news, pop quizzes and giveaways. For the latest K-buzz, visit [www.ONEtasia.com/ONEScoop](http://www.ONEtasia.com/ONEScoop).

ONE HD is the high definition feed of ONE which is available in Australia, Brunei, Cambodia, Indonesia, Malaysia and Singapore.

Website: [www.onetasia.com](http://www.onetasia.com)  
Facebook: [www.facebook.com/onetasia](http://www.facebook.com/onetasia)  
Twitter: @ONETVAsia  
Instagram: @ONETVAsia

## Programming Highlights

### Same Time as Korea Drama

The King In Love, My Sassy Girl, Scarlet Heart

**Ppali Ppali Drama (Within 24 hours of Korea):** While You Were Sleeping; Innocent Defendant; Legend of the Blue Sea; Romantic Doctor, Teacher Kim

### Variety

Running Man, Law of the Jungle, Boat Horn Clenched Fists, Baek Jong Won's Food Truck



**GEM** is the glittering jewel of Asian general entertainment. A joint venture between Sony Pictures Television (SPT) Networks and Nippon Television Network Corporation, GEM enjoys access to more than 500 hours of Japanese content per year exclusively from Nippon TV.

The channel features first-run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other Asian territories including China, Hong Kong and Taiwan. This includes selected prime time dramas at the same time, on the same day and within the same week of their broadcast in Japan. GEM also made history for being the first channel to broadcast Nippon TV's music festival *THE MUSIC DAY LIVE* and for simulcasting the Japanese drama series *Guard Center 24* at the same time as Japan. In addition, GEM takes its shows beyond the screen and into the lives of its devoted viewers, by bringing Japanese stars on promotional tours to meet with fans. GEM is available in Cambodia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

GEM Vietnam, which is also part of the Asian channels portfolio, is wholly-owned and operated by SPT Networks.

Website: [www.gemtvasia.com](http://www.gemtvasia.com)  
Facebook: [www.facebook.com/gemtvasia](http://www.facebook.com/gemtvasia)

## Programming Highlights

### Live Broadcast

THE MUSIC DAY Summer Wishes Come True

### Same Time as Japan Drama

My Loser Husband, Pretty Proofreader Deluxe

### Fresh Drama

Overprotected Kahoko, My Lover's Secret, My Brother Loves Me too Much, Le Sacrifice 長梦留痕

### Variety

TOKUSON! Life Hacks, The Quest, MOCO'S Kitchen, THE TETSUWAN DASH





## TURNER ASIA PACIFIC

# TURNER



Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 61 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia.

Turner manages the business of Pay- and Free-TV- channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach.

Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

### Regional Headquarters:

TURNER ASIA PACIFIC  
36/F Oxford House, Taikoo Place,  
979 King's Road, Quarry Bay,  
Hong Kong  
Tel: +852 3128 3333  
Website: [www.turner.com](http://www.turner.com)

Turner Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

### Key Personnel

President: Ricky Ow  
SVP & MD, North & Southeast Asia Pacific: Phil Nelson  
SVP & MD, South Asia: Siddharth Jain  
CFO, SVP, Business Development, Licensing & China: Clément Schwebig  
SVP & Managing Editor, CNN International: Ellana Lee  
SVP - Content, Kids: Mark Evers  
VP - Content, General Entertainment: Marianne Lee  
VP - Corporate Communication & Marketing: Gregory Ho

### CONTENT & NETWORK DISTRIBUTION SALES:

GM - Southeast Asia: Vishal Dembla  
GM - Australia, New Zealand and Pacific: Robi Stanton  
GM - Korea: Ron Lee  
GM - Japan: Tom Perry

### REGIONAL ADVERTISING SALES:

SVP & Head of Ad Sales, CNN: Sunita Rajan  
VP - Ad Sales, Kids & Entertainment, South Asia: Juhi Ravindranath  
Sr. Director of Ad Sales, Southeast Asia - Kids & Entertainment: Awantika Sood  
Director of Ad Sales, Australia & New Zealand - Kids & Entertainment: Melissa Fitzgerald

### Turner Originals

Turner's kids and entertainment has never had such a large portfolio of original series. In addition to breakout Cartoon Network global hits such as *Ben 10* and Adult Swim's *Rick and Morty*, *truTV*, *TNT* and *TBS* have offer content buyers a huge new slate of drama and comedy.

New and continuing shows include: *The Last Ship*, *Good Behavior* and *Will* – as well as a new Ridley Scott sci-fi project (*TNT*); *Angie Tribeca*, *The Detour*, *Wrecked*, *Search Party*, *The OG*, *Final Space*, *Tarantula*, *Close Enough* and *Dress Up Gang* (*TBS*); *Those Who Can't, I'm Sorry* and *ELEAGUE* (*truTV*).



### CNN International

CNN is available in 7 different languages across all major TV, digital and mobile platforms reaching more than 450 million households around the globe. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, Asia Pacific and Latin America and has a US presence. CNN Digital is a leading network for online news, mobile news and social media. CNN has 38 editorial offices and more than 1,100 affiliates.



### Oh!K

Oh!K offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A brand powered by major studios and content creators including MBC, one of Korea's leading broadcasters and content providers, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel provides audiences in Southeast Asia access to first-runs and exclusives, many immediately after their transmission debut in Korea.



### Boomerang

Boomerang provides light-hearted and fun moments, showcasing a mixture of internationally recognised comedy and fantasy series to more than 144 million households worldwide, including 34 million in Asia Pacific. Core programs includes *Tom and Jerry*, *Mr. Bean*, *Scooby-Doo*, *Dorothy and The Wizard of Oz*, *Wacky Races*, *My Little Pony* and *The Looney Tunes Show*. A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family.



### Cartoon Network

Cartoon Network, the number one kids' channel in Asia Pacific, offers the best in original animated content including the multi-award-winning global hits *Ben 10*, *The Powerpuff Girls*, *The Amazing World of Gumball*, *Adventure Time* and *We Bare Bears*. Cartoon Network is available in 29 countries throughout Asia Pacific and is currently seen in more than 135 million pay-TV homes, reaching millions more through its websites, games and apps.



### Warner TV

Warner TV offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series including *Lethal Weapon*, *Blindspot*, *The Flash*, *Arrow* and *The Big Bang Theory*. Its line-up boasts the world's biggest franchises, first-run exclusives and fan-favourites across a wide range of genres from action, comedy and drama. Warner TV is also home to blockbuster movies from the legendary studios of Warner Bros. Entertainment.





# VR EDUCATE LIMITED



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Barry Chan - Head of Learning Services  
Feron Lau - Director, Business Development  
**Content Buyer Contact(s):**  
Winnie Yick - Director, Fulfillment Services and Content  
Lok TY - Manager, Content

## Company Profile

VR Educate Limited, an industry first mover in immersive virtual reality learning, is championing the introduction of VR learning in classrooms across Asia. VRE provides fully immersive virtual reality education experience to help educate students of all ages, races and segments in Asia. VR Educate provides the foundation to do so with its proprietary VR Room, VR Lab and VR Content Platform for schools and other educational institutions. VR Educate, now in Hong Kong and Macau schools, is expanding to South Korea, Thailand, Cambodia, Laos and Myanmar. VR Educate is Asia's leading VR educational services provider.



Tomorrow

As an immersive experience illustrating the history of storytelling, from the primitive age to the new paradigm of Virtual Reality and how it will affect the world of storytelling as we know it.



Red Leaves

Bring us to South Korea's Naejangsan, shows us the sea of bright crimson leaves that blanket the mountain.

## The VR Educate International Content Consortium

The VR Educate International Content Consortium is collaborated by VR content experts from around the world, including Virtual Content Group ( VCG ) from Australia, France and Germany; EyeQVR from the USA and Nineplanners from South Korea. This team of global specialist VR content professionals ensures an active supply of the latest and best VR materials to schools, libraries and students in Asia. VR Educate offers a VR content platform with a library-like database of immersive VR content, the new technology is in itself not only a learning aid but also a tool to instill motivation in learning and innovation through immersive experience.

### VR Educate's Content genre:

The VR Educate Content Platform has 21 genres, bringing the best of the World's VR content that covers a full range of subjects including History, Geography, Biology, Mathematics, Medicine, Astronomy, Science, Art, Cultures, Landmarks, Travel and Physics with imaginative engaging and fun manner, which will inspire a new hunger for learning in schools. See below content grid.



Titans of Space

Titans of Space is a deep-dive tour through our Solar System, and then takes you beyond that.



Student watching VR Educate content

### Target audiences:

K12 and University Students

### Target audiences:

In Hong Kong and Macau schools, expanding to South Korea, Thailand, Cambodia, Laos and Myanmar.

### Ratio of acquired / original production:

80% acquired / 20% original production

### Programming produced or commissioned within Asia:

JV and commissioned content for "One Belt, One Road: 一帶一路", the Chinese government initiative aiming at enabling students to learn more about the 60 plus countries involved.

### VRE Content Platform is Delivered by :

Similar to a VOD OTT platform, the VR content platform is delivered via broadband. VR Educate has partnered with Goffog Company Limited, a leading next-generation Cloud + Fog OTT multimedia streaming solutions company with clients such as China Mobile Hong Kong, Hong Kong Jockey Club and Mei Ah Digital. Its technology, Streamphony, is rooted at the Hong Kong University of Science and Technology and based on a patent and won the best SME ICT (Cloud Solution) Gold Award by Hong Kong ICT Awards 2014.

### Any other information:

VR Educate ( VRE ) received top Honour at 2017 Apollo Awards' "Immersive Experience (Virtual Reality Experience) Award" with "Tomorrow - the Evolution of Language". Tomorrow is a Virtual Reality experience produced by Future Lighthouse Production and it is about the evolution of language. Mei Ah Digital Technology Limited was instrumental in creating localised versions of Tomorrow which has most recently screened at Hong Kong and Macau schools.

In addition, Virtual Content Group (VCG) and VR Educate announced the co-production of the VR version of the famous "Three Kingdoms and Borrowed Arrows" Chinese novel. The experience will take the viewer right in the middle of one of the most epic tales in Chinese culture. Production will be a collaborative process between VCG's Paris office, which was previously awarded by the International VR Society for their outstanding 3D 360 CGI skills, and VR Educate's head office in Hong Kong.



Three Kingdoms

An invitation to discover, in a virtual environment, the most epic tale of the Classic Chinese Novel "Romance of the Three Kingdoms", the first episode is "Three Kingdoms: Borrowed Arrows".

Romance of Three Kingdoms is a Chinese novel, described as influential to Chinese culture as the Homeric epics have been to the West. Teeming with compelling stories and characters that display vivid individuality and heroism, this book is well loved and read in China and its neighbouring countries.

# VIACOM INTERNATIONAL MEDIA NETWORKS

**VIACOM** INTERNATIONAL MEDIA NETWORKS



**nickelodeon** **nickjr.**

**COMEDY** **C**



**BET** **★**

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## Company Profile

**Viacom International Media Networks** (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.8 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages.

In Asia Pacific, VIMN operates 32 television feeds across 44 markets, which offer the very best in music, youth, kids, comedy and family programming through MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel and more, in over 451 million households across cable, DTH, IPTV, mobile and internet platforms.

**Websites:** [www.mtvasia.com](http://www.mtvasia.com), [www.mtv.com.au](http://www.mtv.com.au), [www.nick-asia.com](http://www.nick-asia.com), [www.nick.com.au](http://www.nick.com.au), [www.nickjr.com.au](http://www.nickjr.com.au), [www.comedycentral.com.au](http://www.comedycentral.com.au), <https://www.facebook.com/ParamountChannelAsia/>

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Tan Chee Kiat: Senior Vice President & Chief Operating Officer, Asia Pacific

Paras Sharma: Senior Vice President & General Manager, Southeast Asia

Ben Richardson: Senior Vice President & General Manager, Australia & New Zealand

Pierre Cheung: Senior Vice President, Greater China

Susumu Imata: Senior Vice President & General Manager, Japan

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In its second season, Comedy Central Stand-Up, Asia! featured Asian comics from around the world and was recorded live over two nights in Kuala Lumpur, Malaysia.

**MTV** is the world's biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists.

### Programming Genre:

Original content and programming ranging from music and live music specials, to scripted and factual content, to sitcoms, documentaries, and entertainment awards shows dedicated to youth and the young at heart.

**Target Audience:** 15 to 34 year olds.

### 2017/2018 Programming Highlights:

*Catfish: The TV Show, Just Tattoo of Us, Ex On The Beach, Crash Karaoke, The Ride, Single AF, My Super Sweet 16, Promposal, Ridiculousness, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.*

**MTV LIVE HD** is an international English language music channel where the best of recorded "LIVE" music performances, music videos, music documentaries and other original productions are beamed out 24/7 for the ultimate music fans.

### Programming Genre:

Music-based programming that is original, acquired and produced by MTV, such as music festivals, live music performances, artist interviews and documentaries.

**Target Audience:** 15 to 34 year olds.

### 2017/2018 Programming Highlights:

*MTV Presents, MTV Asks, MTV's Stars of 2017, MTV Live Stage, Best of V Festival, Yo! MTV Raps, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.*

**Nickelodeon** is now in its 38th year, and is the leading entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. Nickelodeon's brands reach 1.1 billion cumulative subscribers in more than 170 countries and territories. Popular titles include *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, and *The Fairly OddParents*.

### Programming Genre:

Uniquely owned and developed preschool animation, movies, local productions, game shows, live action series and more.

**Target Audience:** Kids between 4 to 14 years old and their families.

### 2017/2018 Programming Highlights:

*Nickelodeon Kids' Choice Awards, Bunsen is a Beast, Legends of the Hidden Temple, I Am Frankie, Pinky Malinky, The Adventures of Kid Danger and Captain Man, and Hey Arnold: The Jungle Movie.*

**Nick Jr.** is "the Smart Place to Play", giving kids and parents educational and entertaining content with great stories and characters that empower kids to learn while they play. Its award-winning property *PAW Patrol*, and other world-class programmes such as *Shimmer and Shine*, and *Blaze and the Monster Machines* are designed to engage and encourage early childhood development.

### Programming Genre:

Uniquely owned and developed award-winning preschool content.

**Target Audience:** Preschoolers between 2 to 6 years old and their parents and caregivers.

### 2017/2018 Programming Highlights:

*Rusty Rivets, Nella the Princess Knight, Sunny Day, Becca's Bunch, and Top Wing.*

**Comedy Central** is the world-renowned destination for cutting-edge, laugh-out-loud, and some of the most irreverent comedy content today. Available 24/7, Comedy Central is home to the best of international and regional stand-up specials and series, award-winning talk shows, sketch, scripted, and animated series, including Emmy® award-winning shows like *The Daily Show*, *South Park* and popular hits such as *Tosh.0* and the *Comedy Central Roasts*.

### Programming Genre:

A premium selection of original and acquired comedy content, ranging from stand-up, scripted, sketch and talk shows, to physical gags, game shows and short form series. The selection also includes local productions that showcase Asian comedy and its comedic talents.

**Target Audience:** 18 to 34 year olds.

### 2017/2018 Programming Highlights:

*Lip Sync Battle, Saturday Night Live, The Goldbergs, Kids Do The Craziest Things, Caraoke Showdown, The Comedy Jam, and Comedy Central Stand-Up, Asia!*

**Paramount Channel** is a 24-hour network offering great movies from Paramount studios, one of Hollywood's most legendary producers of award-winning films, blockbusters, and fan favourites. From iconic box-office hits to cinematic gems, Paramount Channel integrates creative curation and thematic programming to provide a unique and entertaining viewing experience for audiences of all ages.

### Programming Genre:

Movie lovers of all ages.

### 2017/2018 Programming Highlights:

Blockbuster hits such as *Transformers*, *Star Trek*, *Mission Impossible*, *Lara Croft*, and the *Paranormal Activity* franchises, to all-time fan favourites – *Dreamgirls*, *G.I. Joe: The Rise of Cobra*, *Blades of Glory*, and weekly thematic movie stunts.

**BET Networks**, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is a leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. BET Play, Viacom's first-ever direct-to-consumer, subscription video on demand (SVOD) application for the adult audience, gives fans in 100 countries direct mobile access to BET's signature award shows, current and classic television series, documentaries, stand-up comedy, entertainment news and legendary musical performances.



WE ❤ MOVIES

Hollywood's biggest  
blockbusters, award-winning  
films and cult hits, thematically  
curated by movie fans,  
for movie fans.

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Taiwan. R.O.C.

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Ho Chi Minh City, Vietnam

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Fax: +33 01 7301 2456  
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Email: [webdesk@france24.com](mailto:webdesk@france24.com)  
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**GMA PINOY TV**

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Website: [www.gmanetwork.com/international](http://www.gmanetwork.com/international)  
Email: [customercare@gmanmi.tv](mailto:customercare@gmanmi.tv)

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Fax: +65 6287 2210  
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[www.hbopremium.com](http://www.hbopremium.com)  
Email: [feedback@hboasia.com](mailto:feedback@hboasia.com)

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Fax: +852 2525 2378  
Website: [www.hlctv.net](http://www.hlctv.net)  
Email: [press@hlctv.net](mailto:press@hlctv.net); [marketing@hlctv.net](mailto:marketing@hlctv.net)

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Email: [international.channels@itv.com](mailto:international.channels@itv.com)

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Website: [www.litvchannel.com](http://www.litvchannel.com)  
E-mail: [enquiries@litvasia.com](mailto:enquiries@litvasia.com)

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Mapo-gu, Seoul, Korea  
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Fax: +82 02 371 8494  
Website: [mwave.interest.me](http://mwave.interest.me)  
Email: [info@mnet.com](mailto:info@mnet.com); [webmaster@mnet.com](mailto:webmaster@mnet.com)

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Email: [contact@mezzo.fr](mailto:contact@mezzo.fr)

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**NBA TV**

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Fax: +65 6223 0020  
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Email: [nhkworld@nhk.jp](mailto:nhkworld@nhk.jp)

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[sales@7perth.com.au](mailto:sales@7perth.com.au)

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Email: [HelloSales@Seven.com.au](mailto>HelloSales@Seven.com.au)

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Email: [sathya\\_karanth@spe.sony.com](mailto:sathya_karanth@spe.sony.com)

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Email: [cassie@starhub.com](mailto:cassie@starhub.com)

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Email: [jross@trace.tv](mailto:jross@trace.tv)

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**Taiwan Office**  
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Website: [www.warnertvasia.com](http://www.warnertvasia.com)

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Email: [tvbpr@tvb.com.hk](mailto:tvbpr@tvb.com.hk)

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Tel: +1 301 755 0400  
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**VIACOM INTERNATIONAL MEDIA NETWORKS** See Pg.54 & 55

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## Company Profile

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.



The Goddess

## Programming Highlights

### The Goddess (Drama, 88 x 1h)

The Goddess tells the story of Patricia Teherán, a woman who with her talent and love conquered a world of men. With her joy, charm, kindness, wiliness, and optimism, she faced a chauvinistic world filled with jealousy and envy, bringing everyone to her knees. Patricia was in between two loves, the love of her life whom she met too late and the one that would become her life partner. Her journey with love led her to endure much disappointment which she expressed while singing from her heart on every stage she performed on during her journey to becoming a super star.

### Night School (Drama, 100 x 1h)

Night School, Dreams Never Sleep is a series full of drama and emotion inspired by the stories of the millions of students in the world who resort to night education as their only way of getting ahead. They will be represented by eight characters with very different life stories that will encounter a number of obstacles, both personal and professional, that will test their ability to succeed in the midst of family commitments, love work, and economic obligations, which they will have to overcome if they want to become future business managers.

### The Challenge (Original Entertainment Format)

The Challenge is a reality show in the participants live together and compete in 4 different categories, for a big prize. The contestants are grouped into three teams according to the theme chosen in each season. Social classes, generation, the country and the degree of popularity are the elements used to provide identity to these groups. Additionally, one of the highlights of The Challenge and what encloses the success of this format is the conditions of life in the competition are extreme and unfair. While a group spends its day in a beach house with

servants, exquisite delicacies (High Beach), the other group suffers the complete lack of accommodation and food (Low Beach). In this reality, as in real life, the teams would be able to exceed or fall on their comfort levels, depending on the performance in the territorial Challenges.

### The Dynasty (Telenovela 72 x 1h)

The Dynasty tells the story of three generations of men that will fight for their passion for music and the women they love. They will face many challenges on the way, but they will show how no matter the obstacles, the people in between them and what life has destined for them, their perseverance and good spirits will take them to the top of their careers and the success of conquering over the heart of the women the love.

### Zap Novelas (Telenovela, 30 x 1h)

Ignacio tells a different literature classic story to Anabelle each week, trying to get her to fall in love with him. Each week the viewer will see a well-known classic of the literature realised in 2017 with a modern vision.

### Escandalos (Telenovela, 116 x 1h)

Each episode we recreate a case relating to a scandal which involves people in the public. The real names of the characters are changed so that the audience do not recognise and keep guessing each case.

### One Way Out, Between Heaven and Hell (Series, 80 x 1h)

This is a story of a crossing of lives. Parallel stories that take place in the Bronx neighborhood, a dangerous sector of town with a mixture of failure, disappointment and despair of thousands of drug addicts, drug dealers, merchants of dreams, and interspersed with love, faith and strong fraternity links.



Night School



The Challenge



2018 Call For Entries!

Entries Open December 2017



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DEUTSCHE WELLE (DW)



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#### Company Profile

Deutsche Welle (DW) is Germany's international broadcaster and a trusted source for reliable, unbiased news and information.

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#### Ownership of Channel/ Group/ Network in Asia:

Deutsche Welle is a German public broadcaster

#### Channel Profile:

The English channel DW is an exclusive source for information from a German and European perspective. DW's English language TV news channel is broadcast in HD (high definition).

#### Description of Channel:

**DW:** 100% English language TV channel, worldwide 24/7, available in HD, subtitles available in Bahasa Indonesia as well as Vietnamese.

#### Programming genre:

News, current affairs, lifestyle, sports, travel magazines and documentaries

#### Target audiences:

Opinion leaders and decision makers, P.M.E.B's

#### Distribution in Asia:

DW and DW (Deutsch) are broadcast via satellite, and carried by over 1,100 cable, IPTV and DTH companies in Asia.



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 VP Marketing and Communication: Limor Gott Ronen

### Company Profile

Keshet International (KI) is Keshet Media Group's global distribution and production arm. Headed by CEO Alon Shtruzman, it includes KI's local production subsidiaries (Keshet UK, Keshet Asia, Keshet MX in Mexico, Keshet Studios in the US and Tresor Produktions in Germany) as well as Keshet International Gaming, Keshet Films and its global distribution arm.

KI's catalogue spans all genres including drama, comedy, game show, talent show, documentaries, factual entertainment/reality dating and kids and includes both original content developed within the KI network of companies and select third party IP.



The Brave

Highlights include the hit dramas *The Brave* and *Prisoners of War*, the original Israeli version of prime time Emmy® winner *Homeland*; gripping espionage thriller *False Flag*; touching drama *The A Word*, the high octane global super popular game show *BOOM!*; hit interactive talent show *Rising Star* and children talent show *Master Class*; and 'buddy comedy' *Traffic Light*, winner of an International Emmy Award.

### Programming Highlights:

#### *The Brave*

*The Brave* is a fresh, heart-pounding journey into the complex world of America's elite undercover military heroes follow D.I.A. Deputy director Patricia Campbell (Anne Heche) and her team of analysts as they wield the world's most advanced surveillance technology from headquarters in Washington D.C. All the while Adam Dalton (Mike Vogel) and his heroic special ops squad of highly trained undercover specialists use their unbreakable bond and commitment to freedom to save lives of innocent people and execute missions in some of the most dangerous places in the world.

#### *BOOM!*

*BOOM!* is an in-studio game show which fuses the drama, thrill and intensity of a blockbuster action movie with high-octane fun of a video game, creating one literally explosive trivia challenge. A unique visual concept coupled with a rollercoaster of laughter and adrenaline – *BOOM!*'s fresh approach packs the

intellectual AND physical challenges of existing game shows into must-see event viewing for all ages.

*BOOM!* has already ignited the industry, airing more than 1400 episodes worldwide: USA (FOX), France (TF1), Hungary (TV2), Kazakhstan (Channel SEVEN), Chile (TVN), Argentina (Telefe), Cambodia (Bayon TV), Brazil (SBT), Thailand (MCOT) and Philippines (GMA).

#### *P.O.W – Bandi Yuddh Ke (POW India)*

Inspired by the hit Israeli drama *Hatufim* (*Prisoners of War*), this critically acclaimed Indian telenovela tells the gripping and emotionally charged soldiers who, after being held prisoner for 17 years, return home to their families.

In 1999, on a mission with their unit in the Kargil conflict in Kashmir, three Indian soldiers are captured and taken prisoner in Pakistan. Fast forward to 2016 and our story begins when, unexpectedly, after years of negotiations for their freedom, two soldiers return to India alive, while the third comes home in a coffin.

Adapted by renowned Bollywood filmmaker Nikkhil Advani from the hit format which also became the Emmy Award-winning *Homeland*, *P.O.W – Bandi Yuddh Ke* is a powerful and intriguing drama exploring whether the soldiers' longed-for freedom could be just the start of a brand new battle...



BOOM!



P.O.W – Bandi Yuddh Ke (POW India)



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Rajiv Dhawn – SVP, Sales Liaison, Asia



## Company Profile

Telemundo is the world leading producer of high-quality Spanish-language content in the United States. Trend-setting and innovative. Edgy and action-packed. Its original productions include drama series, action series, news, variety shows, and music awards shows. With this programming offer, NBCUniversal International Distribution is the world's second largest distributor of Spanish-language content.

## Programming Highlights

### *Without Breasts There Is Paradise, Season 2*

#### Drama Series, 90 x 60

Catalina Santana returns 20 years after her supposed death, in association with the United States TEA agency, in a plan to bring down La Diabla and her illegal crime network. Catalina will be ready to impose justice for the suffering La Diabla has caused her and those she loves most.

### *The Lord of the Skies, Season 5*

#### Super Series, 80 x 60

Aurelio Casillas has retreated from his business in order to live out his latest romance. Although authorities believe he is dead, Aurelio knows that he must soon resurge to finalize a war with his nephew Victor, who brings the country into chaos along

with emerging organizations under his command. Ironically, Aurelio could be the one to save the country from its destruction.

### *Centauro's Woman, Season 2*

#### Super Series, 90 x 60

After escaping from authorities and faking his death, Centauro captures Yolanda and convinces everyone she is dead. Through psychological manipulation, she becomes his obedient lover once again. Meanwhile, Gerardo's devastation over Yolanda's "death" leads him into the arms of a strong-willed woman who also wants to take down the drug lord. Soon, Gerardo and Yolanda both find themselves on the run from all, including the law and Centauro.

### *La Doña (Lady Altamaria), Season 2*

#### Drama Series, 120 x 60

Hardship and abuse have led Altamaria to become a ruthlessly ambitious woman and a cold mother who has abandoned her daughter. While she lacks love, she may have found it now with Saul, an attorney who defends victims of gender violence. However, he has also captured the attention of Monica, Altamaria's estranged daughter. Now, she must confront two unfamiliar feelings: love for her daughter and love for a man.



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Singapore 048545  
Tel: +65 6726 8776  
Website: [www.ikonfilms.com](http://www.ikonfilms.com)  
Email: [info@ikonfilms.com](mailto:info@ikonfilms.com)

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IMACRON Media Centre Building  
115 Kamuning Road  
Quezon City 1103, Philippines  
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Fax: +63 411 2255  
Website: [www.imacron.com](http://www.imacron.com)

**IMAGE FARM PRODUCTIONS SDN BHD**  
**Central Office**  
36, Jalan Bukit Mewah 9/16  
Fasa 9, Taman Bukit Mewah  
43000 Kajang, Selangor, Malaysia  
Tel: +60 1 6328 7248  
Website: [www.imagefarm.com.my](http://www.imagefarm.com.my)  
**Northen Office**

2, Jalan Pantai Jerjak  
11900 Bayan Lepas  
Pulau Pinang, Malaysia  
Tel: +60 4 658 2248  
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Email: [shunming@imagefarm.com.my](mailto:shunming@imagefarm.com.my)

**IMAGICAL ARTS**  
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Fax: +65 6842 1421  
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Email: [info@magicalarts.net](mailto:info@magicalarts.net)

**IMAGINE GROUP ENTERTAINMENT PTE LTD**  
142 Neil Road  
08871 Singapore  
Tel: +65 6220 6731  
Website: [www.imaginegroup.tv](http://www.imaginegroup.tv)

**IMAGINE STUDIOS**  
8-14 Henderson Valley Road  
0612 Auckland, New Zealand  
Tel: +64 9 838 4553  
Website: [www.imaginestudios.co.nz](http://www.imaginestudios.co.nz)

**IMG SPORTS MEDIA (PRODUCTION)**  
20 Loyang Crescent,  
Singapore, 508984  
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Fax: +65 6235 4819  
Website: [www.img.com](http://www.img.com)

**INDEX CREATIVE VILLAGE PLC.**  
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Sukhumvit 71 Rd., North Prakanong,  
Wattana, Bangkok 10110 Thailand  
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Website: [www.indexcreativevillage.com](http://www.indexcreativevillage.com)  
Email: [wci@index-creative.com](mailto:wci@index-creative.com)

**INDIGO PRODUCTION (THAILAND)**  
9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanon Nua  
Vadhna, Bangkok 10110, Thailand  
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**INFOCUS ASIA (BANGKOK)**  
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#07-04 Eunos Techpark (Lobby B)  
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Website: [www.intense-animation.com](http://www.intense-animation.com)  
Email: [jennifer@intense-animation.com](mailto:jennifer@intense-animation.com)

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Jalan SS 6/16A  
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Tel: +60 3 7880 9934  
Website: [www.inspidea.com](http://www.inspidea.com)

**IPCN (80 PRODUCTION)**  
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555 Haifang Road, JingAn District  
Shanghai 200041 China  
Tel: +86 21 6082 9580  
Website: [www.ipcn.co.uk](http://www.ipcn.co.uk)

**IPSO-FACTO PRODUCTIONS**  
GPO Box 705, Melbourne  
Victoria 3001, Australia  
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Fax: +61 3 9670 6736  
Website: [www.ipso-facto.com.au](http://www.ipso-facto.com.au)  
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**J TEAM PRODUCTIONS PTE LTD**  
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**J.A. PRODUCTION**  
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Website: [www.facebook.com/japroduction](http://www.facebook.com/japroduction)  
Email: [jacketzuwei@gmail.com](mailto:jacketzuwei@gmail.com)

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Block A-4, Bungur Grand Centre  
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**JOY-TEAM ANIMATION PRODUCTION CO LTD**

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**JOYSPOON ANIMATION**

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Pudong New Area, Shanghai 200090,  
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Website: [www.jungle.ws](http://www.jungle.ws)  
Email: frontofhouse@jungle.ws

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Email: huangxueying@jya.cn

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Gwanak-gu, Seoul, Korea  
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Email: ceaserdraft@naver.com

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Fax: +81 4 2482 1160  
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**KAIMU PRODUCTIONS**

5th Floor, Block C,  
Zhoujiaqiao Creative Centre  
2453 Wanhanglu Road  
Shanghai 200051, China  
Tel: +86 21 5272 2121  
Website: +86 21 5272 7524  
Website: [www.kaimuproductions.com](http://www.kaimuproductions.com)

**KANTANA PRODUCTION SERVICE CO LTD**

333/3 Ratchadaniwej Soi 19  
Pracha-U-Thit Rd, Samsen Nok, Huaykwang  
Bangkok 10320, Thailand  
Tel: +66 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)  
Email: webmaster@kantana.com

**KAS MOVIE MAKERS**

B-109, 2nd Floor, Defence Colony  
New Delhi – 110024 India  
Tel: +91 11 2433 0548  
Fax: +91 11 2433 0548  
Website: [www.kasmovie.com](http://www.kasmovie.com)  
Email: kasdelhi@gmail.com

**KBS STUDIOS**

123, Ingye-ro, Paldal-gu,  
Suwon-si, Gyeonggi-do  
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Website: [english.kbs.co.kr](http://english.kbs.co.kr)

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SunwayMas Commercial Centre  
47301 Petaling Jaya,  
Selangor, Malaysia  
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Website: [www.kechara.com/film-video](http://www.kechara.com/film-video)

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Jalan Gandaria II, No.7  
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Jakarta Selatan 12140, Indonesia  
Tel: +62 21 739 2696  
Website: [www.ke-content.com](http://www.ke-content.com)  
Email: info@kemistry.biz

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Gangnam-gu, Seoul 135-923 Korea  
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Fax: +82 02 3447 2032  
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**KIMJONGHAK PRODUCTION CO LTD**

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Seoul, Korea  
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Website: [www.kjhpro.com](http://www.kjhpro.com)  
Email: pdhui@kjhpco.com

**KING CONTENT CO LTD**

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**KLONGCHAI PICTURES CO LTD**

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Email: sejine@koenmedia.com

**KOSMIK GLOBAL MEDIA PVT LTD**

L 48, Jalvayu Vihar  
Sector 25, Noida 201301, UP, India  
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Fax: +91 120 454 2312  
Website: [www.kosmikglobal.com](http://www.kosmikglobal.com)  
Email: akanksha@kosmikglobal.com

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Cyber 8, 63000 Cyberjaya, Selangor  
Malaysia  
Tel: +60 3 8320 3888  
Website: [www.krustudios.com](http://www.krustudios.com)  
Email: enquiries@krustudios.com

**KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD**

Room 302, 8th Building, 328 Xinghu Rd  
SIP Suzhou, Jiangsu Province  
215123 China  
Tel: +86 0512 6278 1183  
Website: [www.dmw365.com](http://www.dmw365.com)

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Email: michael@kyanite.tv

**LASTA MULTIMEDIA JOINT STOCK COMPANY**

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District 3, HCMC, Vietnam  
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Email: hoang.nguyenvan@lasta.com.vn

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**LEGENDARY TELEVISION**

2F A01, Seoul Business Agency  
400 World Cup Buk-ro (1602 Sangam-dong)  
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Email: aoe@legendary.com

**LEMON SKY ANIMATION SDN BHD**

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Jalan PJU 1A/46, 47301  
Petaling Jaya, Selangor, Malaysia  
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Website: [www.lemonsky.tv](http://www.lemonsky.tv)  
Email: inquiries@lemonsky.tv

**LEMONTREE PRODUCTIONS**

Unit No. 2, R. M. Building  
Next to Jaya Auto, Dr. E. Moses Rd  
Mahalaxmi (W) Mumbai – 400034 India  
Tel: +91 22 2354 4714  
Website: [www.infinitypost.net/lemontriefilms](http://www.infinitypost.net/lemontriefilms)  
Email: lemontree.film@gmail.com

**LENS MEDIA INTERNATIONAL LIMITED**

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Tel: +86 10 8721 3175  
Website: [www.lensmedia.com.cn](http://www.lensmedia.com.cn)  
Email: amanda\_bj\_china@yahoo.com.cn

**LES' COPAQUE PRODUCTION SDN BHD**

No. 1, Jalan Boling Padang G13/G  
Section 13, 40100, Shah Alam  
Selangor Darul Ehsan, Malaysia  
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Website: [www.lescopaque.com](http://www.lescopaque.com)  
Email: info@lescopaque.com

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47400 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
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Website: [www.litvchannel.com](http://www.litvchannel.com)  
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**LIFELIKE**

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Tel: +86 13 2858 7901 0  
Website: [www.zhengxu.net](http://www.zhengxu.net)  
Email: jinchengguang@vip.qq.com

**LIL CRITTER WORKSHOP SDN BHD**

D3-03 Block D2  
Ritz Perdana Business Centre  
PJU 8/2, Damansara Perdana,  
Selangor, 47820, Malaysia  
Tel: +60 3 7732 9155  
Website: [www.lilcritterworkshop.tv](http://www.lilcritterworkshop.tv)

**LIME PRODUCTION**

9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanong Nua  
Vadhna, 10110 Bangkok  
Tel: +66 81 8345 902  
Website: [www.limeproduction.com](http://www.limeproduction.com)  
Email: wandee@limeproduction.com

**LITTLE RED ANTS**

CT Hub 2, 114 Lavender Street, #11-80  
Singapore 338729  
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Email: contact@littleredants.com.sg

**LIVING FILMS**

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Chiangmai-Hang Dong Road, T. Mae Heia  
A. Muang Chiang Mai, 50100 Thailand  
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Website: [www.livingfilms.com](http://www.livingfilms.com)  
Email: chris@livingfilms.com

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**MAGIC IMAGE CO LTD**

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**MAISON FILM & PRODUCTION CO LTD**

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**MAKE PRODUCTIONS**

65 Tessenoh Road  
Singapore 217666  
Website: www.makeproductions.com  
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**MATCHING STUDIO**

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**THE GREAT WALL FILM AND TELEVISION LTD**  
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Email: [zoland@zanimation.com](mailto:zoland@zanimation.com)

**ZHENGDIAN CARTOON**  
N° 4 Building, 7 Puhe Street  
Huanggu District, 110031 Shenyang  
Tel: +86 24 8661 2013  
Website: [www.zhengdiancartoon.com](http://www.zhengdiancartoon.com)

**ZOOMOO NETWORKS PTE LTD**  
189 New Bridge Road, #04-01/02  
Singapore 059422  
Tel: +65 6236 9560  
Website: [www.zoomoo.tv](http://www.zoomoo.tv)

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100 Hackett Street, Ultimo  
NSW 2007, Australia  
Tel: +61 2 9212 6777  
Website: [www.zspace.com.au](http://www.zspace.com.au)  
Email: [info@zspace.com.au](mailto:info@zspace.com.au)

## OVER-THE-TOP BOX (OTT)

**ASTRO-ON-THE-GO**  
MEASAT Broadcast Network Systems  
Sdn Bhd  
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Technology Park Malaysia,  
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Bukit Jalil, 57000,  
Kuala Lumpur, Malaysia  
Tel: +60 3 9543 3838  
Email: [wecare@astro.com.my](mailto:wecare@astro.com.my)  
Website: [my.onthego.astro.com.my](http://my.onthego.astro.com.my)

**BBTV NEXT**  
Yubinbang0104-0061  
Tokyo Ginza, Chuo-ku  
8-chome No. 20 No. 33  
Website: [www.bbtvnext.com](http://www.bbtvnext.com)  
Email: [bbtv\\_info@bbtvnext.com](mailto:bbtv_info@bbtvnext.com)

**BESTV NETWORK TELEVISION**  
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No.757, Yishan Road, Xuhui District,  
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Email: [4008600637@bestv.com.cn](mailto:4008600637@bestv.com.cn)

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Email: [ccare@bigflix.com](mailto:ccare@bigflix.com)

**BOXTV**  
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Tel: +91 2230 9888 88  
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**CHOCO TV**  
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**ELTA TV**  
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**FAIN TV**  
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Email: cs.genflix@orangetv.co.id

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Email: info@gip.tv

**GOTV & MYTV**  
Television Broadcasts Limited  
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Tseung Kwan O Industrial Estate  
Kowloon, Hong Kong  
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Email: tvbpr@tvb.com.hk

**HOLLYWOOD HDtv**  
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South Sathorn Road, Sathorn, Yannawa  
Sathorn, Bangkok 10120, Thailand  
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Website: [www.hollywood-hdtv.com](http://www.hollywood-hdtv.com)  
Email: support@hollywoodmovies.co.th

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**JY ENTERTAINMENT**  
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**MPLEX**  
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Vaibhav Constructions  
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Email: corporate@myplex.com

**NETFLIX**  
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**NIPPON TV NETWORK**  
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Website: [www.dai2ntv.jp](http://www.dai2ntv.jp)  
Email: admin@ntv.co.jp

**PPTV**  
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Fax: +86 21 5027 1218  
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Email: kefu@pplive.com

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Islamabad-44000, Pakistan  
Tel: +91 1 1120 2020  
Website: [www.mytv.com.pk](http://www.mytv.com.pk)  
Email: acon@ptcl.net

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Suite 305, 8 Commerce Street,  
Auckland 1143, New Zealand  
Website: [www.quickflix.co.nz](http://www.quickflix.co.nz)/  
[www.quickflix.com.au](http://www.quickflix.com.au)  
Email: corporate@quickflix.co.nz

**SOHU VIDEO**  
Media Plaza, Block 3,  
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Website: [www.tv.sohu.com](http://www.tv.sohu.com)  
Email: kf@vip.sohu.com

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Hi-TechPark,Nanshan District,  
Shenzhen 518057  
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Fax: +86 755 8601 3399  
Website: [www.tencent.com](http://www.tencent.com)  
Email: bingsun@tencent.com

**TOGGLE**  
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Website: [www.toggle.sg](http://www.toggle.sg)  
Email: enquiry@toggle.sg

**TSUTAYA TV**  
Tel: +86 2 0822 0570  
Website: [www.tsutaya-tv.jp](http://www.tsutaya-tv.jp)  
Email: tsutaya-tv@tsutaya.co.jp

**U-NEXT**  
Website: [www.p.unext.jp](http://www.p.unext.jp)  
Email: next-cs@unext.jp

**USEETV**  
PT. Telkom Head Office  
Jl. Japati no.1,  
Bandung 40133  
West Java, Indonesia  
Website: [www.useetv.com](http://www.useetv.com)  
Email: support@useetv.com

**VIDEO MARKET CORPORATION**  
2-10-9 Akasaka, Minato-ku  
Tokyo 107-0052 Japan  
Tel: +81 3 3505 3555  
Fax: +81 3 3505 3556  
Website: [www.videomarket.jp](http://www.videomarket.jp)  
Email: wasaki.ryouhei@videomarket.co.jp

**VTC PLAY**  
Tel: 1900 1530  
Fax: +84 4 3636 7728  
Website: [www.play.vtc.vn](http://www.play.vtc.vn)  
Email: support.id@vtc.vn

**VTPLUS**  
844 De La Thanh St. Ba Dinh Dt, HN  
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Website: [www.vtplus.vn](http://www.vtplus.vn)  
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**YUPPTV**  
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Road No.44, Jubilee Hills,  
Hyderabad-500033, India  
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Email: support@yupptv.com

## STREAMING SERVICES

**HUNGAMA.COM PVT LTD**  
F1, First Floor, Laxmi Wollen Mills Compound,  
Shakti Mill Lane, off. Dr E Moses Rd  
Mahalaxmi, Mumbai 400011 India  
Tel: +91 98 2033 3303  
Fax: +91 22 2490 3344 55  
Website: [www.hungama.com](http://www.hungama.com)

**TOTAL SPORTS ASIA**  
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Email: info@totalsportsasia.com

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**YOUKU TUDOU (ALIBABA)**  
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Fax: +86 10 5970 8818  
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## ABS



ABS MCR, Subic Bay

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### Key Personnel

Chief Executive Officer: Tom Choi

### Company Profile

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6 and ABS-7. The satellite fleet covers 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

ABS has 3 prime hotspots at: 3°W, 75°E and 159°E with DTH neighborhood platforms across Africa, Bangladesh, Nepal, Indonesia, South Asia and Russia/CIS.

#### Satellite Details:

##### ABS-2

Launch Date: February 2014  
Design Lifetime: Estimated 2028  
Orbital Position: 75°E  
Transponders: 32 C-band, 51 Ku-band and 6 Ka-band  
Geographic Coverage: Europe, Africa, Asia Pacific, Russia/CIS

##### ABS-2A

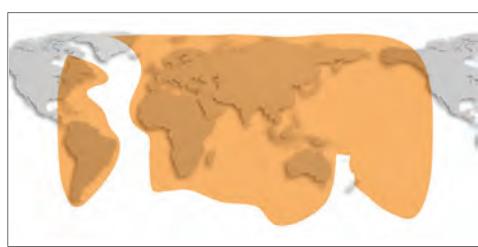
Launch Date: June 2016  
Design Lifetime: 2031  
Orbital Position: 75°E  
Transponders: 48 Ku-band  
Geographic Coverage: South Asia, SE Asia, Russia, Africa and MENA

##### ABS-3A

Launch Date: March 2015  
Design Lifetime: 2030  
Orbital Position: 3°W  
Transponders: 24 C-band & 24 Ku-band  
Geographic Coverage: The Americas, the Middle East, Africa and Europe

##### ABS-6

Design Lifetime: 2023  
Orbital Position: 159°E  
Transponders: 28 C-band & 16 Ku-band  
Geographic Coverage: Pacific Ocean & East Asia



ABS C-band Global Coverage



ABS Ku-band Global Coverage

# Deliver your CONTENT

with



ABS satellites cover 93% of the world's population. We operate 3 major video hotspots at 3°W, 75°E, and 159°E enabling broadcasters to reach into TV homes across the globe. Established DTH neighborhood platforms include Africa, Bangladesh, Nepal, Indonesia, South Asia, and Russia/CIS.

Expand your business with us, delivering quality and affordable entertainment to a wider population.

Contact us at  
[info@absatellite.com](mailto:info@absatellite.com)



# STN PLC

(SATELLITE TELECOMMUNICATIONS NETWORK)



## Head Office

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 Email: sales@stn.eu / info@stn.eu

## Key Personnel

Chief Commercial Officer - STN Slovenia: Mitja Lovsin  
 Email: mitja.lovsin@stn.eu  
 Marketing Director- STN Slovenia: Valerie Lovsin  
 Email: valerie.lovsin@stn.eu

## Company Profile

STN provides global broadcasting & media service solutions to TV companies, video entertainment platforms and service providers around the world.

The company operates a state-of-the-art satellite teleport based in Slovenia, which was named Independent Teleport Operator of the Year 2016 by the World Teleport Association (WTA). A broad portfolio of media services is available with STN including uplink, playout, OTT, encryption, multicast and channel localisation services, enabling a wide range of customers, from start-up channels to blue-chip global media leaders, to rapidly and efficiently deploy quality services.

STN helps its customers attract and engage new audiences and expand into new markets by leveraging high-quality capacity on a wide and continuously expanding range of satellites. STN has PoPs in a growing number of key broadcast centres around the globe, links to major European data centres and connectivity with worldwide fibre networks.

STN's highly professional and knowledgeable team has helped broadcasters expand their reach and build their businesses through reaching more viewers and new territories.

With a reputation that is punctuated by reliability, trustworthiness and high quality, STN has become a trusted partner of choice to hundreds of channels to date.

With its advantageous geographical position and strategic partners, STN provides its clients with worldwide distribution. Whether the need is to go global or reach the individual regions of Europe, the Middle East, Asia, Africa and the Americas, STN will provide services fine-tuned to your specific budget and requirements with an unrivalled turnaround time.

## Advertising Sales Contact(s):

Email: sales@stn.eu



STN Facility antenna

### ABS

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 Email: [info@arianespaceonline.com](mailto:info@arianespaceonline.com)

See Pg.87

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 Tel: +44 1962 823 434  
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 Email: [enquiries@arqiva.com](mailto:enquiries@arqiva.com)

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 Wanchai, Hong Kong  
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### CHINA SATELLITE COMMUNICATIONS CO. LTD.

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 Website: [www.english.csat.spacechina.com](http://www.english.csat.spacechina.com)

### ECHOSTAR SATELLITE L.L.C.

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 Englewood, CO 80112  
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A painter's hand holding a brush, applying yellow paint to a canvas. The background is blurred, showing more of the painting.

# measat

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